

The South Asian Insider

Independent Voice of South Asians in North America

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The Ebola Nobody Has a Vaccine For

In eleven weeks, a rare strain of Ebola has killed more people in eastern Congo than the entire two-year Kivu epidemic that preceded it. It is killing 44 percent of the people it infects, it is moving faster than any Ebola outbreak in history, and the drugs the world spent a decade building do not work on it.



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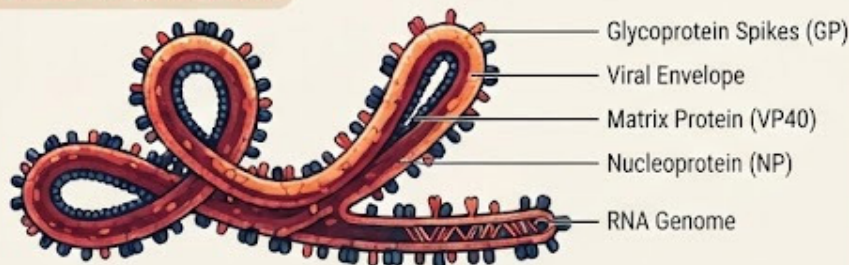
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EBOLA: UNDERSTANDING THE VIRUS & VACCINE DEVELOPMENT

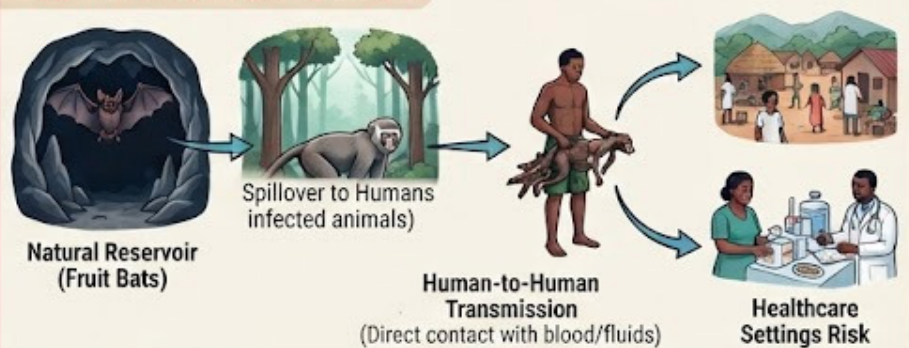
PROGRESS IN CREATING A VACCINE FOR

THE EBOLA VIRUS



Filovirus causing severe hemorrhagic fever in humans and non-human primates. High fatality rate (up to 90% in past outbreaks).

TRANSMISSION CYCLE



CHALLENGES TO VACCINE DEVELOPMENT



Virus Variability & Strains

Ebola virus exists as several species (e.g., Ebolavirus, Sudan virus); a successful vaccine may head broad protection.



Severe Disease & Rapid Onset

The virus acts quickly, leaving a narrow window for the immune system to respond effectively.



Logistical & Field Challenges

Outbreaks often occur in remote areas with limited healthcare infrastructure and refrigeration.

VACCINE PROGRESS & CURRENT STATUS



Early lab research
2000s



Phase 1 trial
2010s



Current

- Significant research and clinical trials led to the development of the rVSV-ZEBOV vaccine (Ervebo), the first EVD vaccine approved by the FDA in 2019, primarily effective against the Zaire ebolavirus species.
- Research continues for vaccines offering broader protection against multiple species and for long-term immunity.

(Exclusive Report TSAI)

The number that should stop you is not 3,605. It is 76. That is how many days it took this outbreak to surpass the total case count of the 2018–2020 Kivu epidemic — an emergency that took roughly twenty-three months to reach the same number. Congo's tenth Ebola outbreak was, at the time, the second-worst in history. This one beat its final score in under three months and kept going.

As of July 30, the Democratic Republic of the Congo has recorded 3,605 confirmed cases and 1,587 deaths since the outbreak was declared on May 15. The World Health Organization declared a Public Health Emergency of International Concern the following day. Counting the twenty cases in Uganda and one in France, the global total stands at 3,626 confirmed cases and 1,589 deaths. Only the 2014–16 West Africa epidemic, with 28,616 cases, has ever been larger.

FORTY DAYS TO A THOUSAND

Speed is the signature of this epidemic. The U.S. Centers for Disease Control and Prevention notes that the outbreak passed 1,000 confirmed cases within 40 days of response activation. Week 30 — the last full week of July — produced 567 new cases and 296 deaths. That is roughly 42 deaths a day, one every 34 minutes, in a single province of a single country. Those are the outbreak's highest weekly figures to date. The curve is not flattening. It is steepening.

THE WRONG STRAIN

The reason the world is not winning this one is written into the virus itself. This outbreak is driven by Bundibugyo ebolavirus — not the Zaire strain that every major Ebola

countermeasure was built to defeat. Ervebo, the licensed vaccine that helped end the 2018 Kivu epidemic, targets Zaire. So do the monoclonal antibody therapies Inmazeb and Ebanga, which cut Zaire Ebola deaths dramatically in clinical trials. Against Bundibugyo, there is no approved vaccine and no approved treatment. There are exactly three known Bundibugyo outbreaks in recorded history, and this is the third — and by a wide margin the largest ever documented.

The historical consolation was supposed to be that Bundibugyo kills less efficiently than Zaire, with past outbreaks running roughly 25 to 50 percent lethality. This one is running at 44 percent — at the punishing end of that range, and roughly double the 25 percent recorded in the strain's first known appearance in Uganda in 2007.

Only 654 patients have been recorded as recovered.

A WAR IS RUNNING THE RESPONSE

The epidemic has spread from a single health zone — Mongbwalu, in Ituri — to 49 health zones across five provinces: Ituri, North Kivu, South Kivu, Haut-Uélé and Tshopo. Ituri is carrying the catastrophe. The province accounts for 88 percent of all cases (3,176) and 82.6 percent of deaths (1,311). The worst-hit health zones are Bunia with 880 cases, Rwampara with 627 and Mongbwalu with 541.

Eastern Congo is also one of the most violent places on earth. Armed groups restrict access to entire territories. Roughly 1.9 million people in the affected zones need humanitarian assistance. Health workers have been attacked. WHO cites insecurity, population displacement and cross-border

movement as the core obstacles to containment.

Ebola responses are won by contact tracing, isolation and safe burials — all of which require reaching people. In Ituri, reaching people is the part that is failing. The cost is measurable in the responders themselves: 151 confirmed infections among health workers, including 44 deaths — a 29 percent fatality rate among the people sent to stop it.

IT HAS ALREADY LEFT AFRICA

The outbreak has crossed borders three times, and each crossing tells a different story.

Uganda recorded twenty cases and two deaths after an infected traveller from Congo reached Kampala. Its last case was confirmed on June 21, and on July 28 the country declared its outbreak over. That is the one piece of unambiguous good news in this record: with fast detection and functioning health infrastructure, Bundibugyo can be stopped.

France recorded a single imported case. The patient recovered. There was no secondary transmission. And two American citizens working in Congo were infected and medically evacuated to Germany for treatment. There have been no cases of Ebola inside the United States.

THE BORDER, NOT THE BEDSIDE

Washington's response has been built mostly at the perimeter. Under sections 362 and 365 of the Public Health Service Act, the CDC issued an order on May 18 suspending the entry of foreign nationals who had been in the D.R. Congo, Uganda or South Sudan within the previous 21 days. It was amended on May 22 to cover lawful

WHAT ACTUALLY CHANGES THE NUMBER

Fund the field, not the perimeter. Support MSF/Doctors Without Borders, the IFRC and WHO's response appeal — the organisations running treatment centres and safe burials inside Ituri right now.

Demand negotiated access. Humanitarian corridors through armed-group territory are a diplomatic problem, and diplomatic problems move when constituents raise them. Contact your representative.

Back Bundibugyo countermeasures. Trial-ready candidates need political and financial backing now, not after the next outbreak.

Protect the responders. 44 health workers are already dead. PPE, hazard pay and security are the cheapest lives to save.

If you have travelled to affected areas: monitor for fever and symptoms for 21 days, and call ahead before walking into any clinic.

Correct the record. There is no Ebola in the United States, and there is no vaccine for this strain. Both halves of that sentence are being reported wrong

permanent residents, and has been continued three times since — most recently on July 13, for a further 30 days. Returning American citizens and residents are funnelled through designated airports for screening.

The CDC also maintains travel health notices across the affected provinces, from enhanced-precautions advisories covering the D.R. Congo and Uganda broadly up to its most serious warnings for the hardest-hit provinces, including Ituri and North Kivu.

Border measures have a documented ceiling. Ebola is not transmissible before symptoms appear, and the incubation period runs 2 to 21 days — which means screening at an airport catches only the people who happen to be symptomatic at the moment they walk past the scanner. Entry restrictions buy time. They do not end epidemics. Epidemics end where they start.

THE MONEY IS NOT THE HARD PART

Donors have moved. The United States committed \$112 million on May 28. The United Kingdom pledged £20 million, the

European Union •15 million, and CEPI has put \$61.8 million into vaccine development. That last figure is the one that matters most in the long run — and the one that arrived latest. A Bundibugyo vaccine candidate developed now cannot be licensed in time to end this outbreak. It exists because the world has now been reminded, at the cost of more than 1,500 lives, that “we have an Ebola vaccine” was always a sentence with an asterisk on it.

THE WINDOW

Uganda's experience is the proof of concept, and it is worth holding onto: twenty cases, two deaths, outbreak over in ten weeks. Bundibugyo is beatable without a vaccine. It requires detection within days, isolation within hours, and the ability to physically reach every contact of every case. Eastern Congo currently has none of those three things. It has 49 health zones on fire, 42 deaths a day, a virus with no medicine, and armed groups standing between the patients and the people trying to reach them.

Hormuz Endgame: Iran Calls Talks 'Final Phase' as Trump Holds Off Strikes-and Oil Markets Bet on a Deal

A breakthrough brokered through Muscat could end the five-month oil shock that has squeezed household budgets from New Delhi to New Jersey. It could also collapse in a day.

(Exclusive Report TSAI)

For the first time since Iran shut the Strait of Hormuz in late February, both Washington and Tehran are signaling that the world's most consequential waterway may soon reopen. Iranian Foreign Minister Abbas Araqchi said negotiations conducted through Oman have "entered their final phase," and President Trump announced he would hold off on planned military strikes "subject to being able to rapidly make a DEAL." Treasury Secretary Scott Bessent went further, suggesting an agreement could be reached within days.

Oil markets are already trading as if the war's end is in sight. Brent crude slumped more than 5 percent on Monday to \$83.51 a barrel — with U.S. crude at \$79.87 — and held that decline into Tuesday, a remarkable retreat for a market that saw Brent climb 24 percent in July alone and touch roughly \$126 at the crisis's March peak.

The optimism is real, but so is its fragility. Tehran has alternately confirmed and denied that talks are even under way; on Saturday, Trump called Iran's leadership "unbelievably duplicitous" after Iranian officials disputed his claim that negotiations had resumed. And the shooting has not stopped: Yemen's Houthis claimed a ballistic-missile attack this week on the Saudi oil tanker Wafa in the Red Sea, a reminder that the conflict's tentacles reach well beyond the strait itself.

The crisis began on February 28, when coordinated U.S. and Israeli strikes on Iran killed Supreme Leader Ali Khamenei. Iran retaliated by closing Hormuz — the chokepoint for roughly a fifth of the world's oil — with mines, drones, and naval threats, and since April the waterway has been locked in a dual blockade, with Washington running its own naval cordon after Tehran began demanding tolls in excess of \$1 million per ship.

The contours of a deal, as Trump has described them, would address the strait first and Iran's nuclear program second, with Oman mediating and Saudi Arabia's crown prince publicly urging a diplomatic settlement. Trump has paired the offer with a threat: the strait will be opened, he said this week, "or they're



going to get hit very hard."

For Indian American families, this is not a distant war — it is a story they have been paying for at both ends. In the United States, the AAA national average for regular gasoline crossed \$4 a gallon on July 21 for the first time since 2022, up nearly 88 cents from a year earlier, and airfares — including on the India routes many families fly every year — are at their highest levels in years as jet fuel costs soar.

The pain has become a Washington fight in a midterm year. The White House argues that U.S. operations degrading Iran's ability to attack shipping will ultimately bring prices down; House Minority Leader Hakeem Jeffries counters that "the Republican war of choice in Iran is making life more expensive." On the other side of the family ledger sits India, which before the war shipped roughly half its crude imports through Hormuz. The crisis forced a scramble on every front: the navy's Operation Urja Suraksha put warships alongside Indian-flagged tankers, the petroleum ministry raced to source 70 percent of crude from outside the strait, and in March Washington granted New Delhi an extraordinary 30-day sanctions waiver — announced by Bessent himself — to buy Russian crude stranded at sea as India's reserves dwindled toward 25 days of cover. The bill has still come

due. India's crude import costs surged about 60 percent at the height of the disruption, the rupee has weakened, and in mid-July the government nearly doubled export duties on diesel and jet fuel — to 15.5 and 14.5 rupees per liter — to keep fuel at home, citing "the return of the Hormuz crisis." For diaspora households, a stronger dollar stretches remittances further even as parents and siblings in India absorb record pump prices. What happens next turns on Muscat. Analysts see room for a sharp relief rally if the strait reopens — "concrete progress" could trigger substantial market relief, said Nick Twidale of AT Global Markets — while skeptics note that Trump has repeatedly threatened action and pulled back before, in the words of capital.com's Kyle Rodda, a pattern markets have learned to trade around. Five months into the war, the question for the region — and for every family whose finances straddle the two countries — is no longer whether the strait can stay closed. It is whether the deal now on the table ends the shock, or merely pauses it.

A Hormuz Deal Won't Cure India's Oil Addiction

If the Strait of Hormuz reopens next week, the temptation in New Delhi will be to declare victory and move on. That would be a mistake. Five months of war have not just raised prices — they have

exposed the architecture of India's energy security as improvisation resting on other countries' goodwill.

Consider the crisis scorecard. India's crude import costs surged roughly 60 percent. Export duties on diesel and jet fuel had to be nearly doubled in July to keep fuel at home. Strategic reserves — which cover days of demand, not the 90-plus days that OECD economies hold — sank toward a 25-day cushion at the worst moment. The navy improvised convoy escorts; the government improvised supplier swaps; and when Russian cargoes were stranded at sea, India needed a 30-day American waiver to take delivery of oil it had already bought. Each of those fixes worked. None of them is a policy. The waiver depended on Washington's indulgence, the transit corridors on Tehran's selective permissions, the rerouted supply on Gulf producers' spare logistics.

A country that imports nearly 90 percent of its crude cannot outsource its energy security to the restraint of the very powers whose confrontation caused the crisis. The honest counterargument deserves stating: the system, in a sense, worked. India kept the lights on through the worst supply shock in decades without rationing, markets adapted within weeks, and vast reserve-building carries

real fiscal costs that may look wasteful if the Gulf stabilizes for a decade. But "we survived" is not the same as "we are secure." Survival was purchased with emergency diplomacy that may not be on offer next time — and in this region, there is always a next time. What would durable security look like? Three things, none glamorous.

First, a strategic petroleum reserve expanded toward OECD-style cover, treated as national defense spending rather than a budget line to raid. Second, genuine supplier diversification — long-term contracts weighted away from Gulf transit routes, not just opportunistic spot purchases when a waiver appears. Third, electrification pursued as security policy, not climate virtue: every electric two-wheeler and railway line is a barrel that no blockade can touch.

The window for this agenda is precisely now — and it is closing. The day Brent settles back into the seventies, the political appetite for spending on resilience will evaporate, as it did after every previous oil scare. Indian Americans, who have spent five months watching this war drain wallets in two currencies at once, have particular standing to say so: the next Hormuz crises should find India inconvenienced, not exposed.

RSS Chief Backs Gen Z, Says Protests Are Democratic, Not Anti-National

Mohan Bhagwat urges dialogue over blind obedience, expressing confidence in India's youth amid nationwide student protests

(Exclusive Report TSAI) New York: In a significant intervention amid India's ongoing student-led protests, Rashtriya Swayamsevak Sangh (RSS) chief Mohan Bhagwat has offered strong support for Generation Z and Generation Alpha, declaring that he would "trust Gen Z blindly" and asserting that peaceful protest is a legitimate democratic right—not an act of anti-nationalism.

Addressing nearly 2,000 students from across the country at the IIMUN Annual Championship Conference in Mumbai, Bhagwat sought to bridge the widening gap between India's youth and traditional institutions. His remarks come after weeks of nationwide demonstrations over alleged examination irregularities, unemployment concerns, and demands for greater transparency in governance.

"Today's young generation is different. They do not accept instructions simply because someone older gives them. They ask questions, seek logic, and expect answers," Bhagwat said, adding that elders must earn respect through dialogue rather than demand obedience. He emphasized that the era of unquestioned compliance is over and that society must adapt to a generation raised in an age of instant information and open debate.

Perhaps his most striking statement came when he declared that he would "trust Gen Z blindly," arguing that the overwhelming majority of young Indians are driven by genuine concerns rather than destructive intentions. According to Bhagwat, branding protesting students as "anti-national" merely because they disagree with authority is both unfair and harmful to democratic values. "Protest is one of the legitimate ways to reach consensus in a democracy," he said. "The grievances of Gen Z are genuine. If young people raise questions, it is the responsibility of society and institutions to listen rather than dismiss them." His comments mark a notable shift in tone from sections of the political establishment that have often viewed recent youth protests with suspicion. Instead of portraying demonstrations as threats to national stability, Bhagwat argued that peaceful



dissent should be seen as part of democratic dialogue, provided it remains constructive and seeks solutions rather than conflict. The remarks come at a politically sensitive moment. Student protests—initially sparked by concerns over examination leaks and

recruitment processes—have evolved into a broader movement highlighting youth frustrations over education, employment opportunities, and governance. The unrest has prompted political debate across party lines and even influenced the government's

outreach strategy toward younger voters. Political reactions to Bhagwat's speech were swift. Supporters welcomed his recognition of youth aspirations, while opposition leaders questioned whether the statement reflected a genuine change in approach or

a strategic attempt to reconnect with India's increasingly vocal younger generation. The discussion has added another dimension to the evolving national conversation about youth participation in democracy.

India is home to one of the world's largest youth populations, with hundreds of millions of Gen Z citizens expected to shape the country's political, economic, and social future over the coming decade. Bhagwat's message underscored the belief that engaging young people through conversation, transparency, and mutual respect is more effective than expecting unquestioning obedience. As debates over education reform, employment, and governance continue, Bhagwat's remarks are likely to resonate beyond ideological lines. By defending the right to peaceful protest and placing his confidence in India's younger generation, the RSS chief has inserted himself into one of the country's most important conversations: how a democracy should respond when its youth demand change.

The Beginning

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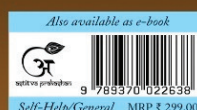
About the Author



Sharanjit Thind Singh, for more than 29 years has spent his career immersed in the world of advertising, marketing, and media. His professional journey includes working with well known Media, FMCG and Telecom Companies in India and the US.

Hailing from a small postal stamp size city in Punjab, Thind's academic background reflects his drive for excellence. After completing a Bachelor of Commerce degree, he pursued an MBA. He further strengthened his expertise with a Post Graduate Diploma in Journalism and Mass Communication. This combination of business knowledge and media insight became the foundation of his career.

He founded and, is CEO of Nu Way Advertising in Manhattan now known as Nu Way Media Group Inc. He has served as a Commissioner of the Nassau County Human Rights Commission in New York.



The Beginning

MAD MEN OF NU WAY ADVERTISING

Sharanjit Thind Singh

The Beginning

A True Story of the iconic rise of an Indian American Advertising Agency in Manhattan, New York in early 2000

Sharanjit Thind Singh



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India Proposes Three-Hour Deadline to Remove Unlawful AI Content

Draft IT rules seek tougher action against deepfakes and synthetic media, significantly tightening compliance requirements for digital platforms



(Exclusive Report TSAI)

New York: The Indian government has proposed sweeping changes to the country's digital content regulations, cutting the deadline for social media platforms and online intermediaries to remove unlawful AI-generated content from 36 hours to just three hours. The proposal is part of a new draft amendment to the Information Technology (IT) Rules aimed at tackling the rapid spread of deepfakes, AI-generated misinformation, and other forms of synthetic digital content.

The proposed rules represent one of India's most significant regulatory moves in the artificial intelligence era. If implemented, digital platforms would be required to act within three hours of receiving a valid court order or notice from an authorized government agency directing the removal of unlawful AI-generated content. The existing compliance window of up to 36 hours would be reduced by more than 90 percent.

The draft regulations also introduce clearer obligations for

companies hosting AI-generated content. Social media platforms, search engines, and other online intermediaries would be expected to identify, label, and promptly remove unlawful synthetic content, including manipulated videos, fake audio recordings, fabricated images, and misleading AI-generated text that violates Indian law.

Government officials say the proposed changes are intended to curb the growing misuse of generative AI technologies, which have made it easier than ever to create convincing fake content capable of misleading the public, damaging reputations, influencing public opinion, or facilitating fraud.

The proposal comes as governments around the world grapple with the challenge of regulating artificial intelligence without stifling innovation. India has witnessed a rise in AI-generated misinformation in recent years, particularly around elections, financial scams, celebrity impersonations, and digitally altered videos circulating on social media.

In addition to the shortened takedown timeline, the draft rules would require greater transparency regarding AI-generated material. Platforms may have to ensure that synthetic content is appropriately labeled so users can distinguish between authentic and AI-generated media. The government believes such measures will help reduce confusion and improve public trust in online information.

Technology companies are expected to closely study the proposed amendments before they become law. Industry experts say the three-hour deadline will require platforms to significantly strengthen their content moderation systems, improve automated detection tools, and maintain round-the-clock compliance teams capable of responding almost immediately to official takedown notices. However, the proposal is also likely to trigger debate among legal experts, technology companies, and digital rights advocates. Some believe the compressed deadline could create operational chal-

lenges for online platforms, particularly smaller companies with limited resources. Others argue that the fear of penalties may encourage platforms to remove content quickly without sufficient legal review, raising concerns about the balance between combating harmful content and protecting freedom of expression.

The government has invited public feedback on the draft rules before finalizing the amendments. Once the consultation process concludes, the Ministry of Electronics and Information Technology will review stakeholder responses before issuing the final notification. If adopted in their current form, the amendments would place India among the countries with the strictest timelines for removing unlawful AI-generated content. As artificial intelligence becomes increasingly integrated into everyday digital communication, the proposed rules signal the government's determination to hold online platforms more accountable while attempting to curb the misuse of rapidly evolving AI technologies.

When Meta's Algorithm Hit India's Prime Minister, the Balance of Power Shifted

(Exclusive Report TSAI)

A brief video takedown triggered a high-stakes confrontation that could redefine how global technology giants operate in one of the world's largest digital markets. A video featuring Prime Minister Narendra Modi was briefly blocked on Meta's platform. At first glance, it appeared to be another automated moderation error—the kind of mistake that large social media companies routinely attribute to artificial intelligence and content-filtering algorithms. But what followed was anything but routine.

Within hours, the incident escalated into one of the most significant confrontations between the Indian government and a global technology company in recent years. Senior government officials demanded explanations, parliamentary leaders publicly criticized the company, and Meta found itself facing a threat that no major digital platform can afford to ignore in India: the possible loss of its safe harbour protections.

The episode demonstrated how quickly the relationship between governments and technology platforms is changing in the age of artificial intelligence.

According to government officials, the removal of the Prime Minister's video was unacceptable, regardless of whether it re-

sulted from human error or an automated moderation system. Authorities argued that platforms operating in India cannot hide behind algorithms when their decisions affect elected leaders, public communication, or democratic discourse.

The response from New Delhi was swift. Meta executives were summoned for meetings with senior officials, while parliamentary leaders demanded accountability from the company's global leadership. The message was unmistakable: technology companies operating in India are expected to comply with Indian laws and remain accountable for decisions made by their automated systems.

Faced with mounting pressure, Meta moved quickly to contain the situation. The company restored the video, described the incident as an operational error, and senior executives issued an apology to the Indian government. The apology acknowledged that the restriction should never have occurred and reaffirmed the company's commitment to improving its content moderation systems.

Yet the controversy extended far beyond a single video.

The incident revived a broader debate over whether artificial intelligence should be allowed to make critical content moderation decisions without sufficient hu-

man oversight. As social media platforms increasingly depend on AI to review billions of posts every day, mistakes involving political leaders, governments, journalists, or emergency communications can quickly become diplomatic and legal crises.

For India, the episode reinforced another message: global technology companies must operate according to Indian regulations, not merely the policies developed at their headquarters abroad.

That principle has gained increasing importance as India expands its digital regulatory framework. Recent measures have imposed stricter obligations on online intermediaries, including faster timelines for removing unlawful AI-generated content, stronger compliance requirements, and greater accountability for automated moderation systems.

At the heart of the dispute lies the concept of "safe harbour" protection. Under Indian law, digital platforms generally enjoy legal immunity for content posted by users, provided they comply with government directives and exercise due diligence. Losing those protections would expose companies to significantly greater legal liability and fundamentally alter their business operations in India.

For Meta, whose platforms serve hun-

dreds of millions of Indian users, such a development would carry enormous legal, financial, and operational consequences. That reality explains why the company responded with unusual speed and sent senior leadership to engage directly with Indian authorities.

The confrontation also reflects a global shift in the balance of power between sovereign governments and multinational technology firms. For years, digital platforms largely set their own moderation standards. Today, governments across the world are increasingly demanding greater transparency, faster compliance, and clearer accountability when automated systems make mistakes.

India, now one of the world's largest digital economies, is becoming a major force in shaping those expectations. Rather than accepting algorithmic errors as inevitable, policymakers are signaling that companies deploying artificial intelligence must bear full responsibility for its consequences. Whether the incident ultimately leads to further regulatory changes remains to be seen. However, one conclusion is already evident. The controversy was never simply about a blocked video. It became a defining test of who ultimately exercises authority over digital platforms operating within national borders.

THANEDAR CONCEDES MICHIGAN PRIMARY Rep. Shri Thanedar conceded the Democratic primary in Michigan's 13th Congressional District to state Rep. Donovan McKinney, ending his bid for a third term. On August 5 Thanedar posted that he had called McKinney to congratulate him and offer "full cooperation and a smooth transition." McKinney, backed by Sen. Bernie Sanders, Justice Democrats and the Working Families Party, is favored in the heavily Democratic seat in November.

JAYAPAL ADVANCES TO NOVEMBER Rep. Pramila Jayapal took 83.3 percent in Washington's 7th District top-two primary on August 5. Republican Nirav Sheth, a former police officer, finished second with 10.8 percent and faces her on November 3.

SUBRAMANYAM UNOPPOSED IN VIRGINIA Rep. Suhas Subramanyam won the Democratic nomination in Virginia's 10th District unopposed on August 4. He meets Republican Dave Beckwith, a retired Air Force officer, in November. "It's time for a new majority in Congress," Subramanyam said.

INDIA DAY PARADE, NEW YORK The Federation of Indian Associations NY-NJ-CT-NE holds its 44th India Day Parade on Sunday, August 16, stepping off at noon from East 38th Street on Madison Avenue. The theme is "Harmony in Heritage." Admission is free. Organizers have promoted appearances by actress Pooja Hegde and cast members of "Taarak Mehta Ka Ooltah Chashmah"; readers should confirm the lineup with FIA at fianynjct.org.

INDIA DAY PARADE, HICKSVILLE The India Day Parade of Long Island returns to Broadway in Hicksville later this month. Confirm date and start time with the organizers before making plans.

GHEMAWAT LEAVES GOOGLE Sanjay Ghemawat and Jeff Dean left Google on August 5 after 27 years to co-found Discovery Loop, a public benefit corporation automating scientific experiments. Ghemawat co-created MapReduce, Google File System, Bigtable and Spanner. Radical Ventures and Khosla Ventures co-lead the seed round; Alphabet is a founding investor.

HOUSTON DANCER FALSELY ACCUSED A Houston biomedical engineer and Kuchipudi dancer, a naturalized U.S. citizen, was falsely accused of visa fraud by an anonymous account on July 30. U.S. Attorney Aaron Reitz confirmed on August 5 that she is a citizen, but drew criticism from the Indian American Advocacy Council for not condemning the false claim.

MEHTA BLOCKS GREEN CARD FREEZE U.S. District Judge Amit Mehta ruled August 3 that the administration's January 2026 immigrant visa freeze covering nationals of 75 countries exceeded the Secretary of State's authority. The order applies to the plaintiff in De Moura Gomes v. Rubio and does not by itself lift the freeze for all applicants.

BUTALA LEADS U-HAUL REAL ESTATE

ARM Parul Butala was named president of AMERCO Real Estate Company effective July 17, after 32 years with U-Haul. She oversees 2,431 owned locations across 50 states and 10 Canadian provinces.

AIR INDIA NAMES NEW CEO Air India appointed Tewolde Gebremariam, former head of Ethiopian Airlines Group, as CEO and managing director on August 5, succeeding Campbell Wilson.

USCIS TIGHTENS FILING RULES Effective August 5, USCIS officers may deny incomplete applications without first issuing a Request for Evidence or Notice of Intent to Deny. The change applies to pending and new filings.

META COMPLIANCE UNDER REVIEW Meta's global team met Union Minister Ashwini Vaishnaw and other officials in New Delhi on August 5 and 6. Officials said platforms "can't be run in India as per US

law." Talks covered content moderation, child safety and WhatsApp.

MASSACHUSETTS MARKS INDIA DAY Gov. Maura Healey proclaimed August 15 as India Day on August 1, joined by Boston Mayor Michelle Wu. Wu's proclamation also welcomed the new Indian Consulate in Boston.

KWATRA MEETS UPS CHIEF Ambassador Vinay Mohan Kwatra met UPS CEO Carol Tomé and Georgia Gov. Brian Kemp on August 3 and 4, and addressed an education roundtable hosted by the Atlanta consulate.

25 FACE DENATURALIZATION The Justice Department filed civil complaints against 25 naturalized citizens from 17 countries, including Narinder Singh, 65, of Delaware, and two men of Pakistani origin. It is the 123rd such batch since January 2025.

EMERSON NAMES SENGUPTA Emerson appointed Rudy Sengupta senior vice president, chief technology and AI officer, effective August 15. He joined through the NI acquisition and studied at UT Austin.

INDIA EXPANDS ANTI-DRUG PACTS Minister of State for Home Affairs Nityanand Rai told the Lok Sabha on August 4 that India has 27 bilateral agreements and 19 MoUs on drug trafficking, including with the United States.

STUDENT VISAS FALL SHARPLY F-1 visas issued to Indian nationals fell 62 percent from May to August 2025, to 22,149 from 58,694, according to a Center for Immigration Studies report dated August 3. Chinese issuances fell 34 percent.

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When A Prime Minister's Post Can Vanish, Every Indian Voice Is On Rent

Why India should build, fund and actually use its own social media platforms

There is a moment in every dependency when the arrangement quietly shows who is really in charge. India had that moment on 23 July, when a video posted from the Prime Minister's own official account was pulled down by an American company's automated moderation system.

The video was not incendiary. Narendra Modi was speaking to students in the middle of the CJP protests, the youth agitation over exam paper leaks, promising stricter laws and harsher punishment for those who rig examinations. It was the most ordinary kind of political communication a head of government does. A machine somewhere decided it violated something, and it disappeared. It came back soon after. The company called it an error, and a senior executive apologised to the Information Technology Minister on the company's behalf. A parliamentary committee demanded an apology from the chief executive himself within three days and raised the question of safe harbour protection.

Whether that apology satisfied Delhi is not the important part. The important part is the sentence buried inside it. It was an error. Which means it was not a decision, not a policy, not a judgement made by a person who could be questioned. It was a system behaving the way systems behave, and a country of 1.4 billion people discovered it had no way to stop it, no way to see inside it, and no way to appeal it except by picking up the phone and hoping someone in California returned the call.

The obvious follow-up question is the one Indians should be asking. If the Prime Minister of India can be silenced by accident for a few hours, what happens to a farmers' collective in Vidarbha, a student journalist in Guwahati, a small trader posting in Bhojpuri, a regional language creator whose entire livelihood sits on one account? They do not get a call from the minister. They do not get a parliamentary committee. They get a notification that their reach has dropped, and then silence.

This was not an isolated week either. Around the same stretch, the Bombay High Court granted interim relief to Union Minister Nitin Gadkari over AI-generated deepfake videos circulating on the same platforms, with the court openly wondering whether these companies have any real mechanism to find and remove such material on their own. Hyderabad police booked the company's India head over morphed and AI-generated content targeting the Prime Minister. The IT ministry ordered the removal of advertising that an investigation had linked to child sexual

abuse material. Taken together, the picture is not of a platform being unfairly hounded by an Indian government. It is of a system that is simultaneously too aggressive and too permissive, and that in both directions sits beyond meaningful Indian oversight.

It is worth being precise about what the real complaint is here, because it would be easy to turn this into a nationalist grievance and stop there.

The complaint is not that a foreign company exists. The complaint is that the most important civic space in modern India, the place where politics is argued, where communal rumours spread, where elections are influenced, where small businesses find customers and where young people form their idea of their own country, is owned, moderated, ranked and monetised by companies that answer to shareholders in another jurisdiction. The algorithm that decides which of a citizen's posts a hundred thousand people see is not published. The moderation rules are written in English for a global audience, then applied to a country with twenty-two official languages and thousands of local contexts, by systems that cannot reliably tell a wedding song from a threat. The data sits abroad. The advertising revenue leaves. The engineering jobs that decide how the thing actually works are mostly not in India.

This is not a partisan point. It should concern the ruling party and the opposition equally, because whoever holds power in Delhi today is a guest on someone else's property tomorrow.

Now the harder question. Can India actually build alternatives, or is this only a slogan?

The record is mixed, and pretending otherwise helps nobody. Koo, the microblogging platform that was going to be India's answer to Twitter, raised serious money, gained real users during a moment of political friction, and then shut down in 2024 because it could not find a business model or a buyer. That failure is instructive rather than disqualifying. It failed because it was built as a substitute rather than as something people wanted for its own sake, and because it rode a wave of political enthusiasm instead of daily utility.

But consider what happened with Arattai. A messaging app from an Indian software company that had existed quietly for years suddenly crossed tens of millions of downloads once people had a reason to try it. No government mandate did that. (Contd. on page 8)



Sunny Sharanjit Thind

America's Greatest Competitive Advantage Isn't AI—It's Trust

In the race to lead artificial intelligence, the nation that earns public confidence may ultimately outperform the nation that simply builds the fastest machines.

When history looks back on the early decades of the twenty-first century, it may remember this period not simply as the beginning of the artificial intelligence revolution, but as the moment when the world's largest economies made a fundamental choice about what kind of technological future they wished to build. Around the globe, governments and corporations are investing hundreds of billions of dollars in artificial intelligence. New data centers are rising at unprecedented speed, semiconductor manufacturers are struggling to meet demand, and businesses across nearly every industry are searching for ways to integrate AI into daily operations. The competition has become one of economics, national security, scientific leadership, and geopolitical influence.

The United States enters this race from a position of remarkable strength. American companies remain among the world's leading developers of advanced AI systems. Its universities continue to attract exceptional researchers, entrepreneurs, and engineers from around the globe. The country's venture capital ecosystem has repeatedly demonstrated an unmatched ability to transform laboratory breakthroughs into globally successful businesses. These advantages should not be underestimated.

Yet they are not, by themselves, enough.

Technological leadership has never depended solely on who invents first. It has also depended on whether societies

embrace innovation with confidence. That confidence cannot be purchased with investment capital, nor manufactured by marketing campaigns. It is built through trust—trust that technology serves people rather than exploits them, trust that institutions remain accountable, and trust that innovation advances without sacrificing fundamental rights. In the coming AI era, trust may prove to be America's most valuable strategic asset.

This is not an abstract philosophical concern. Public confidence has become central to the success of nearly every transformative technology. Americans readily embraced online banking only after financial institutions demonstrated robust security. E-commerce flourished because consumers gradually trusted that their payments and personal information would remain protected. Air travel became routine because governments established rigorous safety standards and airlines consistently met them. In each case, technological progress accelerated only after public trust caught up with technical capability.

Artificial intelligence presents a similar challenge, though on a far broader scale. Unlike previous technologies that affected specific industries, AI is rapidly becoming embedded in education, healthcare, finance, manufacturing, journalism, transportation, government services, scientific research, and national defense. Its reach extends into decisions that influence employment, lending, medical diagnoses, insurance claims, and even the information citizens encounter online. As AI systems assume greater responsibility, the public naturally asks a simple but essential question: Can these systems be trusted?

(Contd on page 8)



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When A Prime Minister's Post Can Vanish, Every Indian Voice Is On Rent

It was a combination of public mood, a working product, and a company that had spent two decades building real engineering depth. India has that depth. It built UPI, which handles more digital transactions than any comparable system in the world, and it built it as public infrastructure rather than as a private toll booth. A country that solved payments at that scale can solve identity, distribution and moderation at that scale.

So what should India actually do, beyond posting about self-reliance on the very platform it is complaining about?

Treat social infrastructure the way India treated payments. UPI worked because the state built the rails and let private players compete on top of them, instead of trying to build a government app that nobody wanted. The same logic applies here. Fund open protocols for identity and content distribution. Make interoperability a condition of operating

at scale in India, so a user can leave a platform and take their followers with them. That single change would do more for competition than any fine.

Fix procurement and adoption. Every ministry, state government, public university and public sector company runs official accounts. If a serious Indian platform exists, official communication should go there first and be mirrored elsewhere, not the other way around. That alone creates the audience without which any new platform dies.

Fund the boring part. Moderation in Indian languages is expensive, unglamorous and absolutely essential. No Indian platform will succeed if it becomes a sewer within six months. That means investing in Indian language safety systems, in trained human reviewers, in published rules, and in a real appeals process that a citizen in Bihar can actually use. And build for what people

want, not for what the state wants. This is the part most likely to be ignored, and the part that decides everything. A platform designed primarily as a safe space for official messaging will be abandoned within a year. A platform that is genuinely better for creators, for regional language users, for small sellers, for people who want to be paid fairly for their work, will be adopted without anyone being asked to be patriotic about it.

There is a risk in this argument, and it deserves to be named rather than hidden. A homegrown platform under heavy domestic political pressure could become easier to control, not harder. Local ownership is not automatically freedom. If Indian platforms are built so that the government of the day can pick up a phone and have a post removed without a court order, India will have swapped an unaccountable algorithm in California for an unaccountable phone

call in Delhi. That is not sovereignty. That is a shorter leash on the same collar. Any serious push for Indian platforms has to arrive with stronger protections for users, published takedown records, judicial review, and rules that survive a change of government.

The July incident handed India a rare thing, which is a warning delivered cheaply. Nobody was jailed. No election was decided. A video came back within hours. The next such error may land in the middle of a communal flashpoint, a market panic, or a counting day, and it will not be corrected with an apology.

A country that insisted on building its own payment rails, its own space programme and its own vaccine capacity because it did not want to be at the mercy of others in a crisis should not need this spelled out. The public square is infrastructure. India's is currently rented.

America's Greatest Competitive Advantage Isn't AI—It's Trust

That question has no single answer, because trust is not created by technology alone. It depends on the people and institutions responsible for designing, deploying, and governing these systems.

One of the most immediate challenges involves transparency. Many advanced AI models operate with extraordinary complexity, making it difficult even for experts to explain precisely how particular conclusions are reached. This has led researchers and policymakers to emphasize the importance of "explainable AI," particularly in areas where automated decisions carry significant consequences for individuals. If an AI system influences a loan application, assists in a medical diagnosis, or contributes to a hiring decision, citizens deserve to understand the basis for those recommendations. Transparency does not require revealing every proprietary algorithm, but it does require enough openness to ensure accountability and public confidence.

Privacy represents another critical pillar of trust. AI systems learn by processing enormous quantities of data, much of which originates from ordinary individuals going about their daily lives. Consumers increasingly expect companies to explain what information they collect, how it is used, and what safeguards exist against misuse. Businesses that treat privacy as a competitive advantage rather than a regulatory burden are likely to earn stronger customer loyalty over time. Trust grows when individuals believe they remain in control of their own information.

The rapid spread of AI-generated content has also transformed the challenge of maintaining confidence in public discourse. Advances in image generation, synthetic audio, and realistic video have made it increasingly difficult to distinguish authentic material from fabricated content. This capability offers extraordinary opportunities for creativity, education, and entertainment. It also

creates opportunities for fraud, misinformation, and political manipulation. Technology companies have begun developing watermarking techniques, provenance standards, and content authentication tools, while news organizations continue strengthening verification practices. These efforts deserve continued support because democratic societies depend upon confidence in the integrity of information.

Trust also depends upon fairness. Artificial intelligence systems reflect the data on which they are trained, making careful testing and continuous evaluation essential. Researchers, developers, and regulators increasingly recognize the importance of identifying unintended biases, improving model performance across diverse populations, and ensuring that AI systems operate consistently and responsibly. Addressing these challenges is not merely a technical exercise; it is fundamental to maintaining public legitimacy.

The United States has an opportunity to distinguish itself by demonstrating that innovation and responsible governance are complementary rather than contradictory. Excessive regulation that discourages entrepreneurship would weaken America's competitive position at a time when other nations continue investing aggressively in AI. At the same time, an absence of meaningful safeguards could erode public confidence and ultimately slow adoption. The challenge is not choosing between innovation and regulation. It is designing policies that encourage both technological leadership and responsible deployment.

The private sector bears significant responsibility in achieving this balance. Technology companies understandably compete to develop increasingly capable systems, but long-term success depends upon more than technical performance. Companies that prioritize security, transparency, privacy, and ethical product

development are likely to discover that these principles strengthen their brands rather than constrain them. In competitive markets, trust often becomes a decisive advantage.

Educational institutions also play an indispensable role. Universities and schools must prepare students not only to use artificial intelligence but also to understand its capabilities and limitations. Digital literacy now includes the ability to evaluate AI-generated information critically, recognize manipulated media, and understand the ethical implications of automated decision-making. A technologically sophisticated society requires an equally sophisticated citizenry.

Government, for its part, should focus on establishing clear rules in areas where the public interest is greatest. High-risk applications involving healthcare, finance, public safety, and critical infrastructure merit rigorous oversight, while lower-risk consumer applications may require greater flexibility. Policymakers should also encourage collaboration among industry, academia, and civil society to develop standards that can evolve alongside technological progress. Effective governance is rarely achieved through rigid prescriptions; it depends upon adaptable institutions capable of responding to innovation without suppressing it.

International competition adds another dimension to this discussion. The global race for AI leadership is real, and America cannot afford complacency. Other countries are investing heavily in advanced computing, semiconductor manufacturing, and AI research. Leadership in artificial intelligence increasingly influences economic competitiveness, military readiness, cybersecurity, and scientific discovery. Yet even in this competitive environment, the nation that earns the confidence of

businesses, consumers, researchers, and international partners may enjoy advantages that extend far beyond technological capability itself. Ultimately, the most successful AI ecosystem will not necessarily belong to the country with the largest data centers, the fastest chips, or the highest investment totals. It will belong to the nation where citizens believe technology enhances opportunity without compromising their rights, where entrepreneurs innovate within a framework of public confidence, and where institutions demonstrate that accountability and progress can advance together.

America has repeatedly shown that its greatest strengths extend beyond engineering talent or financial resources. They include strong institutions, an independent judiciary, world-class universities, a culture of entrepreneurship, and a tradition of public debate that allows difficult questions to be confronted openly. Those qualities have helped the nation navigate previous technological revolutions, from aviation to biotechnology to the internet.

Artificial intelligence will undoubtedly become another defining chapter in that history. Winning the AI race will require extraordinary innovation, sustained investment, and continued scientific leadership. But the nation that leads the world in artificial intelligence should aspire to something even greater: becoming the nation that the world trusts most to use that intelligence wisely.

If America succeeds in doing both, its greatest competitive advantage will not simply be artificial intelligence itself. It will be the confidence that people place in the institutions, values, and principles guiding its development. That is an advantage no competitor can replicate overnight, and it may prove to be the decisive factor in shaping the future of the AI age.

(TSAI Editorial Board)



A strong economy requires more than innovation and investment. It also requires predictable governance.

There was a time when economic downturns were largely driven by events beyond a government's control. Wars disrupted trade. Oil embargoes fueled inflation. Financial bubbles burst after years of reckless speculation. Natural disasters damaged infrastructure and interrupted commerce. While policymakers were often criticized for how they responded to these crises, the crises themselves usually originated elsewhere.

Today, however, America increasingly finds itself confronting a different kind of economic uncertainty—one that is largely self-inflicted. Rather than responding to unforeseen emergencies, Washington has developed a habit of governing through recurring political crises that everyone knows are coming. Government funding deadlines, debt ceiling confrontations, prolonged budget negotiations, tariff uncertainty, regulatory reversals, and the inability to pass long-term fiscal legislation have become familiar features of the nation's political calendar. None of these events should surprise lawmakers. Yet each one introduces fresh uncertainty into an economy that depends upon confidence and predictability.

The United States remains the world's largest economy, the issuer of the global reserve currency, and one of the most innovative nations in history. Those strengths have allowed America to withstand repeated episodes of political dysfunction without suffering lasting structural damage. But resilience should not be mistaken for invulnerability. Every manufactured crisis carries economic costs that are difficult to quantify but impossible to ignore. Confidence erodes gradually, investment decisions are postponed, and businesses become increasingly cautious about planning for the future.

Perhaps the clearest example is Congress's repeated reliance on Continuing Resolutions to keep the federal government operating. Instead of completing annual appropriations through the regular budget process, lawmakers have increasingly depended on temporary funding measures that

postpone difficult decisions until another deadline approaches. Each episode is accompanied by familiar warnings of a possible government shutdown, followed by frantic negotiations and last-minute compromises. While shutdowns are sometimes avoided, the uncertainty surrounding them affects far more than politics. Federal agencies delay long-term planning, contractors hesitate to expand operations, businesses postpone investment, and financial markets price in additional risk. Stability, one of America's greatest competitive advantages, becomes harder to take for granted. Debt ceiling negotiations create similar uncertainty. The debt ceiling does not authorize new spending; it permits the Treasury to finance obligations that Congress has already approved. Yet repeated confrontations over raising or suspending the borrowing limit have introduced unnecessary volatility into financial markets.

Credit rating agencies have previously cited political brinkmanship among the factors influencing their assessments of U.S. sovereign creditworthiness. Although investors continue to view U.S. Treasury securities as among the safest assets in the world, repeated disputes over whether the government will meet its obligations create questions that should never arise in the first place. Trade policy has become another source of unpredictability. Businesses that operate across international supply chains make investment decisions years in advance. They build factories, negotiate supplier contracts, and hire workers based on assumptions about tariffs, market access, and regulatory conditions. When trade policies shift rapidly or remain uncertain for extended periods, companies often delay expansion until they have greater clarity.

Regardless of one's views on tariffs or industrial policy, businesses consistently emphasize that predictability is essential for long-term investment. Capital flows most efficiently where rules are clear and stable. The cumulative impact of these recurring crises extends beyond corporate boardrooms. Small businesses, which employ nearly half of the American workforce, often lack the financial

flexibility to absorb prolonged uncertainty. Entrepreneurs deciding whether to open a second location, manufacturers considering new equipment purchases, or family-owned firms evaluating hiring plans all benefit from a stable policy environment. When uncertainty increases, caution naturally follows. Projects are postponed, hiring slows, and economic momentum weakens—not because demand has disappeared, but because confidence has.

International investors pay close attention to these developments as well. One of the principal reasons global capital continues flowing into the United States is the long-standing belief that American institutions are reliable, transparent, and governed by the rule of law. That reputation has been built over generations, not election cycles. Investors understand that political disagreement is a normal feature of democratic government. What concerns them is the perception that routine governance has become increasingly difficult. Nations earn credibility slowly and risk diminishing it gradually through repeated episodes of dysfunction. America's institutional strength remains formidable, but preserving that reputation requires consistent demonstration of responsible governance.

Ironically, the United States continues to excel in precisely those areas that require long-term vision. American universities remain global leaders in scientific research. Private companies continue investing aggressively in artificial intelligence, biotechnology, aerospace, clean energy, and advanced manufacturing. Venture capital flows into innovative startups at levels unmatched by most countries. Productivity gains driven by technological innovation offer enormous opportunities for future growth. Yet these strengths coexist with a political system that too often struggles to perform one of its most basic responsibilities: passing budgets on time and providing a predictable policy framework for the economy.

This contradiction should concern policymakers regardless of political affiliation. Businesses can adapt to higher taxes if those taxes are predictable. They can adjust to new regulations if implementation is orderly and

expectations are clear. They can even navigate geopolitical uncertainty by diversifying supply chains and managing risk. What becomes far more difficult is operating in an environment where fundamental policy decisions remain unresolved until the final hours before artificial deadlines. Markets dislike surprises, but they dislike chronic uncertainty even more.

There is no shortage of proposals for improving the situation. Budget experts have advocated earlier appropriations negotiations, greater transparency throughout the legislative process, and limited multi-year budgeting for selected agencies. Some have suggested automatic continuing resolutions that temporarily prevent shutdowns while preserving incentives for Congress to complete appropriations. Others recommend reforms to the debt ceiling process so that routine financing of previously approved obligations no longer becomes a recurring source of market anxiety. While reasonable people may disagree about the specifics, there is broad recognition that governing by perpetual crisis imposes unnecessary costs on the economy.

The broader lesson is that economic leadership depends on more than innovation, entrepreneurship, and financial markets. It also depends on effective institutions capable of making timely decisions. Investors evaluate political stability alongside corporate earnings. Entrepreneurs weigh regulatory predictability alongside consumer demand. International companies consider governance quality when deciding where to locate manufacturing facilities and research centers. Trust in institutions is itself an economic asset, one that takes decades to build and only repeated episodes of uncertainty to weaken.

America's economy has demonstrated extraordinary resilience throughout its history because its institutions have generally provided a stable foundation for private enterprise. That stability should never be taken for granted. Governing through recurring emergencies may generate political headlines, but it rarely produces sound economic policy. The world's most dynamic economy deserves a government that plans beyond the next deadline, negotiates before the next crisis, and provides the predictability upon which sustained prosperity depends.

The United States has every resource necessary to remain the world's leading economic power. It possesses unmatched entrepreneurial talent, deep capital markets, abundant natural resources, world-class universities, and an innovative private sector that continues to shape the future. What it increasingly needs is not another technological breakthrough or another record-setting stock market. It needs the discipline to govern with consistency rather than crisis.

Strong economies are built not only on bold ideas, but on stable institutions. America has long excelled at the former. To secure its future, it must recommit itself to the latter.

(TSAI Editorial Board)

The Next Global Superpower Will Be the One That Educates Its Workforce Fastest

Artificial intelligence is transforming the global economy, but the nations that thrive will not simply invent better technology—they will prepare their people to use it.

Every technological revolution has created winners and losers, but history shows that the deciding factor is rarely technology itself. The steam engine did not transform Britain simply because it was invented there; it transformed Britain because the country developed the industries, infrastructure, and skilled workforce capable of putting the invention to productive use. Electricity changed the United States because businesses, universities, engineers, and workers embraced it on an unprecedented scale. The internet reshaped economies because millions of people learned to adapt to an entirely new way of working, communicating, and conducting business.

Artificial intelligence represents the next great transformation. Around the world, governments and corporations are investing hundreds of billions of dollars in advanced computing, semiconductor manufacturing, cloud infrastructure, robotics, and AI research. Yet amid the excitement surrounding ever more capable algorithms, one truth is often overlooked: technology does not create prosperity on its own. People do. The country that ultimately leads the twenty-first century will not necessarily be the one that builds the smartest AI systems. It will be the one that prepares its citizens to work alongside those systems more effectively than anyone else.

This distinction matters because artificial intelligence is unlike previous waves of automation. Earlier technological revolutions primarily replaced repetitive physical labor. Machines transformed agriculture, manufacturing, and transportation by performing tasks that once required enormous human effort. AI, by contrast, increasingly assists with cognitive work. It can summarize legal documents, generate computer code, analyze financial data, translate languages, identify patterns in medical images, and perform many administrative functions that previously required skilled professionals. Rather than affecting a handful of industries, AI is beginning to influence virtually every sector of the modern economy.

That shift has understandably generated concern about employment. Workers across numerous professions wonder whether intelligent software will eventually replace their jobs. These concerns deserve serious attention, but they should also be viewed through the broader lens of economic history. Technological progress has consistently eliminated certain occupations while creating entirely new ones. Few people could have imagined careers such as cybersecurity analyst, cloud architect, app developer, social media strategist, or data scientist a generation ago. Today they employ

millions of people worldwide. Artificial intelligence is likely to follow a similar pattern, creating demand for new skills even as it changes existing occupations. The difference is that this transition may occur much faster than previous industrial revolutions. AI systems continue improving at a remarkable pace, and businesses are adopting them rapidly to increase productivity and remain competitive. That leaves governments, schools, universities, and employers with far less time to prepare workers than they enjoyed during earlier technological shifts. The challenge is no longer whether education systems should evolve. It is whether they can evolve quickly enough.

Many of today's education systems were designed for an industrial economy that valued routine procedures, standardized processes, and memorization. Those skills remain useful, but they are no longer sufficient. The emerging economy increasingly rewards creativity, critical thinking, adaptability, communication, collaboration, digital literacy, and the ability to solve complex problems. Artificial intelligence excels at processing information, but it still depends upon humans to ask meaningful questions, exercise ethical judgment, interpret context, and make decisions that require empathy or moral reasoning. These distinctly human capabilities will become even more valuable as AI assumes routine analytical tasks.

Preparing students for this future requires more than simply adding AI courses to university curricula. Digital literacy should begin early, helping students understand not only how to use AI tools but also how to evaluate their outputs critically. AI systems can produce impressive results, but they can also generate errors, incomplete information, or fabricated content. Responsible use requires verification, judgment, and skepticism. Teaching students to work effectively with AI means teaching them when to trust technology—and when not to.

Higher education faces an equally significant challenge. Universities have traditionally prepared students for careers that remain relatively stable for decades. That model is becoming increasingly difficult to sustain in an economy where technologies evolve continuously. Degrees will remain important, but lifelong learning is becoming equally essential. Professionals throughout their careers will need opportunities to acquire new skills, update existing knowledge, and adapt to changing technologies. Community colleges, vocational institutions, online learning platforms, and employer-sponsored training programs will play increasingly important roles in supporting continuous education.

Businesses cannot expect schools to shoulder this responsibility alone. Employers have a direct interest in developing the skills of their workforce, particularly as AI changes job requirements across industries. Many leading companies have already expanded internal training initiatives focused on digital tools, cybersecurity, data analysis, and artificial intelligence. These investments recognize a practical reality: hiring new talent alone cannot satisfy future workforce needs. Reskilling existing employees often proves faster, less expensive, and more effective than replacing them.

Governments also have a vital role to play. Public investment in education has long contributed to economic growth, but the AI era may require even closer collaboration among policymakers, educational institutions, and private industry. Workforce development programs, apprenticeships, research partnerships, and incentives for continuous professional training can help workers transition into emerging occupations. Such investments should not be viewed merely as social policy. They are economic strategy. Nations that cultivate adaptable workforces will be better positioned to attract investment, encourage entrepreneurship, and sustain long-term productivity.

The international dimension of this challenge should not be underestimated. Countries around the world recognize that AI leadership depends upon human capital as much as technological capability. The United States continues to benefit from world-renowned universities, an entrepreneurial culture, and its ability to attract global talent. India possesses one of the world's largest pools of engineers and software professionals, while expanding digital infrastructure continues creating new opportunities for innovation. European nations emphasize advanced vocational education and workforce development, while several East Asian economies have made sustained investments in science, technology, engineering, and mathematics education. Each region is pursuing different strategies, but all share a common understanding: the competition for economic leadership increasingly revolves around knowledge and skills.

The Organisation for Economic Co-operation and Development (OECD), the International Monetary Fund, and numerous labor market researchers have consistently argued that AI is more likely to transform jobs than eliminate work entirely. Their analyses suggest that occupations involving repetitive tasks face the greatest disruption, while roles requiring complex decision-making,

interpersonal communication, creativity, and adaptability are likely to evolve rather than disappear. The implication is clear. The future workforce must become more flexible, not less.

This transformation also demands a cultural shift in how society views education. Learning can no longer be confined to childhood and early adulthood. In an AI-driven economy, education becomes a continuous process extending throughout a person's working life. Career changes, professional certifications, technical training, and periodic skill updates will increasingly become normal features of modern employment. Governments, businesses, and educational institutions should encourage this mindset rather than treating retraining as an exceptional response to economic disruption.

Artificial intelligence will undoubtedly reshape global competition, but the ultimate measure of national success will not be the number of algorithms a country develops or the computing power it deploys. It will be the extent to which ordinary citizens are equipped to participate in the opportunities that AI creates. Economic leadership has always depended upon productive workers capable of adapting to changing technologies. That principle has not changed. What has changed is the speed at which adaptation must occur.

America has repeatedly demonstrated an extraordinary capacity for innovation. It has pioneered industries, attracted talent from around the world, and built institutions that have driven scientific and technological progress for generations. Those strengths remain intact. But the next chapter of American leadership will depend as much on classrooms as laboratories, as much on teachers as engineers, and as much on workforce development as venture capital.

The race to dominate artificial intelligence has already begun, but the more important competition is only now becoming clear. It is the race to educate, retrain, and empower millions of people to thrive in an economy transformed by intelligent machines. Nations that understand this reality will not merely keep pace with technological change—they will define it. Those that fail to invest in their people may discover that even the most advanced technology cannot compensate for an unprepared workforce.

In the end, the next global superpower will not simply be the nation with the smartest machines. It will be the nation with the smartest, most adaptable people.

(TSAI Editorial Board)

The Way Out of Trump's Iran Trap? We'll Find Out in 2029

He isn't the first president to get bogged down in Asia. The others left it to their successors.

How do you end a fiasco? It is never as easy as it sounds. But when it comes to something you started through a combination of your own hubris, miscalculation and ineptitude, the challenge is especially daunting. To the pain of the debacle itself you must add the humiliation of self-admission, even if it is only implicit. That thing you insisted would be a great success not only has caused great harm, it's been an indictment of your own judgment and a vindication of everyone who told you not to do it.

Few of us have the humility to make that kind of mea culpa, so the temptation is always to double down. If we just keep going we'll be proved right in the end. Occasionally, it works. More often it's how mistakes turn into fiascos.

Most Americans thought from the start that the Iran war was a mistake. Now, five months later, they can see it is a fiasco. It has not only failed to achieve any of its principal objectives; it has weakened America's strategic position, enhanced Iran's regional and economic power, drastically depleted our weapons stocks, weakened our economy, and dealt a heavy blow to our prestige and global leadership.

The initial temptation is to say that how it ends is less important than that it ends, that when you're in the middle of an unfolding calamity, getting out is your only priority. But just as you can blunder into a war, you can blunder out of one. Ask Joe Biden, for whom the overriding objective of getting out of Afghanistan led to a disastrous withdrawal five years ago this month and continuing damage since then.

But we know too that to double down is to fall prey to the timeworn seduction of the sunk-cost fallacy: We've invested so much in this effort that to abandon it now would be worse. In war this fallacy is especially, tragically persuasive. The "sunk costs" in this case are the lives of men and women. Who wants to tell their families they died for a mistake?

So since he won't withdraw and can't advance, President Trump seems to have locked himself into a particularly fruitless paralysis of inertia.

In his "Devil's Dictionary," Ambrose Bierce defined peace as "a period of cheating between two periods of fighting." This roughly describes what has happened during the "peace" since the original cease-fire

with Tehran four months ago: Iran has been deceiving us by cheating, and we keep cheating ourselves through self-deception.

This weekend Mr. Trump announced (again) that he was calling off a planned escalation because Iran had agreed (again) to a deal that would open the Strait of Hormuz. Estimates vary, but it seems the president has backed off escalatory strikes half a dozen times now and claimed the war was over more than 30 times. That is only a fraction of the heap of self-deception we've been amassing these past five months. Among other things, we have been told the new leaders in Iran are "reasonable" and "desperately want a deal," but that they are "scum" and can't be trusted. We've been told the U.S. would charge a toll for shipping in the strait, and then told we wouldn't. Allies have been told they weren't needed and then attacked for failing to help out.

Some see this endless back and forth as the enigmatic work of a pure genius: the cunning of Mr. Trump's calculated unpredictability, bamboozling his enemies, keeping them off balance and forcing them into mistakes, all the while enabling the U.S. to regroup and rearm. Others see it as the derangements of a trapped and helpless man, one with a longstanding reputation for impatience and inconstancy, a leader incapable of making up his mind whether to move forward or back. I'm an Occam's razor man myself. The dizzying twists and

turns of the past four months remind me most of all of a line from the movie "The Death of Stalin," Armando Iannucci's darkly brilliant farce about the chaos and infighting that erupted in Moscow in the days after the Soviet ruler's sudden demise in 1953. At one point, amid the bewildering turmoil, one of the Politburo members simply shakes his head and says: "I've had nightmares that made more sense than this."

To be fair to Mr. Trump, he isn't the first to find himself trapped in a nightmare like this. He is only the latest U.S. president to be mired in a war in Asia from which he can't find a way out. Unlike in Vietnam, Afghanistan and Iraq, at least he has had the wisdom so far to resist a greater mobilization and commitment.

In each of those cases the war was ended only by a new president. It seems increasingly likely that this is how this one ends too—sometime after Jan. 20, 2029. Despite the grand claims made for Mr. Trump's decision to go to war, the struggle we find ourselves in with Iran—over its nuclear program, its stranglehold on the world's shipping, its ambitions for regional hegemony—won't be resolved by this president.

How do you end a fiasco? You leave it to the next guy.

(By Gerard Baker WSJ)

To Regulate AI, Follow the Cfius Model

Imagine if the internet had been developed in Beijing 30 years ago, and the world's information flowed through digital architecture built by the Chinese Communist Party. Losing the artificial-intelligence race to China would be worse. No technology in our lifetime matters more to a nation's economy and security. If the U.S. fails to lead, China will step up.

To understand AI's national-security implications, look at Ukraine. A country without a strategic air force can lay waste to its larger adversary's industrial base and reportedly destroy more than a third of its bomber forces. How? The Ukrainians have learned that clever use of technology, especially AI, can decide the winner of a conflict.

President Trump's general approach to AI policy is correct. The U.S. is leading the AI race because his administration removed red tape that was strangling the industry. But Mr. Trump also recognizes the need to prevent AI from being weaponized against the homeland. Advanced models are already conducting cyberattacks. Biological, chemical and explosive weapons development could be next. Beijing's engineers are working to steal those capabilities.

The administration has begun building safeguards, including a process for

testing sensitive model capabilities. Some propose a separate industry-run standards body to carry this work forward. Google DeepMind CEO Demis Hassabis recently suggested that AI oversight be modeled on the Financial Industry Regulatory Authority: privately funded, industry-staffed and authorized to review models in a 30-day window before release. The idea is reportedly gaining traction in Silicon Valley and at the White House.

Such a body could do real good, but it leaves a national-security gap only the government can close. Judging whether a model has dangerous capabilities requires intelligence about adversary programs, testing on classified information, and findings too sensitive to publish. National-security determinations are inherently governmental. No administration will hand sources and methods to a board funded by the companies under review. To bridge the gap, the government should look to an oversight body it is already familiar with: the Committee on Foreign Investment in the United States.

For 50 years, Cfius has made classified judgments about strategic assets without strangling private markets. The interagency body, chaired by the Treasury secretary, screens foreign

acquisitions of American assets for national-security threats. It has reviewed thousands of transactions, but presidents have needed to block fewer than a dozen. The overwhelming majority of concerns end in negotiated fixes: a divested subsidiary, a security agreement, more information-sharing. Cfius addresses security concerns while keeping America the world's premier destination for capital.

Frontier AI deserves the same treatment. Under a "Cfius for AI" model, deployment would remain legal unless the government affirmatively acts to block it. There would be no licensing regime and no new agency, and open-source models and startups would sit outside the process.

If the government believes that a proposed AI deployment could pose crucial national-security risks, there would be a clear avenue for assessment and mitigation. A committee of senior national-security officials would review such deployments on hard deadlines. Nearly every review would end quickly and concerns would be resolved as Cfius resolves. The oversight committee adjudicates national security concerns without strangling private markets. them: through negotiated problem solving.

Only the president would have the power to extend a hold.

Government review would be limited to critical national-security risks and have a narrow action window. And the surest way for AI companies to expedite the process would be to develop safe models in the first place. None of this would make a private standards body obsolete. Mr. Hassabis's instinct is right: There is real work to be done in building benchmarks, spreading best practices and producing unclassified security evaluations. But when AI models have significant national-security implications, the government, not only industry, must make determinations.

The fastest way to derail American AI progress would be a catastrophe that frightens Washington into a heavy-handed regulatory regime. Nothing would please Beijing more. A Cfius for AI is valuable insurance against that.

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(By Michael Faulkender And Robert Wilkie WSJ)

Demography Awaits Dividend: BRIC By Brick, India Built Growth But Not Jobs

Twenty-five years, five governments and several hundred investment summits later, demography is waiting for politics to propel the promise.

On 30 November 2001, Jim O'Neill at Goldman Sachs published twelve pages titled Building Better Global Economic BRICS and handed the decade its acronym. Brazil, Russia, India and China, it argued, together represented an emerging economic bloc. Each member brought an endowment. China had manufacturing and trade, Brazil agriculture and minerals, Russia energy and resources. India had people - the case set out in the October 2003 sequel by Dominic Wilson and Roopa Purushothaman. The song set to the very same melody was sung by India. The Tenth Five-Year Plan invoked the vision of doubling per capita income within ten years and "creating 100 million employment opportunities", even as it conceded growth slipped below 6 per cent in the late 1990s.

Twenty-five years on this November, the acronym has outlived the argument that produced it. What began as four economies in a research note is now an eleven-member grouping - a noun in search of a verb. As India hosts the 18th BRICS Summit in September, two questions stalk it. Whether the bloc has earned its billing is a question for the next column. This one examines if India harvest the demographic dividend that got it into the acronym in the first place?

Two sets of forecasts - one written in London, one documented in Yojana Bhavan - rested on the same young population. India was adding around 10 million people to the workforce. Effectively India had to create jobs for the 41 million registered at employment exchanges and waiting and the newcomers. There were two challenges - the economy needed to grow at and above 8% and it needed to create over 10 million jobs. The gap between hope and reality was already vast. The worriers were drowned out by the euphoria of the BRICS forecast.

The record of what followed is unusually well documented. Four expert maps were circulating: McKinsey put 75 million jobs on the table in September 2001; the Planning Commission's Task Force on Employment Opportunities proposed 100 million in July 2001 and its Special Group repeated the figure in May 2002; the AIMA report chaired by N.K. Singh offered 72 million in April 2003, on the explicit argument that demographic opportunity could create them.

Then the Plans. The Tenth targeted 50 million work opportunities in five years, the Eleventh 58 million with educated unemployment below 5 per

cent, the Twelfth 50 million non-farm jobs. The score spells the magnitude of arrears. The 12th Five-Year Plan estimated that 56 million non-farm jobs were created across the entire decade from 2000-01 to 2009-10, of which manufacturing contributed 6.6 million. Ten years delivered roughly what a single Plan had promised in five. The spectre of inadequate job creation is a permanent invitee to India's political economy.

The evidence of absent jobs is really in news headlines -- the multitude of applicants for government jobs. In 2003 the railways advertised for 20000 posts - 74 lakh persons - 336 persons per job. In 2024 15.35 lakh candidates competed for 452 vacancies for RPF Sub-Inspectors, a ratio of nearly 3,400 applicants per post. In 2024, in all, 71 lakh candidates applied for 92,116 jobs in the railways. In 2025 more than 25 lakh candidates applied for 53,000 peon posts in Rajasthan - nearly 90 % of the candidates held degrees including those with MSc, BTech, even PhDs.

The pain is manifest across 25 years in opinion polls for Lok Sabha and Assembly elections. Unemployment and price rise - the proxy for unaffordability - has figured at or near the top of every credible survey as voter concerns. In 2024 the Lokniti-CSDS pre-poll survey 27 % found unemployment as the single most important issue followed by price rise at 23% -- 62% said jobs had become harder to get. By 2015 the Planning Commission was dissolved leaving India with no plans and sketchy data.

The gap between promise and performance persists. The saga of job creation has migrated from marker to marker - the number of taxpayers, number of EPF members, number of pension accounts. It is not that jobs weren't created, but they were clearly not enough. State governments hosted investment summits - verily item songs of the political economy serenading economic growth. Neither the states nor the union government have made any attempt to harness data - triangulate the value of investments, GSDP growth and volume of jobs created.

The announcements are spectacular. Memoranda worth over ₹30 lakh crore - roughly twice the state's own output - were signed at Madhya Pradesh's Global Investors Summit in February 2025. Davos has been a hot spot for Maharashtra, which signed memoranda worth ₹15.7 lakh

crore in 2025 and ₹14.5 lakh crore on the opening day in 2026. Data on the conversion of memoranda into investment and jobs is sketchy. Young Indians wait like Beckett's tramps, for someone who does not come.

In February 2019, when the Periodic Labour Force Survey showed unemployment at a four-decade high, the mandarins at NITI Aayog published a two-part rebuttal that ripped into the survey. It then conjured an alternative reality of 30 lakh jobs created, using arithmetic of its own - conflating vehicle sales with job creation, on the reasoning that vehicles would need drivers. The struggle to harness the productive capacity of youth is visible in the list of jobschemes at the national and state level.

Seventy-three years after Bimal Roy sent Shambhu Mahato from his two bighas to the city to pull a rickshaw, India hosts the world's largest rural employment scheme - MGNREGS now known as G-Ram G. The rural employment programme which offers 125 days of guaranteed work at a notified daily wage of Rs 327 and has an allocation of ₹95,692 crore for 2026-27 has over 10 crore active workers on its rolls. And generations after Mahato farms are yet the largest employer. The PLFS for 2025 shows 43% of India's workforce is dependent on agriculture - this is 35 years after the 1991 reforms, a decade after Make in India, a decade after the promise to shift folks from farms to factories and lift manufacturing's share to 25% from 14%.

Six years on, the launch of 14 production linked incentive schemes funded by allocations of over Rs 1.91 lakh crore attracted Rs 2.4 lakh crore in investments and 14 lakh jobs. In 2024 the government introduced a new 'employment linked incentive scheme' called the Prime Minister's Internship Scheme, with a target of one crore jobs in five years. As of March 2026, nearly a year and half after its launch, 16,060 interns joined their internship in two rounds. The history of underperformance is recorded by the government itself. In October 2025 NITI Aayog, in a study of services employment, stated that over 40 million jobs were added in six years. The services sector, once the hope of job seekers and regimes alike, generates more than half of national output and under a third of the jobs. In the very same month, the Niti Aayog published a road map for job creation in the AI economy, guided by an expert council drawn

from tech companies that have been cutting headcounts since 2024. India's tech workforce is put at 7.5 to 8 million. The roadmap states it could rise to 10 million or fall to 6 million, depending on action not yet taken. The evolution of narrative in 25 years of BRICS is notable. In 2001 the state promised 100 million jobs. In 2025 it offers a range with a downside.

There are many explanations why India has struggled to create jobs. Every major economy has dominated sectors and markets, created global brands as it climbed the global GDP ladder - Germany rode on automobiles and chemicals, Japan wired growth with electronics and cars, China dominates global manufacturing and trade. India reached the top five bracket of global economies without a significant spend on R&D which fuels innovation, brands and global footprints.

Central to the failure is the strong political consensus for weak reforms across all parties. The 1991 reforms dismantled licence raj but allowed permission raj to prevail. For years India has claimed to have improved the ease of doing business. A good test would be whether the number of permits and clearances - most of them dealing with factors of production and vested with the states - has come down at all for power projects, manufacturing plants, hotels or hospitals.

The picture worsens on regulatory compliance. Rishi Agrawal of Avantis RegTech estimated in 2021 that Indian enterprises were subject to 1,536 laws, 69,233 compliances and 6,618 filings. A pharmaceutical unit in the MSME sector needs 87 licenses and carries 992 continuing obligations, 442 of them on labour; a small non-banking finance company needs 35 licenses and carries 620 obligations, 238 of them on labour. It is more than a year since the government set up two task forces to unclog the regulatory plumbing. India awaits their findings.

The BRIC papers were right about size. India is among the largest economies. It is also stranded in the middle-income trap. The implicit assumption was that the necessary and sufficient conditions would be met - that development, as the 2003 paper put it, would proceed successfully. Twenty-five years, five governments and several hundred investment summits later, demography is waiting for politics to propel the promise. BRIC by brick, systemic apathy to outcomes stalled the arrival of the demographic dividend.

By Shankkar Aiyar

Why China's Latest 'Chip' Breakthrough Is Shaking The World

China was never supposed to get this far, the US tried to ensure that through its sanctions. Beijing, however, had other ideas.

Have you ever watched the closing stages of a marathon?

For most of the race, the leader looks comfortable. Every now and then, he glances over his shoulder and sees a runner who never seemed much of a threat. Then, almost without anyone noticing, that runner begins to close the gap. His stride lengthens. His pace quickens. And just when the leader thinks the finish line is safely within reach, the challenger suddenly looks capable of sweeping past.

That is increasingly what the global semiconductor race looks like. For years, the United States and its allies built an overwhelming lead in the technologies that power the modern world. Taiwan dominated the most advanced chips. South Korea dominated memory chips. The Netherlands produced the world's most sophisticated lithography machines. American companies designed the processors powering everything from iPhones and AI chatbots to fighter jets.

China, despite its manufacturing prowess, remained largely dependent on others for the most advanced technologies. That equation may now be changing.

The Lithography Breakthrough

Early this week, Reuters reported that China has begun mass-producing domestically developed immersion deep ultraviolet (DUV) lithography machines, marking a major milestone in Beijing's long campaign to reduce dependence on foreign technology. According to Reuters, the effort is being led by Shanghai Aishengna Electronic Technology Group, a relatively unknown state-owned company that has brought together engineers from several of China's leading lithography startups.

On its own, that is significant enough. But it comes alongside reports from Chinese researchers claiming huge progress towards something even more ambitious: they are poised to produce a home-grown Extreme Ultraviolet (EUV) lithography machine. If those claims are true, they could represent one of the biggest shifts in the semiconductor industry in decades. China, in other words, has crossed one technological milestone. It is now claiming to be approaching another.

These reports have coincided with the blockbuster stock market debut of memory chipmaker ChangXin Memory Technologies (CXMT). Right now, it's the toast of eager investors. Together, they suggest the chip war may be entering a new phase.

DUV And EUV Lithography

With enough engineering ingenuity, Chinese engineers are now using DUV machines to produce advanced 7-nanometre chips. EUV takes the technology to an entirely different level. It allows manufacturers to produce the world's most advanced processors - the 2nm, 3nm, and 5nm chips, now powering artificial intelligence systems, high-end smartphones, and the next generation of supercomputers.

Without EUV, building those chips becomes vastly more difficult. That is why EUV has long been regarded as the holy grail of semiconductor manufacturing. For years, one company that stood at the summit of the DUV and EUV machines was ASML, based in the Dutch town of Veldhoven. ASML dominates the global market for advanced immersion DUV lithography systems and has an effective monopoly on commercial EUV machines. No other company has successfully brought an EUV system to market.

Its machines are among the most complicated products humanity has ever built. Each one costs hundreds of millions of dollars, weighs well over 150 tonnes, and contains tens of thousands of precision

components sourced from companies spread across Europe, America, and Asia. It can take months simply to assemble and install one machine. It took ASML decades to perfect the technology. That explains why China's reported progress has attracted so much attention.

The Sanctions That Backfired

Western governments often use sanctions and export controls to slow down competitors' progress or prevent them from making any progress at all. President Donald Trump, in his first term itself, and later President Joe Biden, persuaded the Dutch government to stop ASML from exporting its most advanced machines to China. The restrictions did not stop there. The US also tightened controls on advanced processors, chipmaking equipment, and sophisticated software used to design leading-edge chips. Chinese companies, including Huawei and Semiconductor Manufacturing International Corporation, better known as SMIC, suddenly found themselves cut off from technologies they had relied upon for years.

The logic was that if China could not buy the world's best chipmaking tools, it would struggle to manufacture the world's most advanced processors. For a while, that strategy appeared to work. Many analysts concluded that China would remain several generations behind industry leaders such as TSMC in Taiwan, Samsung in South Korea, and Intel in the United States.

China, however, had other ideas. Rather than treating semiconductors as simply another industrial sector, it elevated them to the level of national strategy. Tens of billions of dollars flowed into research, manufacturing equipment, materials, universities, and private companies. Reducing dependence on foreign technology was not just an economic objective but a national security issue.

China Wasn't Supposed To Get This Far

In August 2023, while US Commerce Secretary Gina Raimondo was visiting Beijing, Huawei quietly launched its Mate 60 Pro smartphone. When tech experts dismantled the phone, they discovered a domestically produced 7-nanometre processor manufactured by SMIC.

The finding stunned the Americans. Why? Precisely because they had calculated that sanctions and restrictions were enough to prevent China from producing 7nm chips. They thought it was impossible for China to achieve this feat. Instead, SMIC had produced it using older DUV technology combined with highly sophisticated engineering techniques. This was the first indication that sanctions might not be producing the outcome that the Americans had expected. Now, the Western media's confirmation that China is mass-producing its own immersion DUV lithography machines has again raised eyebrows in Washington.

How China Bounced Back

Policymakers in Washington are increasingly asking themselves if the sanctions achieved their objective. In the short term, the answer undoubtedly is yes. Chinese companies lost access to some of the world's most advanced technologies. They were forced to redesign products, delay projects, and spend billions developing domestic alternatives.

But rather than slowing China indefinitely, the sanctions appear to have strengthened Beijing's ramrod determination to build its own semiconductor industry from the ground up. The result is a wave of investment, unlike anything the industry has seen before. Through successive National Integrated Circuit Industry Investment Funds - known simply as the "Big Fund" - China has poured tens of billions of dollars into research,

manufacturing equipment, materials, and semiconductor startups. Provincial governments have added generous subsidies, cheap financing, and tax incentives.

What does this mean for Western companies?

The implications extend well beyond China. For ASML, a self-sufficient Chinese lithography industry could eventually mean losing one of the world's largest future markets. Perhaps that is the reason its stocks tumbled after the Chinese breakthrough news came in early this week. American companies, such as Applied Materials, Lam Research and KLA, which dominate different stages of chip manufacturing equipment, could also face increasing competition from Chinese rivals. South Korea's Hynix and Samsung saw their stocks plummet in the volatile South Korean stock market. Even Nvidia, whose AI chips remain superior to Chinese competitors, is watching closely. The more capable China's domestic semiconductor industry becomes, the easier it will be for Chinese firms to develop alternatives across the entire AI supply chain. What is a bit alarming for big American AI and IT giants is that while their government is trying to slow China's technological rise through export controls and sanctions, some smaller American companies are quietly embracing Chinese AI models because they are so much cheaper. Competition in AI is not just about who builds the smartest model. It is increasingly about who can build one that's good enough at a fraction of the cost. Also, the competition is not just about who makes the fastest processor. It is increasingly about who controls the technology needed to manufacture those processors in the first place. Many experts have started to believe that the semiconductor industry may gradually split into two parallel ecosystems - one centred around the United States and its allies, the other around China.

Where India Fits In

It hurts to say India is too far behind in this race. It responded to the American and its allies' near monopoly over the entire semiconductor assembly line quite late in the day. Nonetheless, better late than never. India has, in the last few years, committed billions of dollars to establishing a domestic semiconductor manufacturing and packaging ecosystem. Incentive schemes have attracted investment from companies such as Tata Electronics, Micron, and several international partners, while fabrication projects are beginning to take shape. Many of these activities started only after the Covid-19 pandemic. Unlike China, India does not yet possess an integrated semiconductor supply chain spanning design, equipment, materials, and manufacturing. Experts will tell you building such an ecosystem takes years, substantial investment, and a highly specialised workforce. If China succeeds further in mastering increasingly advanced chipmaking technologies, the competitive gap could widen further.

The Race Has Changed

The marathon is far from over. The US still leads in chip design. Taiwan remains home to the world's most advanced chip manufacturer. ASML continues to dominate advanced lithography, particularly commercial EUV systems. That's what the current situation tells us. One can say that China has not overtaken them. But it has done something that, until recently, many believed would take much longer. It has demonstrated that sanctions alone cannot stop technological ambition. So, China has not won the semiconductor marathon. It has not won the chip war. But China is breathing down America's neck. And in marathons, the moment the leader starts looking over his shoulder is often the moment the race becomes truly interesting.

By Syed Zubair Ahmed

Kangana Ranaut Is Fast Running Out Of Enemies To Pick On

Kangana spent years cultivating the image of the 'lupa', the lone she-wolf who survived without a pack. But rebellion, once rewarded, can quickly become an addiction.

Kangana Ranaut rarely enters a controversy quietly. She arrives as though the cameras have already begun rolling, the lighting has been arranged, and the antagonist has been identified. Her latest intervention in the Cockroach Janta Party (CJP) agitation was no exception.

Last week, the actor-turned-parliamentarian described the youth protest reels as "puke-inducing", asked who was "birthing and raising" such young people, compared their conduct to filth and garbage, and coined the expression "Generation Gutter".

CJP spokesperson Saurav Das responded by questioning her seriousness as a Parliamentarian. Kangana then left the issue of examinations, police action, and youth unemployment behind and turned on Das personally. She called him "useless and unemployed", advised him to learn a skill, and reminded him that by his age, she had already won two National Awards. Das countered with humour, saying friends had told him that he resembled a young Hrithik Roshan. A significant confrontation between the state and its young citizens was converted into a public quarrel complete with personal insults, career comparisons, and an old Bollywood jibe.

Just days later, she posted another video on X, asking why Hindu women "faced criticism" for embracing their religion, going as far as to say that "Hindu sisters" in the industry did not have an ideological stand on politics and religion. "...They are very neutral. But as they come in contact with the Islamists, their thinking becomes so defined that they become leftist," she said.

This is classic Kangana. She does not merely comment on an argument. She annexes it.

The She-Wolf And Her Stage

Is there a method in this madness? Almost certainly.

Kangana has spent years cultivating the image of the 'lupa', the lone she-wolf who survives without a pack. It is an image rooted partly in truth. She came to Mumbai without a film dynasty behind her, endured early struggles, developed into an actress of formidable range, and won some of Indian cinema's highest honours. She matured into an artiste capable of carrying a film and creating women who were vulnerable without being weak.

Her insurgent persona also answered a genuine unease within Hindi cinema. When she spoke against nepotism and



the clubby nature of Bollywood, she articulated the resentment of many talented outsiders. But rebellion, once rewarded, can easily become an addiction.

The she-wolf image has served Kangana well, but it has also trapped her. A film set can revolve around one commanding performer. Politics cannot. Parliament is founded upon negotiation, numbers, restraint, alliances, and the inconvenient legitimacy of people one may dislike. Kangana is now an elected Lok Sabha member from Mandi, not simply a celebrity supporter of the BJP. She sits on Parliament's Committee on Communications and Information Technology. Her words consequently carry institutional weight, whether her party likes them or not.

A Second, Third, Fourth Innings

While writing Neta Abhineta: Bollywood Star Power in Indian Politics, I was struck by the many motives that draw film personalities towards public life. Some possess a genuine sense of service. Some are recruited because parties value their glamour. Others enter politics when the arc lights have begun to dim, hoping that electoral power will give them the relevance, permanence, and public attention that cinema can no longer guarantee. The history of film stars in Indian politics ranges from social commitment to the quest for a second innings in fame. Cinema offers immortality, but it is an uncertain immortality. The Friday box office is merciless. Roles diminish, younger stars arrive, and yesterday's phenomenon becomes today's nostalgia. Politics appears to offer something more durable: an official car, a constituency, a party

platform, parliamentary privilege, and a place in the public record.

Yet, politics makes demands that stardom does not. An actor addresses an audience that has bought a ticket. A politician addresses citizens who owe her neither applause nor affection. An actor may choose their roles. An MP inherits grievances, disappointed supporters, and voters who will insist upon being heard.

Amitabh Bachchan learnt this difference early. When he entered the Lok Sabha as a Congress MP, his cinematic popularity appeared almost limitless. But during the years of the Assam student unrest, he reportedly encountered a revealing sentiment: "We like you as an actor, but not as a Congress MP." It was a simple sentence with a profound political meaning. The public can separate the performer from the party. Bachchan eventually left politics and, years later, acknowledged that he regretted being unable to fulfil the promises he had made to his constituents.

Kangana should reflect upon that distinction.

For an actor, universal appeal may not be an absolute prerequisite, but it remains a priceless asset. Audiences need not share Amitabh Bachchan's politics to admire him in Deewaar. They need not know Shah Rukh Khan's voting preference to be moved by his romantic persona. The star belongs, imaginatively, to everyone. Kangana is steadily surrendering that universality. Every sweeping denunciation eliminates another section of her possible audience. Liberals were discarded first. Then came large parts of Bollywood. Farmers became adversaries. Now it is Gen Z, including young women who

might once have recognised themselves in the searching, self-making heroine of Queen. **The Politics Of Self-Sabotage**

Kangana's defenders will argue that she is merely being authentic. That is partly true. She is not a carefully sanitised celebrity reading phrases approved by public-relations executives. She takes positions, risks criticism, and refuses the cultivated vagueness through which many stars preserve their markets.

India could do with more artists who speak their minds.

But candour is not the same as contempt. Courage is not measured by the number of citizens one can insult before breakfast. Nor does political conviction require an MP to reduce an entire generation to its most offensive slogans or least attractive social-media videos. Undoubtedly, objectionable expressions were used during the CJP agitation. Abuse directed at political leaders or their families deserves condemnation. Violence and destruction of public property cannot be defended as democratic romance. The CJP itself must answer difficult questions about organisation, accountability, and whether internet popularity can be converted into a coherent political programme. But an elected representative must distinguish between criticising misconduct and degrading a generation. Once Kangana called young protesters ugly, corrupt, useless, and "gutter", she ceased to argue with them; she was merely performing hostility for those who already agreed with her.

The irony is that her intervention benefited the very movement she sought to dismiss. The CJP had forced a ministerial resignation. Kangana then gave it a new villain, a fresh news cycle, and an opportunity to present itself as the composed young challenger confronting an enraged establishment celebrity. Das's flippant Hrithik Roshan reference was calculated to puncture her grandeur. By replying repeatedly, she elevated him.

Perhaps this is the importance of being Kangana. She reveals, in exaggerated form, the central weakness of celebrity politics. Stardom teaches a person to command attention. Democracy requires her to absorb disagreement. Stardom builds a persona by defeating rivals. Politics is eventually about persuading those who are not already fans.

By Rasheed Kidwai

The Line Between Dissent And Disorder: Why Rule Of Law Must Anchor Democratic Protest

The right to dissent is fundamental. So is the principle that no one, however 'viral' their cause, is above the law.

The Cockroach Janta Party (CJP) protests may have formally ended, but an important debate has only just begun.

It is no longer about the resignation of the Union Education Minister or the politics surrounding the NEET paper leak controversy. It is about something far more fundamental to any constitutional democracy: can criminal liability arising from protests be settled through political negotiations, or must it ultimately be determined by the courts?

The answer should be straightforward. In a democracy governed by the rule of law, no individual, organisation or movement is above the law. That principle applies equally to governments, political parties, police personnel—and protesters.

This distinction has unfortunately been blurred in recent weeks. Following the government's assurance that no adverse legal action would be taken against peaceful protesters, some have suggested that all legal proceedings arising from the protests should simply disappear. That is neither what the law requires nor what the Supreme Court has held.

The Court instead drew the distinction every constitutional democracy must make. It reaffirmed that peaceful protest enjoys constitutional protection under Article 19 and directed that no coercive action be taken against protesters without criminal antecedents, while allowing investigations into FIRs to continue and explicitly excluding those with prior criminal records from this protection. The principle is simple: peaceful dissent deserves protection, but allegations of criminal conduct must still be tested through due process.

That distinction matters because the events of 20 July cannot simply be wished away. The "Chalo Sansad" march marked a significant escalation from the largely peaceful demonstrations that preceded it. According to police, multiple FIRs were registered alleging offences ranging from unlawful assembly and assault on public officials to damage to public property.

Protesters, meanwhile, alleged excessive use of force. The Delhi High Court ordered the preservation of CCTV footage and other evidence,

while the Supreme Court observed that injuries suffered by both protesters and police personnel deserved independent scrutiny.

Neither court accepted the simplistic narrative that only one side's allegations mattered. The Court instead drew the distinction every constitutional democracy must make. It reaffirmed that peaceful protest enjoys constitutional protection under Article 19 and directed that no coercive action be taken against protesters without criminal antecedents, while allowing investigations into FIRs to continue and explicitly excluding those with prior criminal records from this protection. The principle is simple: peaceful dissent deserves protection, but allegations of criminal conduct must still be tested through due process.

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Protesters, meanwhile, alleged excessive use of force. The Delhi High Court ordered the preservation of CCTV footage and other evidence, while the Supreme Court observed that injuries suffered by both protesters and police personnel deserved independent scrutiny. Neither court accepted the simplistic narrative that only one side's allegations mattered. If political negotiations could automatically extinguish criminal liability arising from every major protest, every sufficiently large agitation would create pressure not only for policy concessions but also for immunity from legal scrutiny. That would weaken both the credibility of legitimate protest movements and the impartiality of the criminal justice system.

Ironically, the Cockroach Janta Party itself has repeatedly claimed that its movement was committed to peaceful protest. Its published guidelines emphasised non-violence, respect for public property, cooperation with the police and adherence to constitutional methods, while its leaders repeatedly distanced themselves from violence.

If those commitments were sincere, accountability for proven acts of violence should strengthen—not weaken—the movement's position. If the CJP is indeed a genuinely peaceful movement, it has every reason to support the identification of those who crossed legal boundaries. The rule of law protects peaceful protesters precisely by distinguishing them from those accused of criminal conduct. Rights and responsibilities are not competing values; they reinforce one another. Citizens enjoy the freedom to criticise governments, organise demonstrations and demand accountability. Equally, neither governments nor protesters enjoy immunity from the ordinary operation of criminal law. Comparative experience across democracies reinforces this principle. Whether in the United Kingdom, the United States, France, Germany or Australia, peaceful assembly is protected, but assaults on police officers, destruction of property and violent disorder remain prosecutable offences. Courts likewise

continue to scrutinise allegations of excessive police force, recognising that public order and civil liberties must be safeguarded together. The larger lesson from the CJP episode extends well beyond one protest movement. India's democracy must continue to protect peaceful dissent and encourage students to hold governments accountable. But constitutional democracies cannot permit a different standard of legality simply because a movement commands social media virality or threatens instability on the streets. Criminal liability must be determined by courts—not political negotiations. That is not hostility towards democratic protest; it is what ultimately protects it. Once the rule of law yields to the passions of the street, whether in favour of governments or protesters, everyone's constitutional freedoms become more fragile. The right to dissent is fundamental. So is the principle that no one, however "viral" their cause, is above the law.

By Kamal Madishetty

When Foreign Algorithms Decide What Indians Can See, Why India Must Build and Champion Its Own Social Media Platforms

Let's talk about something that hit close to home recently. A video message from the Indian Prime Minister, meant to speak directly to students during a wave of youth protests, suddenly vanished from Facebook for people inside India. Automated systems flagged it, restricted access with a vague "legal request" notice, and for a few hours it was simply gone. The company later said it was an error, restored the post, and apologized. Around the same time, the same platforms were dealing with a flood of content linked to those student protests—some of it genuine, some manipulated—leading to more blocks, notices, and official meetings.

These moments aren't isolated. They show how much of India's digital public square still sits on platforms whose rules, algorithms, and final decisions are made far away. When content from the highest office or from ordinary citizens can disappear because of an automated filter trained elsewhere, it raises a simple but serious question: How much control do we really have over the conversations that shape our

democracy? India already has the talent, the market size, and the technological strength. Investing seriously in home-grown social media platforms is not about closing doors—it's about opening ones that answer to Indian users, Indian laws, and Indian priorities. Platforms built here can be designed with our languages, our cultural context, and our free-speech traditions in mind from the start. They can create jobs, keep data closer to home, and give young creators and citizens spaces that grow with the country instead of around it.

The recent incidents simply made the need clearer. When the tools we rely on for public discussion can be switched off by systems we don't fully understand or influence, the time has come to build alternatives that belong to us. Supporting Indian platforms isn't isolation—it's self-reliance in the digital age. Let's start that conversation properly.

(TSAI Editorial Board.

Opinions expressed are of the writer's own and may not be representatives of the The South Asian Insider Weekly)

Indian Political Parties Are Now Stuck In An Awkward Gen Z 'Situationship'

For Gen Z to say "Bet" or "No cap", there is a lot of homework ahead for political parties. 'Breadcrumbing' them just won't work.

I am sitting at a McDonald's outlet. At the next table, I see two boys and a girl, probably in their late teens or early 20s, opening a box that contains a big birthday cake to celebrate. I take a start. Given that I have grown up with establishments advertising "Outside Food Not Allowed". This is strange to me. Mercifully, the kids order an add-on burger meal.

On Sunday, as the Cockroach Janata Party (CJP) headed towards a political victory after weeks of their attention-grabbing Jantar Mantar protests, I watched a popular chat show in a Tamil TV channel, in which people variously stacked as Boomers, Gen X and Millennials, gasped in awe and smirked as the tribe broadly known as Gen Z listed the workplace requirements they seek from their would-be recruiters: no micro-management, flexible hours, WFH at will, joining bonus, retention bonus, midweek off-days, free gizmos, and such.

Walking 'Red Flag' Detectors

It dawns on me that there is a new generation out there that unconsciously demands or assumes, sometimes with a stubborn entitlement, what to the previous generations meant earned privileges and acquired permissions. But the angst and the anger at Jantar Mantar that led to the resignation of Union education minister Dharmendra Pradhan showed us that unemployment, tough competition, higher aspirations, and career uncertainties are objects of stress for Gen Z, contrasting the perceived sense of entitlement.

You cannot paint an entire generation with the same colour. There are struggling Gen Z-ers in rural areas trying to get their first graduate degree in their families or a white-collar job where the previous generation tilled the fields. There are the rich and the poor, divided by caste, language, and status. Then there are the sanskari Gen Z-ers who do 'bhajan-clubbing' while the upscale decadents try their hands at vaping or lounge-hopping.

However, across all this, there is a generation gap that is telling. The previous generations cannot easily fathom the minds they had thus far written off as lazy or directionless. The CJP movement showed what they can do when the occasion demands. And the manner in which they did - in a stubborn mix of organisation, courage, comic memes, creative videos and tough but tactful negotiation - shows that even when they have no political affiliations as such, their styles, attitudes, and needs are a new puzzle to be solved in Indian public life.

This is as true for the opposition parties that basked in the CJP's glory as the ruling Bharatiya Janata Party (BJP) that encountered a staggering Black Swan event in 12 years of Prime Minister Narendra Modi's record run.

Notes From Mamdani

Modi has begun a Gen Z outreach with Instagram videos, and his party troops have started similar shows at the ground level. However, it seems the new generation needs not as much "outreach" as "insight". There is a higher need for listening and observing than simply telling them something. The outreach style may well make the kids out of reach. The millennial Zohran Mamdani is seen as a Gen Z icon, though the New York mayor comes in a traditional leftist mould. What matters perhaps is the ability to capture the imagination of new voters. In my assessment, they also want to see a sense of character that goes beyond promises and words. The Gen Z language is only symbolic of the cultural brick wall the older leaders have to climb or move across. One girl says in a post that she was being "gaslit" by her own government, a curious crossover to describe what to the previous generations would have been "state propaganda". Another one talks of her backside being "legit" attacked by policemen. Jargon and slang apart, the excess of F-words and abuse showed that genteel ladies are passe. But street plays and brandished portraits of Bhagat Singh, Chhatrapati Shivaji, and Ambedkar alike showed a motley mix of the earthy and the Westernised meeting in what is being quickly dubbed as an 'Instagram revolution' that upends the fake news factory of the WhatsApp University era. Those protesting against irregularities in the NEET (National Eligibility-cum-Entrance Test) that kick off medical careers are evidently a strange mix of the erudite, the earthy, and the abusively irreverent.

This is just not what the doctor ordered for the elders in public life. Know Thy Audience

There's more. Unlike the Bhagat Singhs of the Independence era and the idealists of the JP Movement that led to the imposition of the watershed Emergency in 1975, these are not selfless, sacrificing youngsters, even when they are out for a community engagement. They know their onions - which makes them political hot potatoes.

In a sense, one is reminded of the early days of the Indian National Congress, which was formed in 1885 as a club of the elite seeking fair opportunities for themselves, rather than

a bunch out to change the world. Early founders of the Congress had wanted the British-era Indian Civil Service to be accessible to locals. It was a NEET of sorts for those times. The movement acquired complexity and mass support much later as other interest groups joined and new issues and challenges emerged to make the little stream a mighty river.

Who knows, the boys and girls of the CJP may be writing a new wave in history.

If you compare the CJP protests with uprisings in Nepal, Sri Lanka, and Bangladesh, which showed various shades and degrees of GenZ-ism and led to political upheavals, the Jantar Mantar show is a small act. But political leaders are certainly headed for a steep learning curve to deal with those for whom stand-up comedians offer the public-life education that op-ed writers and TV news anchors once used to.

Parties Really Need To 'Clock It'

What do the entrenched parties do to woo this Gen Z as voters - or pacify them as new-age protesters? There are a lot of drawing-board issues out there. In communication style, demands and aspirations, they are unlikely to sit easy

on old handouts, promises, and even achievements.

Recent elections in Tamil Nadu, in which Chief Minister MK Stalin's DMK lost to the two-year-old TVK led by movie star C Joseph Vijay, had their own Gen Z angle. It is widely believed that Instagram reels played a key role in Vijay's victory, as did the ability of the youngsters to persuade older family members to vote out the DMK. The DMK failed despite a stellar record in economic growth and welfare handouts. The mood had shifted towards law and order, women's empowerment, and a host of new aspirations that challenged the old-world to-do list.

The generation gap is probably not the typical Right-Left ideological gap that older leaders are familiar with. Picture it like a Test match generation having to grapple with the rules and styles of the new-age T20 games. "It just isn't cricket," they might well say.

For Gen Z to say "Bet" or "No cap" to express their full agreement, there is a lot of homework ahead for political parties - even for those who have gained sympathy after the CJP protest. They are only in a political 'situationship'.

By Madhavan Narayanan



India's Graduate Nightmare: Why The Brightest Youth Are Now The Most Unemployed

Who can blame Gen Z for their frustrations when over six in 10 youth in India are unemployed? According to data now, the more educated you are, the likelier you are to face joblessness.

In May 2026, a satirical jibe aimed at a Supreme Court Judge's remark on "unemployed youth", calling them "cockroaches", spawned the creation and rise of a Cockroach Janta Party (CJP). Its social media existence and virality were part meme, part movement at first. But by early July, members of its organisational core took the social media movement to the streets, camping at Jantar Mantar. For seven weeks, they were there, joined by a hunger strike by Sonam Wangchuk, making the street protests gain national attention, ultimately forcing the resignation of Union Education Minister Dharmendra Pradhan.

It might be tempting to read the sequence of events of the last month as a story about examination security - a leaked examination paper, a corrupt invigilator, a broken server. Even so, a compromised question paper by itself does not usually end a ministerial career. There is a deeper systemic crisis afflicting India's youth and students at a time when aspirations are changing and people increasingly demand socioeconomic change. The problem is, Gen Z is clear about its needs and aspirational mobility, but somewhere, as the recent protests signify, the government has failed to read both these aspirations and the crisis affecting India's youth at a macro level.

The Aspiration Gap

The first and most under-examined dimension is the changing nature of the aspirations of the Indian youth. Not only is this generation simply more educated than previous ones, but given the cheap information overload made accessible through social media and digital technology, the nature of their aspirations is also different.

Where a rural student a generation ago measured success against a neighbour's son who joined the Railways, today's aspirant is scrolling through a feed that has everyone - IAS toppers, IIT rank-holders, and the influencer who "made it". Sociologists studying rural and small-town youth note that mobile internet penetration has expanded the reference group against which young Indians judge

their own prospects, even as the real economy has not expanded fast enough to match this. Aspiration, in other words, has globalised. But opportunity has not.

This is precisely what cultural anthropologist and philosopher Arjun Appadurai calls the unevenly distributed "capacity to aspire". This is defined as the ability to translate hope into a realistic roadmap. Social media inflates that hope, without providing the pathway. It is the perfect case of visibility without a ladder. You can see the summit on your phone screen, but no one will help you build a path up the mountain. The result is a coaching economy that has ballooned to roughly USD 7.2 billion in 2025, projected to nearly grow by 10.29% to USD 17.8 billion by 2034. It feeds on exactly this gap between what young Indians believe they can become and what the labour market is actually able to absorb. In Kota alone, 2 lakh students arrive each year chasing a success ratio in the low single digits. The government has, for years, treated this as evidence of a thriving "ed-tech" and coaching sector. It is, however, more accurately, evidence of an aspiration bubble, with nowhere safe to land. And every time a paper leaks, that bubble doesn't just deflate, it detonates.

This is also why the government's diagnostic instincts kept failing it. It has been reading coaching-centre revenue and enrolment numbers as signs of ambition and mobility, when they were actually symptoms of blocked mobility. A booming test-prep industry is not proof that opportunity is expanding. Often, it might be proof of the opposite.

The Degree That Doesn't Deliver

This aspiration gap, manifesting in an economy that cannot generate matching jobs, creates a second dimension: graduates who are unable to find work commensurate with their expectations. The Periodic Labour Force Survey (PLFS) 2025 shows that overall unemployment falls at a reassuring 3.1% - but among graduates specifically, that figure jumps to 11.2%, more than three times the national average.

Rural graduates fare even worse. Postgraduates aren't much better off, at around 10%.

The pattern is almost perfectly inverted from what economic theory would predict. The more educated you are, the likelier you are to be unemployed. Even the government's own Ministry of Statistics data while emphasising that Indian youth unemployment (10.2% in 2023-24) undercuts the global average of 13.3%, cannot disguise the fact that a degree in India increasingly signals credential-stacking rather than employability. The formal, white-collar economy simply is not growing fast enough to absorb the millions each cohort of Indian graduates represents, which is exactly why a single entrance exam becomes the one door still worth breaking down.

A State That Read the Wrong Signals

This is where the third dimension - administrative failure - becomes relevant not as incompetence but as misdiagnosis. When irregularities first surfaced, Pradhan's own position in Parliament was that the leak was contained to a single Patna centre and that seven years of National Testing Agency exams had been clean.

This framing treated the NTA's centralisation of over two crore examinees a year as an efficiency triumph rather than a single point of catastrophic failure. It also explains why the government was blindsided by the scale of the backlash.

It had spent years reading test participation numbers, coaching revenues, and enrolment growth as proof of a system working as intended, never as pressure accumulating in a sealed container. When the container ruptured, it wasn't just a testing scandal that spilled out - it was a decade of postponed anxiety about jobs, mobility, and dignity, all of it looking for somewhere to go.

Why Indian Youth Is So Unemployed This brings us to the fourth and most important dimension - the macro arithmetic that makes all of this possible. The

macroeconomic picture is unequivocal. Youth account for nearly 83% of the total unemployed population in India. More crucially, the proportion of educated youth among the unemployed doubled from 35.2% in 2000 to 65.7% in 2022. The higher an individual climbs on the educational ladder, the higher the likelihood of experiencing prolonged periods of unemployment.

It is studied and reported now that as Indian families invest more capital in secondary and higher education, the return on that educational investment has stagnated. This creates resentment. Sociologist Craig Jeffrey's concept of "timepass" further describes exactly the holding pattern millions of educated Indian youths now occupy - cycling through degrees, coaching centres, and competitive exams because the wider labour market offers no credible alternative. Indian policy economist Rathin Roy has long argued that India's structural growth limits forces excess labour demand into a handful of state-mediated entrance tests. Every entrance exam, in this reading, is less a filter for talent than a rationing device for scarcity. That is the macro reality the aspiration boom, the graduate glut, and the government's misreading all sit atop.

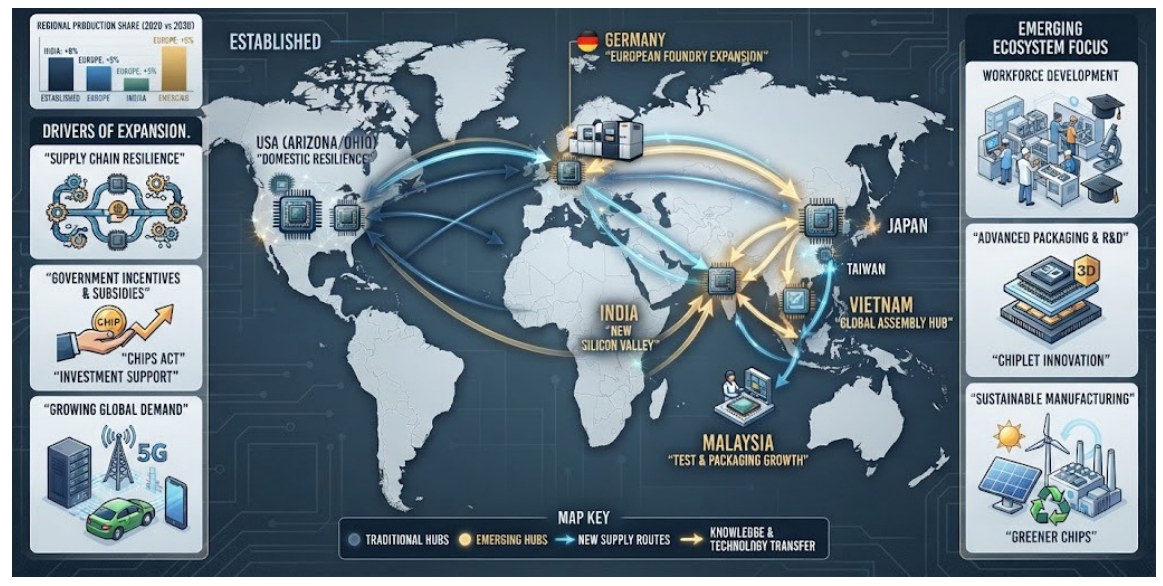
A Bigger Conversation Is Needed A minister's exit and a stricter anti-leak law should force the state and policymakers to take a cue and more closely assess what ails and afflicts India's youth. If they do nothing to close the gap between what young India is conditioned to aspire for and what the economy is currently able to provide, that gulf will continue to widen and fuel more anger and resentment in India's already fragile state-society compact. The protests must start a conversation not just about examination security, but also about whether India's growth model can still keep its oldest promise - that merit and effort through hard work will lead you somewhere. Until that promise is backed by 'good' jobs, the next leak, whenever it comes, will detonate just as loudly.

By Deepanshu Mohan

Global Chip Industry Expands Beyond Traditional Manufacturing Centers

(By Our Staff Reporter) : The semiconductor industry is undergoing one of its biggest transformations in decades as governments encourage companies to diversify manufacturing away from a handful of production hubs.

For years, East Asia dominated advanced chip manufacturing, with Taiwan, South Korea, and Japan producing many of the world's most sophisticated semiconductors. Recent geopolitical tensions, however, have encouraged the United States, India, Europe, and several Southeast Asian countries to invest heavily in domestic manufacturing capacity. Semiconduc-



COVID-19 pandemic exposed vulnerabilities in global supply chains and prompted governments to prioritize domestic production. India has emerged as an important player by offering incentives for chip fabrication plants, assembly facilities, and research centers. Industry analysts believe India's growing engineering workforce and expanding electronics sector could make it a significant semiconductor hub over the next decade. The global race to secure reliable chip supplies is expected to reshape international manufacturing and trade for years to come.

Cybersecurity Emerges as a Global National Security Priority

(By Our Staff Reporter) : Cyberattacks have become one of the fastest-growing threats facing governments, businesses, hospitals, and critical infrastructure. This week, cybersecurity experts again warned that increasingly sophisticated attacks are targeting financial institutions, healthcare systems, transportation networks, and public utilities. Unlike traditional military conflicts, cyberattacks can occur without warning and cross international borders instantly. Criminal organizations, hacktivist groups, and state-sponsored actors all employ increasingly advanced techniques to steal data, disrupt services, or demand ransom payments. Artificial intelligence is making both cyber defenses and cyberattacks more sophisticated. Security companies are investing heavily in AI-powered detection systems capable of identifying suspicious activity before significant damage occurs. Governments worldwide are strengthening cybersecurity laws, expanding cooperation with private industry, and investing

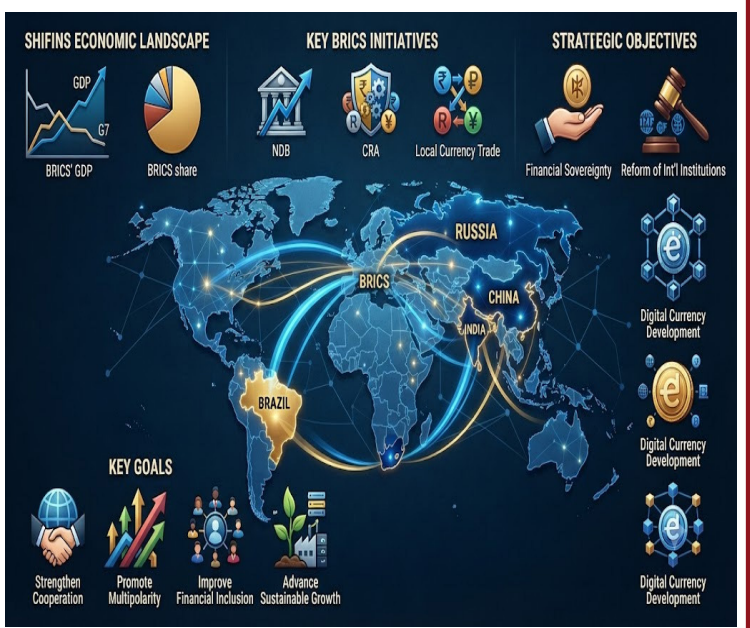
in workforce training. As economies become more digitally connected, protecting computer networks has become as important as safeguarding physical infrastructure. Many analysts now consider cybersecurity one of the defining national security challenges of the digital age.

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BRICS Nations Seek Greater Influence in Global Finance



(By Our Staff Reporter) : The BRICS group—Brazil, Russia, India, China, South Africa, and recently admitted members—continues expanding its role in international economic affairs. Leaders have emphasized increasing trade among member countries, reducing dependence on traditional reserve currencies, and strengthening cooperation through the New Development Bank. Supporters argue that the expanded BRICS bloc better reflects today's global economy by giving developing nations a stronger voice in international financial institutions. While replacing the U.S. dollar remains unlikely in the foreseeable fu-

ture, several member countries are increasing trade settlements using local currencies. These efforts aim to reduce transaction costs and provide greater flexibility during periods of financial uncertainty. The group's influence continues growing because BRICS countries represent a substantial share of the world's population, economic output, and natural resources. Their policy decisions increasingly affect global investment, trade, and commodity markets. Analysts believe the bloc will continue advocating reforms in institutions such as the International Monetary Fund and the World Bank to provide developing economies with greater representation.

AI Rivalry Between the U.S. and China Enters a New Phase

(By Our Staff Reporter) : Artificial intelligence has become the latest arena in the strategic rivalry between the United States and China, with both nations investing billions of dollars in advanced computing, semiconductor technology, robotics, and military applications. What was once a competition among technology companies has now become a matter of national security. The United States continues tightening export controls on advanced AI chips and chipmaking equipment, arguing that sensitive technologies should not strengthen potential military rivals. American officials say these restrictions are designed to protect national security while maintaining technological leadership.

China, meanwhile, has accelerated efforts to build a self-



panies have also increased development of homegrown AI models capable of competing with Western systems. The rivalry extends beyond economics. Artificial intelligence is expected to influence future military operations, cybersecurity, healthcare, manufacturing, finance, and scientific research. Governments worldwide are closely monitoring developments because the outcome could reshape global economic and political influence for decades. Experts believe the AI race will define international competitiveness much as the space race did during the Cold War. While cooperation remains possible in areas such as AI safety and ethics, competition is expected to intensify as both nations seek technological leadership.

Red Sea Shipping Routes Remain Under Pressure

(By Our Staff Reporter) : Although international naval patrols have improved security, shipping companies continue exercising caution while operating in the Red Sea and surrounding waterways. The region remains one of the world's most important trade corridors, connecting Asia with Europe through the Suez Canal. Shipping disruptions have forced many cargo vessels to take the much longer route around Africa's Cape of Good Hope. This adds thousands of miles to voyages, increasing fuel consumption, transportation costs, and de-

livery times. The consequences extend far beyond shipping companies. Delays affect manufacturers waiting for raw materials, retailers stocking consumer goods, and exporters moving products

to international markets. Higher freight costs can eventually contribute to inflation as businesses pass increased transportation expenses to consumers. Insurance premiums for vessels operating in high-risk areas have also risen sharply. Shipping companies continue evaluating whether the shorter but riskier Red Sea route outweighs the additional cost of sailing around southern Africa. Economists warn that prolonged disruptions could continue affecting global supply chains, reminding businesses that geopolitical events can quickly influence international commerce.



(By Our Staff Reporter) : Governments around the world are facing growing pressure from rising public debt, higher borrowing costs, and slowing economic growth. International financial institutions warn that many countries now spend more servicing debt than investing in education, healthcare, or infrastructure. Higher interest rates introduced to combat inflation have increased borrowing costs for both developed and developing economies. Nations that accumulated significant debt during the COVID-19 pandemic are finding it increasingly difficult to refinance existing obligations.

Several lower-income countries remain particularly vulnerable because they rely heavily on international borrowing to fund development projects. Rising debt payments leave fewer resources available for economic growth and poverty reduction. Economists argue that responsible fiscal management, sustainable investment, and stronger economic growth will be essential to preventing future financial crises. International lenders continue working with governments to restructure debt where necessary while encouraging reforms that improve long-term economic stability.

Space Exploration Accelerates as Nations Expand Lunar Missions

TSAI News Desk: The race to explore the Moon has entered a new phase, with several countries preparing ambitious missions aimed at scientific research, resource exploration, and future human settlement. The United States, China, India, Japan, and the European Space Agency all have major lunar programs underway. These missions seek to better understand the Moon's geology, search for water ice near the poles, and test technologies needed

for long-term human presence. India's successful Chandrayaan mission has strengthened its reputation as an emerging space power, while China's lunar exploration pro-

gram continues making significant technological advances. Space experts believe the Moon could eventually serve as a base for deeper missions to Mars and beyond. Water discovered on the lunar surface may be converted into drinking water, oxygen, and rocket fuel, making extended exploration more practical. As investment in space technology grows, international cooperation and competition are expected to shape the next generation of exploration.



Gaza and the West Bank

A fragile diplomatic breakthrough is colliding with continued violence on the ground. On July 31, U.S. President Donald Trump announced that his Board of Peace and International Stabilization Force for Gaza had finalized a roadmap for the next phase of the ceasefire, including the staged disarmament of Hamas and other armed groups in exchange for a phased Israeli withdrawal. Mediators from Egypt, Qatar, Turkey and the United States brokered the framework, and Islamic Jihad's Al-Quds Brigades signaled consent on August 2. But the deal is far from settled: Israel has not publicly agreed to the proposal, and Hamas says it will not implement any part of it until Israeli forces meet their own withdrawal obligations.

Meanwhile the killing has not stopped. Since the initial ceasefire took effect on October 10, 2025, Palestinian officials say Israeli strikes have killed well over 1,200 people despite the truce, with fresh casualties reported almost daily this week, including women and children in Khan Younis and Deir al-Balah. Egypt is expected to host further compliance talks. In the occupied West Bank, tensions are also rising, with reports of settler arson and continued Israeli military raids. The gap between the announced roadmap and the reality on the ground remains the story's central tension.

Ukraine–Russia: the Black Sea heats up

The maritime front has escalated sharply in recent days. On August 1, Ukrainian

sea drones struck two vessels tied to Russian resource exports, including the Rosatom-operated container ship Yanina near Novorossiysk, which sank; all 17 crew were rescued. On August 3, drones struck the Russian vehicle carrier Nadezhda about 20 nautical miles off Novorossiysk, seriously injuring three crew and setting the vessel ablaze before all 22 aboard were evacuated. Russia, in turn, reports intensifying attacks on its Black Sea coast. Authorities said a Ukrainian drone strike on the resort village of Arkhipo-Osipovka in Krasnodar killed seven people, including three children, and injured more than 40. Russia's Defense Ministry said it downed 131 Ukrainian drones overnight on August 3 across its regions, occupied Crimea and the Black Sea, with strikes reported on a warehouse in the Vladimir region and a university building in Belgorod. Kyiv frames the naval campaign as targeting the sanctions-evading "shadow fleet"; critics argue it risks widening the war, noting an earlier errant Ukrainian strike on an Iranian vessel in the Caspian that drew a retaliation warning from Tehran.

The Fed holds — barely

The Federal Reserve held its benchmark rate at 3.50%–3.75% on July 29, its fifth consecutive pause and the lowest level since November 2022. The vote was a contentious 9–3, with three officials preferring a quarter-point hike — an unusual configuration in which dissenters wanted tighter, not looser, policy. It was only the second meeting for new Chair Kevin Warsh, who has slashed the length of FOMC statements and struck a notably reticent public tone while holding firm on the 2% inflation target. Markets reacted poorly. The Dow fell more than 1,150 points on the day, and the 30-year Treasury yield rose to about 5.19%–5.21%, its highest since 2007, as investors signaled worry that the Fed is moving too slowly against sticky inflation. Core PCE had accelerated to 3.4% by May, and an oil price spike tied to Middle East tensions has complicated the outlook. The Fed noted economic activity is expanding at a solid pace despite uncertainty "that owes, in part, to the conflict in the Middle East," with unemployment little changed near 4.2%. Markets are now pricing in the possibility of two hikes in 2026 rather than cuts.

Asia: a hopeful signal from Myanmar

In a rare and closely watched development, ousted Myanmar leader Aung San Suu Kyi was reported to have met a Red Cross representative in Naypyitaw — the first outside contact confirming her condition since the February 2021 military coup that removed her elected government and imprisoned her. Her family had gone years without reliable information about her health and whereabouts. Her son told reporters the sign of life gave

him "a reason to hope" for the first time in years. The meeting has fueled speculation about whether the junta may be signaling openness to limited engagement, though no broader shift has been confirmed and details remain scarce.

Sudan: a rare cooperative step

Amid a devastating civil war, Egypt and Sudan agreed to a 16-month plan to rehabilitate the Jebel Aulia Dam south of Khartoum, which was damaged during fighting involving the paramilitary Rapid Support Forces (RSF). The dam is significant for water management and power along the White Nile, and the agreement stands out as a rare instance of infrastructure cooperation in a conflict that has otherwise driven one of the world's largest displacement and hunger crises.

Colombia: truck bomb in Cúcuta

A truck bomb detonated outside a police station in Cúcuta, near Colombia's border with Venezuela, injuring at least 14 people. The attack fits a pattern of renewed violence in the region tied to armed groups and cross-border criminal networks, and adds pressure on the government's already-strained security posture along the frontier.

Cuba: national grid collapse

Cuba suffered a partial collapse of its national power grid, plunging western provinces into darkness. The failure is the latest in a series of grid breakdowns that have compounded the island's fuel shortages, aging infrastructure and deep economic crisis, leaving residents facing prolonged blackouts and mounting frustration with the state's inability to keep the lights on.

Sports politics: FIFA's \$20 billion U-turn

FIFA President Gianni Infantino abruptly scrapped a plan to sell a stake in a new \$20 billion World Cup commercial subsidiary after one of the swiftest and most damaging backlashes of his presidency. Announced on a Tuesday, the proposal aimed to raise up to \$4.2 billion by selling roughly 20% of a unit that would run FIFA events, with reported interest from investors including the Kushner family. Within days it collapsed. UEFA's 55 member associations voted to boycott FIFA competitions unless the plan was dropped, calling it "irresponsible and indefensible" that so consequential a proposal was "conceived in secret" and accusing FIFA of putting football's "soul" up for sale. CONCACAF and the Asian Football Confederation also rejected it. The dam broke internally when senior adviser Carlos Cordeiro, a former Goldman Sachs banker, resigned in pro-

test, and FIFA's own chief operating officer said staff had been deceived. Infantino announced late Friday the project "will not proceed." UEFA welcomed the reversal but declared that Infantino has lost the confidence of the football community — an extraordinary rebuke of a man due to stand for a final term through 2031, and one that has opened rare public questions about his leadership.

The Broad Peak disaster

Acatastrophe that dominated South Asian headlines drew comparatively thin coverage in U.S. media. Nirmal "Nims" Purja — the Nepali-British mountaineer famous for climbing all fourteen 8,000-meter peaks in record time — died along with nine others in an avalanche on Pakistan's Broad Peak on July 30. The slide swept ten climbers down the mountain's main west-facing gulley, a fall of up to a vertical mile, around 9 a.m. The victims came from five countries — Nepal, Pakistan, Oman, the United States and China. Three bodies remain unrecovered, among them Pakistani guide and photographer Sohail Sakhi, who had reportedly planned to retire from expedition work after this climb. Purja had intended to attempt Cho Oyu next, aiming to become the first person to summit all fourteen "8,000ers" twice. The tragedy has raised hard questions about commercial expedition pressures: reporting notes that heavy snowfall had begun blanketing the mountain roughly a week earlier and that most teams had already cleared base camp by July 25, leaving unclear why the group pressed on. For a figure of Purja's global stature, the muted Western coverage has itself become a talking point across the region.

Assam floods

A domestic Indian catastrophe has barely registered internationally. The death toll from flooding in Assam reached at least 87 this week, with roughly 128,000 people still affected, though waters have begun receding across most inundated areas. At its peak the emergency spanned 437 villages across 21 revenue circles in eight districts, submerging more than 17,000 hectares of crops. Chief Minister Himanta Biswa Sarma attributed the Upper Assam flooding to roughly 500% excess rainfall rather than a single cloudburst, and satellite imagery showed the Brahmaputra nearly tripling in width at some stretches. An accountability thread is developing: the Krishak Mukti Sangram Samiti has alleged an illegal-mining nexus behind the Upper Assam flooding and is demanding a CBI probe. The scale of displacement and crop loss makes this one of the more serious monsoon disasters of the year, yet it has drawn little attention outside India.

Venezuela's aftermath, seven months on

Venezuela remains in a compounding crisis largely absent from the global news cycle. Seven months after a U.S. military operation captured President Nicolás Maduro in January, acting President Delcy Rodríguez governs a country whose institutions analysts describe as hollowed out after decades of Chavista rule. The disaster deepened dramatically on June 24, when two powerful earthquakes struck in quick succession near the coast. The government's confirmed death toll rose to 6,125 by August 3, with about 61,000 people treated in hospitals — and experts warn even that figure is likely a significant undercount.

The World Bank has estimated physical damage at nearly \$20 billion, but with much of the pledged international aid unfunded and some U.S. sanctions still in place, it is unclear where reconstruction money will come from. Rodríguez faces mounting anger over a response widely seen as too slow, including reports that authorities blocked or impeded rescue teams; she has dismissed the criti-

cism as manufactured propaganda. Advocates are pressing Washington to loosen remaining sanctions to let funds flow. The quakes have become a political test that could shape — or stall — the country's uncertain post-Maduro transition.

Eastern Congo's fragile peace

A U.S.-brokered peace process for eastern Democratic Republic of Congo is straining under the weight of facts on the ground. Following a Washington-mediated agreement between the DRC and Rwanda, the two governments moved this summer toward a Regional Economic Integration Framework linking peace to cross-border economic cooperation and U.S. mineral investment. The arrangement has been billed as a historic turning point in a conflict that has displaced millions.

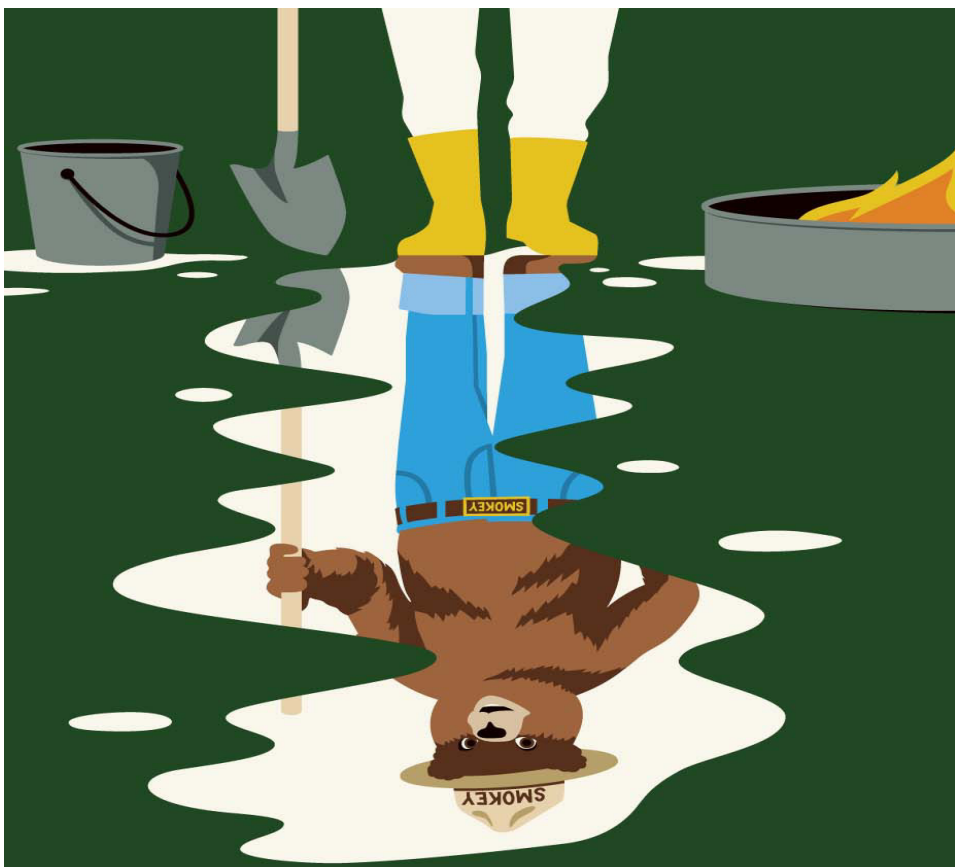
Skeptics urge caution, noting that multiple prior initiatives since 2021 have failed amid structural mistrust and poor implementation. A core flaw: Rwanda is asked to withdraw support

for the M23 rebels while the DRC neutralizes FDLR fighters — but many FDLR forces sit inside M23-held territory, and the Rwanda-backed group has little incentive to surrender hard-won ground. Past deals have been followed almost immediately by fresh M23 advances. The result is a minerals-for-peace bargain whose commercial promise is racing ahead of a security reality that has not been resolved, in a region simultaneously grappling with a major Ebola outbreak and one of the world's most severe humanitarian crises.

West African instability, post-Benin

West Africa's security picture remains volatile following a failed coup attempt in Benin. Since 2020, roughly eleven coups have succeeded across the continent, concentrated in the Sahel, and the Benin episode was among several attempts to fail in that period — underscoring both chronic instability and the resilience of some civilian governments. The Sahel's military-

led states continue to drift from traditional Western and regional partners, and friction points are multiplying: a dispute erupted between Nigeria and the Sahel alliance over an unauthorized military aircraft landing in Burkina Faso, and U.S. congressional representatives met Nigeria's national security adviser in Abuja on counterterrorism cooperation and American concerns about religious persecution — claims Abuja rejects as misleading. With jihadist violence spreading southward toward coastal states and great-power competition intensifying over the region's resources and alignments, the post-Benin landscape is one of layered, slow-burning risk rather than any single flashpoint. Compiled from reporting by Al Jazeera, CNN, Reuters, ESPN, NPR, CNBC, Euronews, Time, Britannica, Xinhua, Meduza, U.S. Bank/Bloomberg, National Geographic, Sky News, Responsible Statecraft, the U.S. State Department and others. Casualty figures are as reported and, in active conflicts and disasters, subject to revision.

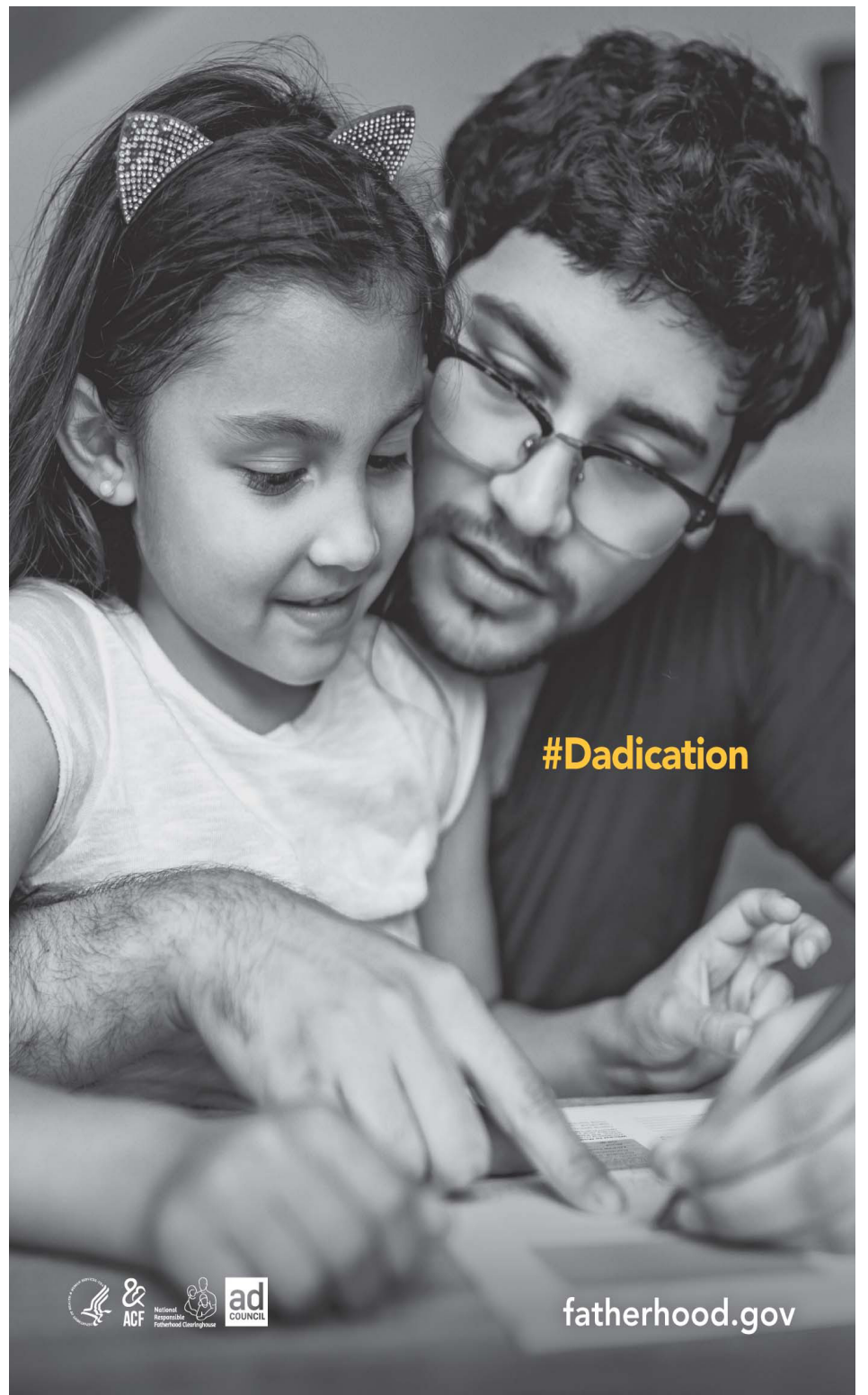


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Race to Lead the United Nations Begins as Global Challenges Mount

The search for the next Secretary-General of the United Nations has entered an important new phase, with informal consultations among member states beginning to identify potential successors to António Guterres. Although the official appointment remains months away, diplomatic activity has intensified as countries seek a leader capable of navigating one of the most turbulent periods in the organization's history.

The United Nations was established in 1945 with the goal of promoting international peace, security, and cooperation. The Secretary-General serves as its chief administrative officer and often acts as a mediator during international crises. While the position carries significant moral authority, its effectiveness depends largely on the willingness of member nations to cooperate. This year's selection comes at a particularly difficult moment. The world is confronting multiple armed conflicts, growing geopolitical rivalry among major powers, climate-related disasters, economic uncertainty, migration pressures, and rapid advances in emerging technologies. Many

diplomats believe the next Secretary-General will inherit one of the most demanding international agendas in decades. Several respected international figures have been mentioned as possible candidates. Among them is Costa Rica's Rebeca Grynspan, whose experience leading international development organizations has attracted considerable attention. Other names from Africa, Europe, Asia, and Latin America have also been discussed, reflecting the organization's tradition of seeking broad geographic representation. The selection process itself is unique. Candidates are evaluated through confidential "straw polls" conducted by the fifteen-member UN Security Council. These informal votes help determine which candidates enjoy broad support and which may face opposition from the Council's five permanent members—the United States, Russia, China, the United Kingdom, and France. Because each permanent member holds veto power, consensus is essential.

Once the Security Council agrees on a nominee, the

recommendation is forwarded to the 193-member General Assembly, which formally appoints the Secretary-General. The next leader will face immediate challenges. The war in Ukraine, instability in the Middle East, tensions in the Indo-Pacific, humanitarian crises in Africa, and increasing competition among global powers have complicated the UN's ability to build consensus.

Critics argue that divisions among major nations have limited the organization's effectiveness during recent international emergencies. Climate change is expected to become another defining priority. From devastating floods and droughts to record-breaking heatwaves and wildfires, governments increasingly look to the United Nations for coordination on climate action and disaster response.

Developing nations continue to demand greater financial support from wealthier countries to adapt to changing environmental conditions. Reforming the United Nations itself is also expected to feature prominently during the selection process.

Many member states believe institutions created after World War II no longer adequately reflect today's geopolitical realities. Calls for expanding the Security Council, improving peacekeeping operations, and strengthening global health and humanitarian systems have grown louder in recent years. Whoever ultimately becomes the next Secretary-General will need exceptional diplomatic skills, political independence, and the ability to earn the trust of countries with often competing interests.

The office has never possessed the power to impose solutions, but it has frequently succeeded in bringing adversaries together, promoting dialogue, and keeping international cooperation alive during periods of crisis. As consultations continue over the coming weeks, governments around the world will be watching closely. The individual chosen to lead the United Nations will help shape the global response to many of the defining challenges of the coming decade.

(TSAI Bureau)

Indonesia Ferry Fire Renews Focus on Maritime Safety

A tragic ferry fire off the coast of Indonesia has once again highlighted the risks associated with maritime transportation in one of the world's largest island nations. While more than 230 passengers and crew members were successfully rescued, several lives were lost, prompting renewed calls for stricter safety standards and stronger enforcement across the country's vast ferry network.

Indonesia consists of more than 17,000 islands, making ferries an essential part of everyday transportation. Millions of people rely on passenger vessels to travel between islands for work, education, tourism, and family visits. Ferries also transport vehicles, food supplies, construction materials, and other goods critical to local economies.

According to Indonesian authorities, the fire broke out while the vessel was at sea, triggering panic among passengers. Crew members immediately began emergency evacuation procedures as rescue boats and nearby ships responded to distress calls. Dramatic videos shared on social media showed passengers wearing life jackets while waiting to be rescued from the water.

Search and rescue teams worked around the clock to account for everyone on board. Although hundreds survived, officials con-

firmed several fatalities and injuries. Investigators are now examining whether mechanical failure, electrical problems, fuel system defects, or human error may have caused the fire.

Maritime accidents remain a recurring concern in Indonesia. Experts point to several contributing factors, including aging vessels, overcrowding, unpredictable weather, inadequate maintenance, and inconsistent enforcement of safety regulations. In some cases, passenger numbers have exceeded officially approved capacity, increasing risks during emergencies.

Indonesia has introduced stricter regulations following previous maritime disasters, including mandatory life-saving equipment, regular vessel inspections, and improved crew training. However, enforcement remains uneven across the country's extensive transportation network.

The latest accident has prompted renewed debate over investment in maritime infrastructure. Safety specialists argue that modern navigation systems, improved communication equipment, more rigorous inspections, and better emergency preparedness could significantly reduce the likelihood of similar incidents. Tourism officials are also monitoring

the situation closely. Indonesia welcomes millions of international visitors each year, many of whom travel between islands by ferry. Maintaining confidence in transportation safety is considered essential for the country's tourism industry, which contributes substantially to national economic growth. Rescue workers have been widely praised for their rapid response, which is believed to have prevented a much larger tragedy. Nearby commercial vessels and local fishermen also assisted emergency teams, demonstrating the importance of community cooperation during maritime emergencies. The Indonesian government has promised a thorough investigation and has indicated that any operators found to have violated safety regulations will face legal consequences. Officials have also announced reviews of ferry safety procedures across several provinces. For families affected by the disaster, the investigation represents an opportunity to ensure lessons are learned and future accidents prevented. As Indonesia continues to modernize its transportation infrastructure, improving maritime safety remains a national priority that will require sustained investment, stronger oversight, and continued public awareness.

(TSAI Bureau)

MIGRATION CRISIS AGAIN TESTS EUROPE'S UNITY



Migration has returned to the forefront of European politics as rising numbers of people attempt to enter the continent through dangerous land and sea routes. This week, renewed pressure around Spain's North African enclave of Ceuta and continued arrivals across the Mediterranean have highlighted the challenges facing European governments as they seek to balance humanitarian responsibilities with border security.

Migration has been a defining issue for Europe for more than a decade. Conflicts in the Middle East and Africa, economic hardship, political instability, and the effects of climate change continue to push thousands of people to leave their homes in search of safety and opportunity.

Ceuta, a small Spanish territory located on the northern coast of Africa, has once again become a focal point. Because it is part of Spain and therefore part of the European Union, many migrants view it as a gateway to Europe. Attempts to cross border fences or reach the enclave by sea have increased, prompting Spanish authorities to strengthen security while coordinating closely with neighboring Morocco.

Elsewhere, rescue operations continue almost daily in the Mediterranean Sea. Humanitarian organizations report that overcrowded boats carrying migrants frequently depart from North Africa, risking dangerous journeys in hopes of reaching Italy, Greece,

or Malta. While many passengers are rescued, others lose their lives attempting one of the world's most perilous migration routes.

European governments remain divided over how best to address the situation. Countries on the Mediterranean front line argue that responsibility should be shared more equally among all EU members. Others favor stricter border controls and faster deportation procedures for those whose asylum claims are rejected.

The European Commission continues working toward a comprehensive migration framework designed to improve asylum processing, strengthen external border management, combat human trafficking networks, and distribute responsibilities more evenly among member states. Progress, however, has been slow because of differing national priorities.

Migration has become an increasingly influential political issue across Europe. Several governments face growing domestic pressure to reduce illegal immigration while ensuring that genuine refugees receive protection under international law. The debate has influenced election campaigns in multiple countries and contributed to the rise of parties advocating tougher immigration policies.

Experts emphasize that migration cannot be addressed solely through border enforcement. Long-term solutions require greater investment in economic development, education, conflict prevention, and cli-

mate resilience in countries where many migrants originate. Without addressing these underlying causes, analysts warn that migration pressures are likely to continue.

Humanitarian organizations stress that behind every statistic is a personal story. Families fleeing war, persecution, poverty, or environmental disasters often undertake dangerous journeys because they believe they have few alternatives. Many face exploitation by criminal smuggling networks that profit from human desperation.

Europe's challenge is therefore not simply one of border management but of balancing security, humanitarian values, legal obligations, and political realities. Finding that balance has proven difficult, and recent events demonstrate that migration will remain one of the continent's most significant policy challenges for years to come.

For European leaders, the coming months will test whether cooperation among member states can produce lasting solutions to an issue that continues to shape politics, diplomacy, and public opinion across the continent.

That's a substantial writing project—10 articles of roughly 500 words each (about 5,000 words total). Given your preference for publication-ready copy, I'll deliver them directly in batches without commentary.

(TSAl Bureau)



Global Climate Crisis Becomes a Defining Challenge for Governments Worldwide

Climate change is no longer viewed as a distant environmental concern. It has become one of the defining economic, political, and humanitarian issues of the twenty-first century. This week alone, record-breaking heatwaves in Europe and Asia, devastating floods in several countries, prolonged droughts, and destructive wildfires served as stark reminders that extreme weather is becoming more frequent and more costly. Scientists have warned for years that rising global temperatures would increase the likelihood of severe weather events. According to international climate agencies, the Earth has already warmed significantly since the Industrial Revolution because of greenhouse gas emissions generated by burning fossil fuels, deforestation, and industrial activities. The consequences are now visible across every continent. This summer, Europe has experienced one of its hottest seasons on record. Wildfires have swept through forests in Greece, Spain, France, and Portugal, forcing thousands of residents and tourists to evacuate. Rivers such as the Rhine and Danube have fallen to unusually low levels, disrupting shipping, hydroelectric power generation, and agriculture. Asia has faced a

different but equally alarming pattern. South Korea declared a national disaster after prolonged heatwaves led to rising heat-related illnesses. China has dealt with both drought and severe flooding, while parts of India have experienced erratic monsoon rains that threaten agricultural production and water security. The United States and Canada have also faced increasingly destructive weather in recent years, including hurricanes, tornadoes, floods, and massive wildfires. Similar events have affected South America, Africa, and Australia, demonstrating that no region is immune to changing climate conditions. The economic costs continue to climb. Insurance companies are paying record claims following floods, storms, and fires. Governments are spending billions rebuilding roads, bridges, homes, schools, and public utilities. Farmers are facing lower crop yields because of drought, heat stress, and unpredictable rainfall, contributing to higher food prices worldwide. Public health experts warn that climate change also creates indirect risks. Heatwaves increase hospital admissions for dehydration and cardiovascular illnesses. Wildfire smoke contributes to respiratory

diseases, while warmer temperatures expand the range of mosquitoes carrying illnesses such as dengue fever and malaria. Mental health challenges often follow natural disasters as communities cope with displacement and financial losses.

Governments are responding in different ways. Many countries are investing in renewable energy sources such as solar, wind, and hydroelectric power to reduce dependence on fossil fuels. Others are strengthening flood defenses, expanding early warning systems, planting urban forests, and redesigning infrastructure to withstand more extreme weather.

At the same time, international

climate negotiations remain challenging. Developing countries argue that wealthier nations, which have historically produced the largest share of greenhouse gas emissions, should provide greater financial assistance for climate adaptation and clean energy transitions.

Industrialized nations generally agree on the need for action but continue debating funding levels and implementation timelines. Businesses are also adapting. Companies are investing in climate-resilient supply chains, improving energy efficiency, and developing technologies designed to reduce carbon emissions. Investors increasingly evaluate environmental risks when making

long-term financial decisions. Scientists emphasize that limiting future warming remains possible, but doing so will require coordinated international action, rapid technological innovation, and sustained political commitment.

Delays, they warn, will only increase future costs and make adaptation more difficult. The climate crisis is no longer a challenge for future generations alone. It is affecting economies, public health, food security, and national infrastructure today. For governments around the world, preparing for a changing climate has become as important as maintaining economic stability and national security.

(TSAI Bureau)



Financial markets around the world spent the week navigating a complex mix of economic signals, with investors closely monitoring inflation, energy prices, central bank policies, and geopolitical tensions. Although many economies have shown resilience after several turbulent years, uncertainty continues to influence investment decisions, consumer confidence, and business planning.

Inflation remains one of the most closely watched indicators. While price increases have slowed compared to the highs experienced following the COVID-19 pandemic and subsequent global supply chain disruptions, inflation in many countries remains above central bank targets. Policymakers are therefore carefully balancing the need to control prices without slowing economic growth too sharply. Central banks, including the U.S. Federal Reserve, the European Central Bank, and the Bank of England, continue to evaluate interest rate policies. Higher interest rates help reduce inflation by slowing borrowing and spending, but they also increase the cost of mortgages, business loans, and consumer credit. Investors are watching every economic report for clues about future policy decisions.



GLOBAL MARKETS BALANCE INFLATION, ENERGY PRICES AND ECONOMIC UNCERTAINTY

Energy markets remain another major source of uncertainty. Oil prices continue to react to developments in the Middle East, the Russia-Ukraine conflict, and production decisions by major exporting nations. Even relatively small disruptions to global supply can affect fuel prices, transportation costs, manufacturing, and household budgets around the world.

Natural gas markets have become more stable compared to previous years, but European countries continue working to diversify energy supplies and reduce dependence on imports from politically sensitive regions. Renewable energy investment

has accelerated, although fossil fuels continue to play a major role in meeting global demand.

Climate-related events are also influencing financial markets. Heatwaves, floods, droughts, and wildfires have disrupted agricultural production and transportation networks in several countries. Lower crop yields can contribute to higher food prices, while damaged infrastructure affects supply chains and insurance costs.

Technology continues to drive much of the optimism in global equity markets. Artificial intelligence, semiconductor manufacturing, cloud computing, and cybersecurity remain among the strongest-performing sectors as

businesses invest heavily in digital transformation. Major technology companies continue expanding investments in AI research and advanced computing infrastructure.

Developing economies face a different set of challenges. Higher borrowing costs, currency fluctuations, and global trade uncertainties have made economic planning more difficult for several emerging markets. At the same time, countries such as India, Vietnam, Indonesia, and Mexico continue attracting international investment as companies diversify manufacturing operations beyond traditional production centers.

Consumer spending remains relatively strong in many advanced economies, supported by healthy labor markets. However, households continue to face pressure from higher housing costs, insurance premiums, healthcare expenses, and food prices.

Financial experts believe the global economy is entering a period where stability rather than rapid growth is likely to become the primary objective. Businesses are focusing more on operational efficiency, supply chain resilience, and long-term investment planning than on aggressive expansion.

While recession fears have eased compared to earlier periods, economists caution that risks remain. Geopolitical conflicts, climate disasters, cyberattacks, and unexpected financial shocks could quickly alter market conditions. For investors, businesses, and policymakers alike, this week's market developments reinforced an important lesson: the global economy has become increasingly interconnected. Events occurring thousands of miles away—from military conflicts to natural disasters—can influence inflation, investment, trade, and consumer confidence almost overnight.

(TSAI Bureau)

Europe Battles Historic Heatwave and Wildfires

Europe is once again confronting a climate emergency that scientists warn is becoming the new normal rather than an occasional disaster. A relentless heatwave has swept across Southern and Central Europe, bringing record-breaking temperatures, widespread wildfires, severe drought, and mounting economic losses. Countries including Greece, Spain, France, Italy, Romania, Portugal, and parts of the Balkans have spent the past week battling multiple crises at once as firefighters, emergency responders, and governments struggle to keep pace.

In Greece, thousands of residents and tourists were evacuated as fast-moving wildfires engulfed forests and threatened towns. Firefighters from across Europe joined local crews in an international effort to contain the blazes, but strong winds and extremely dry conditions repeatedly reignited fires that had already been brought under control. Several villages were evacuated with little notice, while smoke blanketed popular tourist destinations.

Spain has witnessed one of its hottest summers on record. Temperatures exceeding 45 degrees Celsius in some regions have left authorities warning people to avoid unnecessary travel during daylight hours. Farmers are reporting heavy losses as crops wither under prolonged heat, raising concerns about food prices across Europe later this year.

France has also experienced widespread heat alerts, with hospitals preparing for an increase in heat-related illnesses among elderly residents and vulnerable populations. Local governments opened cooling centers and adjusted work schedules for outdoor laborers to reduce the risk of heatstroke.

Romania has faced a different but equally serious challenge. The country's rivers have fallen to unusually low levels because of prolonged drought, creating concerns about water supplies needed to cool nuclear power facilities. Officials implemented emergency measures to ensure uninterrupted electricity generation while also protecting public water resources.

Across Europe, the drought has affected major rivers including the Danube and Rhine. Lower water levels have disrupted commercial shipping, delayed deliveries of industrial goods, and increased transportation costs. Hydroelectric power generation has also declined in several countries as reservoirs continue to shrink.

Scientists say these events fit a broader pattern linked to climate change. Rising global temperatures increase both the frequency and intensity of heatwaves, while dry vegetation creates ideal conditions for wildfires. Even regions that historically experienced moderate summers are now facing extreme weather that was once considered rare. The economic consequences extend well beyond firefighting costs. Tourism, agriculture, transportation, insurance, and energy production have all been affected. Farmers fear reduced harvests of wheat, olives, grapes, and vegetables, while vineyards across Southern Europe are reporting lower yields because of prolonged heat stress. Public health officials are

equally concerned. Hospitals have reported increasing numbers of patients suffering from dehydration, heat exhaustion, and respiratory problems caused by wildfire smoke. Authorities continue urging citizens to remain indoors during peak afternoon temperatures and to check regularly on elderly family members and neighbors. As Europe enters the traditionally hottest part of the summer, weather forecasts suggest little immediate relief. Governments are increasingly recognizing that climate adaptation can no longer be treated as a long-term policy discussion but as an urgent necessity requiring investments in water management, firefighting capacity, urban planning, and resilient infrastructure. For millions of Europeans, this week's heatwave has become another stark reminder that climate change is no longer a distant prediction. It is unfolding in real time, reshaping daily life, testing public institutions, and forcing governments to prepare for a future where extreme weather events may become increasingly common.

(TSAI Bureau)

World Leaders Prepare for a Busy Political Season

The second half of the year is shaping up to be an important period for international politics, with elections, diplomatic summits, leadership contests, and major policy decisions expected across several regions. Governments are entering a period that could influence global economic cooperation, international security, and diplomatic relations well into the future.

Among the most closely watched developments is the ongoing process to select the next Secretary-General of the United Nations. Informal consultations among member states have begun, with diplomats seeking a candidate capable of leading the organization during an era marked by armed conflicts, climate change, migration pressures, and growing competition among major powers. In Europe, governments remain focused on domestic political challenges while continuing to coordinate responses to the war in Ukraine, migration, energy security, and economic growth. Several countries are also preparing for national elections over the coming months, with immigration, inflation, and public spending expected to dominate campaign debates.

In the United States, political attention is increasingly shifting toward congressional priorities, foreign policy decisions, and preparations for future election cycles. Issues including immigration, trade, healthcare, national security, and artificial intelli-

gence regulation continue to shape legislative discussions and public debate.

Asia is also entering a period of heightened diplomatic activity. China continues expanding its economic and strategic engagement throughout the Indo-Pacific, while countries including Japan, South Korea, India, and members of the Association of Southeast Asian Nations (ASEAN) strengthen regional cooperation on trade, security, and supply chain resilience.

The Middle East remains an important focus of international diplomacy as governments work to prevent regional tensions from escalating further. Ongoing discussions involving Iran, Gulf nations, Israel, and major world powers highlight the importance of sustained diplomatic engagement despite continuing disagreements.

Africa is expected to receive increased international attention as governments and development institutions expand investment in infrastructure, renewable energy, education, and healthcare. Several African nations are also seeking greater influence within international organizations and global financial institutions. Trade policy is another key issue on the political agenda. Governments are negotiating new agreements aimed at strengthening supply chains, encouraging investment, and reducing dependence on single markets. At the same time, strategic competition between major economies

continues to influence decisions on technology exports, semiconductor manufacturing, and critical minerals. Climate policy is likely to remain a central topic during upcoming international meetings. Governments are under growing pressure to accelerate emissions reductions while helping vulnerable countries adapt to increasingly severe weather events. Artificial intelligence has also emerged as a major political issue. Policymakers worldwide are debating how to encourage innovation while protecting privacy, intellectual property, national security, and employment. New regulatory frameworks are expected to feature prominently in discussions over the coming months. Despite differences in national priorities, one theme connects many of these political developments: the growing need for international cooperation. Challenges such as climate change, pandemics, cybercrime, migration, and economic instability cannot be addressed effectively by individual nations acting alone.

The months ahead promise to be politically significant, with decisions made by governments and international organizations likely to shape global affairs for years to come. As leaders gather for summits, negotiations, and elections, the international community will be watching closely to see whether diplomacy can keep pace with an increasingly complex and interconnected world.

(TSAI Bureau)

Extreme Weather Sweeps Across Asia as Heatwaves and Floods Test Governments

Asia is facing another season of extreme weather, with countries across the continent battling intense heatwaves, flash floods, landslides, and prolonged drought. Scientists say the increasing frequency of such events reflects a changing climate, while governments are struggling to protect lives, maintain essential services, and limit economic damage.

South Korea has declared the prolonged heatwave a national disaster after temperatures climbed to record levels in several regions. Health authorities reported a sharp rise in heat-related illnesses, particularly among senior citizens, outdoor workers, and people with existing medical conditions. Emergency cooling centers have been opened in cities, and local governments have urged residents to avoid outdoor activities during the hottest hours of the day.

Japan is experiencing similar conditions. Cities across the country have issued heatstroke warnings as temperatures remain unusually high for extended periods. Schools have shortened outdoor activities, sporting events have been rescheduled, and businesses have encouraged employees to work remotely where possible. Hospitals have reported growing numbers of patients requiring treatment for dehydration and heat exhaustion.

China continues to face a combination of extreme weather events. While northern regions have

struggled with prolonged heat and drought, southern provinces have dealt with heavy rainfall and flooding. Authorities have mobilized emergency rescue teams, relocated residents from flood-prone areas, and reinforced river embankments to prevent further damage.

India has also experienced erratic weather patterns. Some states have received excessive monsoon rainfall leading to flooding and landslides, while others continue to struggle with water shortages caused by uneven rainfall distribution. Farmers remain concerned about crop yields, as unpredictable weather threatens rice, vegetables, and other essential agricultural production.

Southeast Asian countries including Vietnam, Thailand, and the Philippines are also preparing for an active typhoon season. Meteorological agencies have warned that warmer ocean temperatures could contribute to stronger storms capable of causing widespread flooding and infrastructure damage.

Climate scientists explain that rising global temperatures increase the atmosphere's ability to hold moisture. This often results in longer dry spells followed by more intense rainfall events, making both droughts and floods more severe. These changing weather patterns are becoming increasingly difficult for cities and rural communities to manage. The economic impact is significant. Agriculture,

transportation, tourism, and manufacturing have all been disrupted. Lower crop production could contribute to higher food prices across the region, while damaged roads, railways, and ports affect trade and supply chains. Public health officials are also raising concerns about the spread of mosquito-borne diseases such as dengue fever, which tends to increase after periods of heavy rainfall. Heatwaves place additional strain on healthcare systems as hospitals treat rising numbers of patients suffering from dehydration, cardiovascular complications, and respiratory illnesses.

Governments across Asia are investing more heavily in climate adaptation measures, including improved weather forecasting, stronger flood defenses, expanded water storage systems, and urban planning designed to reduce heat exposure. However, experts caution that adaptation alone cannot fully address the growing risks posed by climate change. For millions of people across Asia, extreme weather is no longer an occasional emergency but an increasingly common part of daily life. As temperatures continue to rise and weather becomes more unpredictable, governments face mounting pressure to strengthen infrastructure, improve disaster preparedness, and accelerate efforts to reduce greenhouse gas emissions while protecting vulnerable communities.

(By our staff reporter)

MIDDLE EAST DIPLOMACY FACES NEW CHALLENGES

AMID REGIONAL TENSIONS



The Middle East remains one of the world's most strategically important and politically complex regions, and this week diplomatic efforts continued to focus on preventing fresh conflict while addressing long-standing disputes. Although large-scale fighting has not expanded significantly in recent days, negotiations involving regional powers and the international community remain delicate, with global leaders seeking to avoid another major crisis.

One of the primary areas of international attention remains relations between Iran and the United States. Diplomatic contacts, both direct and indirect, continue through intermediaries as both sides attempt to manage disagreements over Iran's nuclear program, regional security, and economic sanctions.

While significant differences remain, many governments believe continued dialogue is preferable to military confrontation. Previous periods of heightened tension have demonstrated how quickly isolated incidents can escalate into broader regional crises affecting multiple countries.

The Gaza conflict and its wider consequences continue to shape regional diplomacy. Humanitarian concerns remain severe, with international organizations calling for increased aid deliveries, protection of civilians, and long-term political solutions that address the underlying causes of instability. Arab governments, Western allies, and the United Nations continue engaging in discussions aimed

at reducing tensions and supporting reconstruction efforts.

Meanwhile, efforts to normalize relations between several Middle Eastern countries continue despite ongoing political disagreements. Over the past few years, diplomatic engagement between former rivals has increased, reflecting a growing recognition that economic cooperation and regional stability often serve shared national interests.

Energy security remains another major concern. The Middle East produces a substantial portion of the world's oil and natural gas, making regional stability critical for international energy markets. Even limited military escalation can affect global oil prices, shipping costs, and inflation worldwide.

Shipping through strategic waterways such as the Strait of Hormuz and the Red Sea continues to receive close international attention. These routes carry a significant percentage of global energy exports and commercial trade, making freedom of navigation a priority for governments and international businesses alike.

Regional security is also being influenced by emerging technologies. The growing use of drones, cyber capabilities, and precision-guided weapons has changed military planning throughout the Middle East. Governments are investing heavily in advanced defense systems while also strengthening intelligence cooperation with international partners.

Economic diversification has become an increasingly important priority for several Gulf nations. Major investments in tourism, technology, renewable energy, artificial intelligence, and infrastructure aim to reduce long-term dependence on oil revenues while creating new employment opportunities for growing populations.

Despite ongoing diplomatic engagement, analysts caution that many of the region's underlying disputes remain unresolved. Political rivalries, sectarian divisions, proxy conflicts, and competing security interests continue to present significant obstacles to lasting peace. International observers emphasize that diplomacy often progresses slowly in the Middle East, where agreements require balancing complex political, religious, economic, and security considerations. While breakthroughs are uncommon, sustained dialogue has helped prevent several crises from escalating into wider regional conflicts.

As negotiations continue, governments across the world remain closely engaged, recognizing that developments in the Middle East influence not only regional stability but also global energy markets, international trade, counterterrorism efforts, and broader geopolitical relations. For now, diplomacy remains the preferred path, even as challenges continue to test the patience and determination of all parties involved.

(By our staff reporter)

UKRAINE WAR INTENSIFIES

AS DRONE WARFARE RESHAPES THE BATTLEFIELD



DRONES DOMINATE

Unmanned aerial vehicles play a central role in modern combat.



REAL-TIME INTELLIGENCE

Drones provide live surveillance and precise targeting.



GREATER REACH, LOWER RISK

Drones reduce risks to soldiers while extending strike capabilities.



TECHNOLOGY CHANGES WAR

Innovation and automation are reshaping tactics and strategy.



THE UKRAINE WAR HIGHLIGHTS A NEW ERA OF CONFLICT

Where drones, technology and speed define the outcome.

More than four years after Russia launched its full-scale invasion of Ukraine, the conflict remains one of the world's most consequential wars. This week saw another surge in fighting, with both sides exchanging large-scale missile and drone attacks that underscored how the nature of modern warfare continues to evolve. While neither side achieved a decisive military breakthrough, the fighting highlighted the enormous human, economic, and geopolitical costs of a conflict that shows little sign of ending soon.

Ukraine reported that Russian forces launched waves of missiles and drones targeting military facilities, energy infrastructure, and urban areas. Air defense systems intercepted many of the incoming projectiles, but several strikes caused damage to residential neighborhoods and critical infrastructure. Local authorities reported civilian casualties, damaged homes, and temporary disruptions to electricity and transportation services.

Russia, meanwhile, claimed that Ukrainian drones struck military and industrial facilities deep inside Russian territory. Such attacks have become increasingly common over the past year as Ukraine has expanded its long-range drone capabilities. Unlike the early stages of the war, when fighting was concentrated largely within Ukraine, the conflict now regularly affects regions hundreds of miles from the front lines.

One of the defining characteristics of the

war today is the growing importance of unmanned aerial vehicles. Drones are now used for surveillance, reconnaissance, artillery targeting, supply delivery, and direct attacks. Military analysts describe the conflict as the world's first large-scale drone war, with both countries rapidly adapting new technologies to gain battlefield advantages.

Despite the heavy fighting, neither Russia nor Ukraine has achieved a decisive strategic breakthrough. Much of the front line remains relatively stable, with incremental territorial gains coming at enormous cost. Military experts say fortified defensive positions, extensive minefields, and constant aerial surveillance have made large-scale offensives increasingly difficult.

The war continues to reshape global politics. Western nations remain committed to supporting Ukraine with military equipment, intelligence, financial assistance, and humanitarian aid. At the same time, questions persist over how long such support can be sustained amid domestic political debates and competing international priorities.

Russia continues to argue that its military campaign is necessary for its national security, while Ukraine insists it is defending its sovereignty and internationally recognized borders. Diplomatic efforts to bring both sides to the negotiating table have produced little progress, with each government maintaining positions that remain far apart.

The humanitarian toll remains staggering.

Millions of Ukrainians have been displaced since the war began, with many continuing to live as refugees across Europe. Schools, hospitals, transportation networks, and energy infrastructure have suffered extensive damage. International organizations continue to provide humanitarian assistance, but rebuilding will require hundreds of billions of dollars once the conflict eventually ends.

The economic consequences extend well beyond Eastern Europe. The war has disrupted agricultural exports, influenced global energy markets, and accelerated defense spending among NATO members. European governments have invested heavily in strengthening their military capabilities while reducing dependence on Russian energy supplies. Security experts increasingly believe the conflict is evolving into a prolonged war of endurance. Rather than rapid territorial advances, both sides are focusing on gradually weakening the other's military capabilities, industrial capacity, and public morale. As new technologies, particularly artificial intelligence and autonomous systems, become more integrated into military operations, the Ukraine conflict continues to influence how armed forces around the world prepare for future wars. For now, the fighting remains intense, diplomacy remains stalled, and millions of civilians continue to bear the burden of one of the most significant geopolitical conflicts of the twenty-first century.

(By our staff reporter)



Why Heart Disease Remains the World's Biggest Killer Despite Medical Advances

(By Our Staff Reporter) : Medical science has made remarkable progress over the past few decades. Doctors can now perform complex heart surgeries, replace damaged valves without opening the chest, and use artificial intelligence to detect heart problems earlier than ever before. Yet despite these advances, heart disease remains the leading cause of death worldwide, claiming nearly 18 million lives every year, according to the World Health Organization.

The question is obvious: If medicine has advanced so dramatically, why are so many people still dying from heart disease?

The answer lies less in hospitals and more in everyday life.

Modern lifestyles have changed dramatically. People spend longer hours sitting at desks, working on computers, driving instead of walking, and relying on processed foods that are high in salt, sugar, and unhealthy fats. Physical inactivity has become one of the biggest contributors to cardiovascular disease, especially in urban areas.

Obesity has reached epidemic levels in many countries. Excess body weight places additional

strain on the heart, increases blood pressure, and raises the risk of diabetes, all of which contribute to heart disease. Alarming, doctors are now seeing heart-related conditions in younger adults who would once have been considered low-risk. Smoking remains another major factor. Although cigarette use has declined in several developed countries, tobacco continues to kill millions every year. New concerns have also emerged over vaping and other nicotine products, whose long-term effects are still being studied.

Stress has become an increasingly important risk factor. Long working hours, financial pressures, social isolation, and constant digital connectivity contribute to chronic stress, which can increase blood pressure and encourage unhealthy behaviors such as overeating, smoking, and excessive alcohol consumption. Diabetes has become another major driver of heart disease. High blood sugar damages blood vessels over time, making heart attacks and strokes more likely. As diabetes becomes more common globally, cardiovascular complications continue to rise. One of the biggest challenges is

that heart disease often develops silently. High blood pressure, elevated cholesterol, and clogged arteries may produce no obvious symptoms until a heart attack or stroke occurs. This is why doctors emphasize regular health checkups, especially after the age of 40 or earlier for people with a family history of cardiovascular disease.

Fortunately, experts agree that many cases are preventable. A healthy diet rich in fruits, vegetables, whole grains, fish, and nuts can significantly reduce risk. Regular physical activity—even a brisk 30-minute walk most days of the week—helps strengthen the heart and improve circulation. Adequate sleep also plays a vital role. Research increasingly shows that adults who consistently sleep seven to eight hours each night generally have lower risks of heart disease than those who sleep too little. Technology is beginning to play an important role in prevention. Smartwatches and wearable devices can monitor heart rate, detect irregular rhythms, and encourage users to stay physically active.

While these devices are not substitutes for medical care, they can alert people to potential



problems earlier. Public health experts argue that preventing heart disease requires a collective effort involving governments, employers, schools, healthcare providers, and individuals. Better nutrition education, smoke-free policies, accessible healthcare, and opportunities for physical activity all contribute to healthier communities. The encouraging

news is that heart disease is often preventable. Small lifestyle changes made consistently over many years can significantly reduce risk. While modern medicine continues developing new treatments, the most powerful tools for protecting the heart remain remarkably simple: healthy eating, regular exercise, avoiding tobacco, managing stress, and receiving routine medical care.

The Silent Mental Health Crisis Among Teenagers and Young Adults

(By Our Staff Reporter) : Mental health professionals around the world are raising alarms over what many describe as a growing crisis among teenagers and young adults. Rates of anxiety, depression, loneliness, and emotional stress have increased significantly over the past decade, making mental health one of the most important public health challenges facing younger generations. Unlike physical illnesses, mental health problems often remain invisible. Many young people continue attending school, participating in social activities, and appearing outwardly successful while quietly struggling with emotional difficulties that family members and friends may never recognize.

Experts point to several factors contributing to this trend. Social media has fundamentally changed how young people interact, compare themselves with others, and measure success. Carefully edited online images often create unrealistic expectations about appearance, wealth, popularity, and achievement, leaving many teenagers feeling inadequate or isolated. Academic pressure has also intensified. Competi-

tion for university admissions, scholarships, and employment opportunities has increased significantly in many countries. Students frequently report feeling overwhelmed by constant expectations to perform well in school while also excelling in extracurricular activities.

The COVID-19 pandemic further intensified mental health challenges. School closures, social isolation, family financial difficulties, and uncertainty about the future disrupted the lives of millions of young people during critical stages of emotional development. Although life has largely returned to normal, psychologists say many continue experiencing the long-term effects of that disruption. Sleep deprivation has become another growing concern. Many teenagers spend late-night hours using smartphones, tablets, and computers, reducing the amount of restorative sleep essential for emotional well-being. Poor sleep has been linked to increased anxiety, depression, reduced concentration, and lower academic performance.

Cyberbullying has emerged as a modern threat. Unlike traditional bul-

lying, online harassment can follow victims wherever they go, often continuing around the clock through social media platforms and messaging applications. The emotional consequences can be severe, particularly for adolescents who are still developing confidence and identity. Despite growing awareness, stigma surrounding mental health remains a significant barrier. Many young people hesitate to seek help because they fear being judged, misunderstood, or viewed as weak. In some cultures, discussing emotional struggles remains especially difficult, causing individuals to suffer in silence.

The encouraging news is that awareness is improving. Schools are expanding counseling services, universities are investing in student wellness programs, and employers are increasingly recognizing the importance of supporting mental health in the workplace. Public figures sharing their own experiences have also helped normalize conversations about emotional well-being. Parents play a crucial role. Experts encourage families to maintain open communication, listen without judg-

ment, and recognize changes in behavior such as withdrawal, irritability, declining academic performance, or loss of interest in activities previously enjoyed. Early intervention often leads to better outcomes.

Mental health professionals emphasize that seeking help is a sign of strength rather than weakness. Counseling, therapy, support groups, and, when appropriate, medication have helped millions of people successfully manage anxiety, depression, and other conditions. Simple daily habits can also improve emotional well-being. Regular exercise, adequate sleep, balanced nutrition, spending time outdoors, limiting screen time, and maintaining meaningful personal relationships all contribute to better mental health. As societies continue recognizing the importance of emotional wellness, experts hope mental health will eventually receive the same attention and acceptance as physical health. Protecting the mental well-being of young people is not only a medical priority but also an investment in the future of communities, economies, and generations to come.

"The Let Them Theory" by Mel Robbins

(By Our Staff Reporter) : In a world where people constantly worry about what others think, bestselling author Mel Robbins offers a surprisingly simple philosophy that has resonated with millions of readers: "Let Them." The central message of The Let Them Theory is straightforward. If people want to criticize you, disagree with you, exclude you, or make decisions you cannot control, let them. Instead of exhausting yourself trying to manage other people's opinions or behavior, Robbins argues that your energy is better spent focusing on your own choices, growth, and happiness.

The book combines personal stories, psychological research, and practical advice in an accessible style that makes complex emotional concepts easy to understand. Robbins writes less like a psychologist and more like a trusted friend, which explains much of her popularity.

One of the book's greatest strengths is its practicality. Rather than offering abstract motivational slogans, Robbins provides real-life situations involving family relationships, friendships, workplace conflicts, parenting, and personal confidence. Readers can easily recognize themselves in many of these examples.

The book also explores why people spend so much emotional energy seeking approval from others. Social media, workplace competition, and constant comparison have made many individuals more anxious about how they are perceived. Robbins encourages readers to break this cycle by accepting that they cannot control other people's actions.

Critics argue that the philosophy can sometimes appear overly simplistic. Certain situations require communication, compromise, and conflict resolution rather than simply "letting them." Robbins ac-

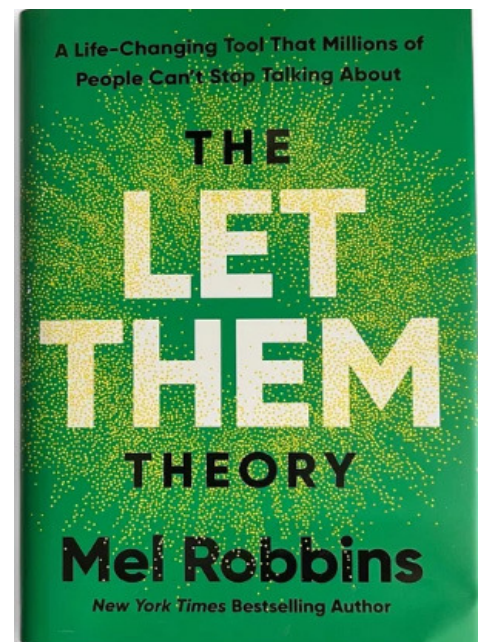
knowledges this limitation, emphasizing that the approach should not be used to tolerate abuse or avoid important conversations.

Despite this, the overall message remains powerful. The book encourages emotional resilience, personal responsibility, and healthier relationships by helping readers distinguish between what they can control and what they cannot.

The writing style is conversational and engaging, making it suitable even for readers who rarely read self-help books. The chapters are concise, practical, and filled with actionable suggestions rather than theoretical discussions.

In today's fast-paced and often stressful world, The Let Them Theory offers an important reminder that peace of mind frequently comes from letting go rather than trying to control everything around us.

Rating: 4.5 out of 5



Highly recommended for readers interested in personal growth, emotional well-being, and building healthier relationships.



(By Our Staff Reporter) : Few books have generated as much discussion in the technology world this year as Careless People. Written by former Meta executive Sarah Wynn-Williams, the book provides an insider's

"Careless People" by Sarah Wynn-Williams

account of one of the world's most influential technology companies and raises important questions about power, leadership, corporate culture, and social media. Drawing on her years inside the company, Wynn-Williams describes the rapid expansion of Facebook from a fast-growing technology firm into a global platform influencing politics, business, media, and billions of users. The book examines internal decision-making processes and the challenges faced by executives as the company's influence expanded worldwide.

One of the book's strengths is its first-hand perspective. Rather than relying on outside reporting,

Wynn-Williams offers detailed observations of corporate meetings, leadership dynamics, and the pressures involved in managing a company whose products affect nearly every country on Earth.

The author discusses issues including content moderation, international expansion, relationships with governments, employee culture, and ethical dilemmas surrounding platform growth. While many of these subjects have been reported previously, the insider perspective adds significant depth to the discussion.

The writing is engaging and often reads like a political thriller rather than a corporate memoir. Fast-

paced storytelling keeps readers interested while exploring complex questions about responsibility in the digital age.

Not surprisingly, the book has generated considerable controversy. Meta has strongly disputed several of the author's claims, leading to public debate over the accuracy and interpretation of events described in the book. Readers should therefore recognize that this represents one participant's perspective rather than a definitive history of the company.

Nevertheless, Careless People raises important questions about the responsibilities of global technology companies whose plat-

forms influence elections, public opinion, advertising, journalism, and personal communication.

The broader themes extend beyond one company. As artificial intelligence and social media continue reshaping society, the issues discussed in this book are likely to remain relevant for years to come. Readers interested in technology, business leadership, corporate ethics, and digital society will find this an informative and thought-provoking read.

Rating: 4.5 out of 5

A compelling insider account that contributes meaningfully to ongoing conversations about technology, accountability, and the future of social media.

"Nexus: A Brief History of Information Networks from the Stone Age to AI" by Yuval Noah Harari

(By Our Staff Reporter) : Yuval Noah Harari has built a global reputation by explaining complex historical ideas in language that ordinary readers can understand. In Nexus, he once again combines history, philosophy, politics, and technology to explore one of humanity's most valuable resources: information.

Rather than focusing solely on artificial intelligence, Harari examines how societies have always depended on information networks. From ancient storytelling and handwritten manuscripts to newspapers, radio, television, the internet, and now AI, he argues that civilizations are shaped by the ways people collect, share, and trust information. The book begins thousands of years ago, explaining how communication helped early human communities cooperate on an unprecedented scale. Shared beliefs, laws, religions, and institutions enabled stran-

gers to work together, laying the foundation for civilizations. Harari argues that every major technological breakthrough in communication has fundamentally changed politics, economics, and culture. The discussion becomes particularly fascinating when it reaches the modern digital era. Social media platforms, search engines, and artificial intelligence now process more information than any previous generation could have imagined. While these technologies create enormous opportunities for education, medicine, and scientific discovery, they also introduce new risks involving misinformation, surveillance, manipulation, and political polarization.

Harari writes with remarkable clarity. He avoids technical jargon and instead uses historical examples that make complicated concepts understandable for readers without specialized knowledge. Ancient

empires, printing presses, newspapers, and modern algorithms all become part of a single story about humanity's evolving relationship with information. One of the book's most thought-provoking themes concerns artificial intelligence. Harari argues that AI represents something fundamentally different from previous technologies because it can independently generate, analyze, and distribute information rather than simply transmitting it. This raises profound questions about democracy, employment, education, national security, and human decision-making. The author also explores the dangers of misinformation in the digital age. False information has always existed, but modern technology enables inaccurate content to spread globally within minutes. Harari encourages readers to strengthen critical thinking, support trustworthy journalism, and understand how information influences

public opinion. Some readers may find parts of the book philosophical, particularly when Harari discusses consciousness, intelligence, and the future relationship between humans and machines. Yet these discussions remain grounded in practical questions that increasingly affect everyday life. Nexus does not attempt to predict the future with certainty. Instead, it encourages readers to think critically about the choices societies make as technology continues advancing at extraordinary speed. Like Harari's previous bestsellers, the book succeeds because it connects history with contemporary challenges, helping readers understand why today's technological debates matter in a much broader historical context. Rating: 4.8 out of 5 An insightful, timely, and highly readable examination of how information has shaped civilization—and how artificial intelligence may reshape it once again.

AI Spending Boom Creates New Winners and Losers in Global Business

(By Our Staff Reporter) : Artificial intelligence is no longer a futuristic concept discussed only in research laboratories. It has become one of the biggest drivers of global investment, transforming industries at a pace few economists predicted just a few years ago. Companies worldwide are spending billions of dollars on AI technologies, hoping to improve efficiency, reduce costs, and gain a competitive edge. While this technological revolution is creating enormous opportunities, it is also producing clear winners and losers across the business landscape.

Major technology companies have dramatically increased spending on data centers, advanced computer chips, cloud computing, and AI software. Demand for high-performance processors has surged as businesses race to develop smarter AI systems capable of handling increasingly complex tasks. Semiconductor manufacturers, cloud service providers, and cybersecurity firms have become some of the biggest beneficiaries of the AI boom.

The financial sector is also embracing artificial intelligence. Banks now use AI to detect fraud, evaluate loan applica-

tions, monitor financial markets, and provide personalized investment advice. Insurance companies rely on AI to process claims faster and identify suspicious transactions. Retailers analyze customer buying patterns to recommend products and manage inventory more efficiently.

Manufacturing has entered a new phase as factories adopt AI-powered robots capable of performing repetitive tasks with greater speed and precision. Predictive maintenance systems can identify equipment failures before they occur, reducing costly production delays. Logistics companies use AI to optimize delivery routes, lowering fuel costs while improving customer service.

Healthcare is experiencing similar changes. Hospitals increasingly use artificial intelligence to analyze medical images, assist doctors in diagnosing diseases, and predict patient risks. Pharmaceutical companies employ AI to accelerate drug discovery, reducing

the time required to develop new medicines.

However, the rapid growth of AI is creat-



ing significant challenges for workers. Many routine administrative jobs are being automated, raising concerns about employment in sectors such as customer service, bookkeeping, and data entry. While AI is expected to create new careers in software engineering, cybersecurity, and machine learning, economists believe many workers will require retraining to adapt to changing job markets.

Small businesses face both opportunities and obstacles. Affordable AI tools allow entrepreneurs to automate marketing, accounting, and customer support, helping them compete with

much larger companies. At the same time, smaller firms may struggle to match the massive investments made by global technology giants.

Governments are also entering the conversation. Policymakers are debating regulations governing AI safety, data privacy, intellectual property, and workplace automation. Business leaders generally support clear rules but caution that excessive regulation could slow innovation and reduce international competitiveness. Investors continue pouring record amounts of capital into AI-related companies, making artificial intelligence one of the most influential economic trends of the decade. Analysts believe AI could eventually contribute trillions of dollars to global economic output through increased productivity and new business opportunities. The challenge for businesses will be balancing technological innovation with responsible implementation. Companies that successfully combine human creativity with AI-powered efficiency are likely to emerge as the long-term winners, while those that fail to adapt may struggle in an increasingly competitive global economy.

Global Trade Realignment as Companies Shift Manufacturing Beyond China

(By Our Staff Reporter) : For more than two decades, China served as the world's manufacturing powerhouse, producing everything from smartphones and clothing to automobiles and industrial machinery. Today, however, global supply chains are undergoing a significant transformation as companies diversify production into other countries to reduce risk and improve resilience.

The shift began during the COVID-19 pandemic, when factory shutdowns and shipping disruptions exposed vulnerabilities in highly concentrated supply chains. Geopolitical tensions, rising labor costs, and trade restrictions have since accelerated the movement toward a strategy known as "China Plus One," in which businesses maintain operations in China while expanding manufacturing elsewhere.

India has emerged as one of the biggest beneficiaries. The country is attracting investment in electronics, semiconductor assembly, pharmaceuticals, renewable energy equipment, and consumer goods. Government incentives, a growing workforce, and expanding domestic markets have encouraged multinational corporations to



establish new manufacturing facilities. Vietnam has become another major destination, particularly for electronics and apparel production. Its strategic location, competitive labor costs, and expanding trade agreements have made it an attractive alternative for exporters serving North American and European markets.

Mexico is benefiting from its proximity to the United States. Companies seeking shorter supply chains are increasingly moving production closer to American consumers, reducing shipping times and transportation costs. This trend, known as "nearshoring," has strengthened manufacturing across North America.

Indonesia, Malaysia, and Thailand are

also attracting investment in automotive production, battery manufacturing, and consumer electronics. These countries are positioning themselves as important links in increasingly diversified global supply chains.

Despite these shifts, China remains indispensable to the global economy. Its manufacturing ecosystem, transportation infrastructure, skilled workforce, and supplier networks are difficult to replicate quickly. Many businesses continue expanding operations in China even as they diversify production elsewhere.

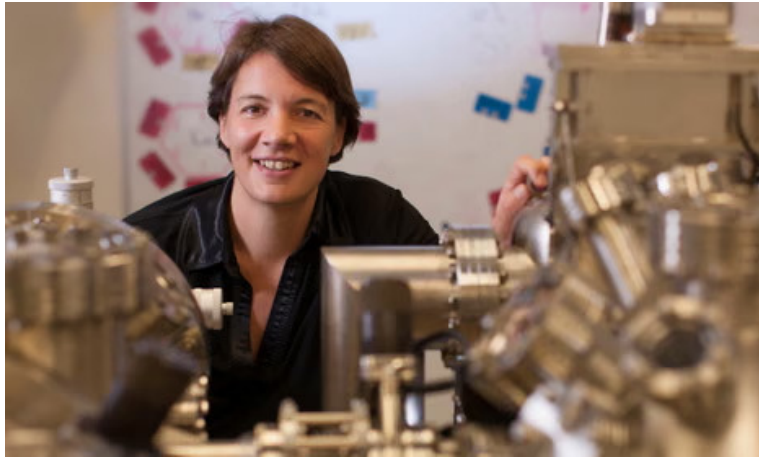
Trade experts believe future supply chains will prioritize flexibility over maximum efficiency. Rather than relying heavily on a single country, com-

panies are spreading production across multiple regions to reduce exposure to political instability, natural disasters, and unexpected disruptions.

The transformation is also creating new opportunities for developing economies. Increased foreign investment brings employment, technology transfer, infrastructure development, and export growth. Governments are competing aggressively to attract multinational manufacturers through tax incentives, regulatory reforms, and workforce training programs.

Consumers may ultimately benefit from more resilient supply chains, although the transition could temporarily increase production costs. Diversifying manufacturing often requires substantial investment in new factories, transportation networks, and supplier relationships before long-term efficiencies are achieved. Global trade is entering a new chapter defined not by abandoning globalization, but by making it more balanced and resilient. The companies that successfully adapt to this changing landscape will be better positioned to withstand future economic and geopolitical uncertainties while continuing to serve customers around the world.

The Race to Build the World's First Practical Quantum Computer



a process that can take years using conventional computers. Quantum computing could dramatically shorten this timeline by performing calculations that are currently impossible, potentially accelerating treatments for diseases ranging from cancer to Alzheimer's.

Financial institutions are equally interested. Banks process enormous amounts of market data every second. Quantum computers could optimize investment portfolios, improve fraud detection, and analyze financial risks far more efficiently than current systems.

Climate science represents another major opportunity. Predicting weather patterns, modeling climate change, and designing cleaner energy systems all involve calculations so complex that today's computers require enormous processing power. Quantum technology may enable scientists to create far more accurate models, improving disaster forecasting and environmental planning.

Manufacturing industries also stand to benefit. Companies designing aircraft, automobiles, batteries, and advanced materials could use quantum simulations

to create lighter, stronger, and more efficient products while reducing research costs.

Despite the excitement, significant technical challenges remain. Quantum computers are extremely sensitive to environmental disturbances such as heat, vibration, and electromagnetic interference. Maintaining stable qubits requires sophisticated cooling systems operating at temperatures colder than outer space.

Error correction presents another obstacle. Even tiny disturbances can produce inaccurate calculations, making reliability one of the industry's greatest engineering challenges. Researchers are working to develop more stable quantum architectures capable of running practical commercial applications.

Cybersecurity experts are paying close attention because powerful quantum computers could eventually break many existing encryption systems that protect banking, government communications, and online transactions. To prepare, researchers are developing quantum-resistant encryption methods designed to safeguard digital information long before

large-scale quantum computers become commercially available.

Governments increasingly view quantum computing as a matter of national security. Countries leading in quantum technology may gain advantages in scientific research, defense, communications, and economic competitiveness. International cooperation continues in academic research, but competition is intensifying as nations recognize the technology's strategic value.

Experts caution that practical quantum computing is still several years away from widespread commercial use. However, progress has accelerated dramatically over the past decade, and many believe the first generation of commercially useful quantum computers could emerge before the end of this decade. Just as classical computers transformed every aspect of modern life, quantum computing has the potential to reshape medicine, finance, engineering, artificial intelligence, and scientific discovery. The race is no longer about whether quantum computing will become a reality, but about who will lead the world into the next era of computing.

(By Our Staff Reporter) : For decades, scientists have described quantum computing as the next great leap in technology. Today, that future is beginning to take shape as governments, universities, and technology companies invest billions of dollars in what many believe could become the most revolutionary computing breakthrough since the invention of the microprocessor.

Unlike today's computers, which process information using binary bits represented by either a zero or a one, quantum computers use quantum bits, or qubits. Thanks to the principles of quantum mechanics, qubits can exist in multiple states simultaneously, allowing

quantum computers to solve certain types of problems exponentially faster than even the world's most powerful supercomputers.

Technology giants including IBM, Google, Microsoft, Intel, and several emerging startups are competing to develop practical quantum systems capable of solving real-world challenges. China, the United States, Canada, Germany, Japan, and India have also launched national quantum initiatives, recognizing the technology's strategic importance.

One of the most promising applications lies in medicine. Developing new drugs often requires researchers to simulate complex molecular interactions,

AI Doctors, AI Lawyers and AI Teachers: How Artificial Intelligence Is Changing Everyday Life

(By Our Staff Reporter) : Artificial intelligence is rapidly moving beyond research laboratories and technology companies into everyday life. From hospitals and classrooms to courtrooms and corporate offices, AI-powered systems are transforming how people work, learn, receive healthcare, and access information. What once seemed like science fiction is becoming an ordinary part of modern society.

Healthcare has emerged as one of the most promising areas for artificial intelligence. AI systems can analyze medical images such as X-rays, CT scans, and MRIs with remarkable accuracy, helping doctors identify diseases earlier. Hospitals are using AI to monitor patients, predict medical complications, and recommend personalized treatment plans based on individual health records.

Rather than replacing physicians, experts say AI functions as a powerful assistant, allowing doctors to spend more time with patients while reducing administrative workloads. Pharmaceutical companies are also using AI to discover new medicines faster by analyzing millions of chemical

compounds that would take traditional research teams years to evaluate.

Education is undergoing its own transformation. AI tutors can adapt lessons to individual learning styles, helping students receive personalized instruction regardless of class size. Teachers increasingly use AI to prepare lesson plans, grade assignments, and identify students who may need additional support.

Universities are experimenting with AI-powered research assistants capable of summarizing scientific papers, analyzing data, and helping scholars organize complex information. Supporters argue that these tools allow researchers to focus more on innovation and critical thinking.

The legal profession is experiencing similar changes. AI software can review thousands of legal documents within minutes, identify relevant case law, and assist attorneys in preparing contracts or litigation strategies. While human judgment remains essential for legal interpretation and courtroom advocacy, routine research tasks are becoming increasingly automated.

Businesses across every sector have embraced AI-driven customer

service. Chatbots answer questions, process orders, schedule appointments, and resolve basic problems around the clock. Advanced virtual assistants can understand natural conversation, making interactions more efficient for both customers and businesses.

In manufacturing, AI-powered robots perform repetitive assembly tasks while computer vision systems inspect products for defects with extraordinary precision. Logistics companies use AI to optimize delivery routes, reduce fuel consumption, and predict maintenance needs for trucks and aircraft.

Creative industries are also adapting. Graphic designers, filmmakers, musicians, and writers increasingly use AI tools to generate ideas, edit content, and accelerate production. Rather than replacing creativity, many professionals see AI as a collaborative partner that handles repetitive tasks while leaving artistic decisions to humans.

Despite these benefits, concerns remain about privacy, misinformation, employment, and ethical decision-making. AI systems depend on enormous quantities of data, raising

questions about how personal information is collected, stored, and protected. Governments worldwide are developing regulations intended to encourage innovation while safeguarding public interests.

Employment remains one of the biggest concerns. Routine office work, customer support, bookkeeping, and certain administrative functions are becoming increasingly automated. At the same time, demand is growing for AI engineers, cybersecurity specialists, data scientists, and professionals capable of working alongside intelligent systems. Experts believe the future workplace will not be defined by humans competing against artificial intelligence but by humans collaborating with it. Workers who develop digital skills, adaptability, and critical thinking abilities are expected to benefit most from the technological transformation. Artificial intelligence is no longer simply changing the technology industry. It is reshaping nearly every profession and touching almost every aspect of daily life. The challenge for society will be ensuring that its benefits are shared broadly while minimizing potential risks.

The World's Fastest Growing Tourist Destinations in 2026



(By Our Staff Reporter) : Global tourism has made a remarkable comeback, with millions of travelers once again crossing borders in search of new experiences. While iconic destinations such as Paris, New York, London, Dubai, and Bali continue attracting millions of visitors, a new generation of emerging destinations is rapidly gaining international attention. Travelers are increasingly looking beyond traditional tourist hotspots, choosing places that offer authentic culture, natural beauty, affordability, and fewer crowds. Saudi Arabia has become one of the world's fastest-growing tourism markets. Through its ambitious Vision 2030 initiative, the country has invested billions of dollars in luxury resorts, historical preservation, entertainment, and infrastructure. Ancient archaeological sites such as AlUla, the futuristic NEOM development, and the Red Sea coastline are drawing visitors who previously would never have considered Saudi Arabia a holiday destination.

Vietnam continues to experience a tourism boom. Cities such as Da Nang, Hanoi, and Ho Chi Minh City combine modern development with centuries of history. Visitors are attracted by world-famous street food, beautiful beaches, limestone islands, mountain villages, and affordable

travel costs. Improved international flight connections have made Vietnam even more accessible.

Albania has quietly emerged as one of Europe's hidden gems. Its Adriatic coastline offers crystal-clear waters and scenic beaches often compared to those of Greece or Croatia, but at significantly lower prices. Combined with welcoming hospitality, historic towns, and dramatic mountain landscapes, Albania has become increasingly popular among European travelers.

Central Asia is also attracting adventurous tourists. Kazakhstan, Uzbekistan, and Kyrgyzstan are benefiting from growing interest in Silk Road history, ancient architecture, mountain trekking, and cultural tourism. Cities such as Samarkand and Bukhara are once again becoming important stops for international visitors interested in history and heritage.

Japan remains one of Asia's strongest tourism performers. A favorable exchange rate has made the country more affordable for many international travelers. Visitors continue to flock to Tokyo, Kyoto, Osaka, and Hokkaido while increasingly exploring smaller towns and rural regions that showcase traditional Japanese culture.

India is witnessing strong growth in both domestic and interna-

tional tourism. Improved airports, highways, and digital travel services have made destinations more accessible than ever before. Rajasthan's royal heritage, Kerala's backwaters, Kashmir's natural beauty, Goa's beaches, and the spiritual centers of Varanasi and Rishikesh continue attracting diverse travelers from around the world.

One noticeable trend shaping global tourism is the desire for authentic experiences rather than simply visiting famous landmarks. Travelers increasingly seek local cuisine, village homestays, cultural festivals, wildlife experiences, and opportunities to interact with local com-

munities.

Sustainable tourism has also become an important consideration. Many travelers now choose destinations that prioritize environmental conservation, responsible wildlife tourism, and support for local businesses. Hotels, airlines, and tour operators are responding by introducing eco-friendly practices that reduce environmental impact.

Technology continues transforming travel planning. Artificial intelligence now helps travelers build customized itineraries, compare prices, translate languages instantly, and receive real-time recommendations based on personal interests. Industry experts

believe international tourism will continue expanding throughout the remainder of the decade. As connectivity improves and travelers seek more meaningful experiences, emerging destinations are expected to benefit alongside established tourist centers. The modern traveler is no longer satisfied with simply checking famous landmarks off a list. Today's journeys are increasingly about discovering unique cultures, creating memorable experiences, and exploring places that offer authenticity alongside natural beauty. That shift is redefining global tourism and opening new opportunities for destinations around the world.



Why 'Cool-cations' Are Replacing Traditional Summer Vacations

40°C+ **Escape extreme heatwaves & climate extremes**

15-22°C **Norwegian fjords**

Comfort & wellness over sunburn

Sustainable, travel

Fewer crowds, more authentic nature

Soft adventure: hiking, fjords, Northern Lights potential

restorative travel

18-22°C

(By Our Staff Reporter) : For generations, summer vacations meant sunny beaches, tropical islands, and warm coastal destinations. Today, however, a growing number of travelers are making a very different choice. Instead of chasing sunshine, they are deliberately seeking cooler climates—a trend that has become known as the "cool-cation." Driven largely by rising global temperatures and increasingly frequent heatwaves, travelers are replacing Mediterranean beaches with Scandinavian fjords, alpine villages, Arctic cruises, and mountain retreats. Tourism experts say this shift represents one of the fastest-growing trends in the travel industry.

Europe's record-breaking summers have played a significant role in changing travel preferences. Countries such as Spain, Italy, Greece, and southern France continue experiencing temperatures exceeding 40 degrees Celsius during peak tourist season. While these destinations remain popular, many visitors now find prolonged outdoor sightseeing uncomfortable and sometimes dangerous.

As a result, northern Europe has seen rising visitor numbers. Norway's spectacular fjords, Iceland's glaciers, Finland's lakes, Scotland's Highlands, and the Swiss Alps are attracting travelers seeking mild temperatures, fresh air, and scenic landscapes. Canada has also benefited from the trend. National parks such as Banff and Jasper continue drawing visitors eager to experience mountain scenery, hiking trails, wildlife, and cooler summer weather. Alaska's glaciers and coastal wilderness have similarly become increasingly attractive to international tourists.

Adventure tourism has grown alongside the cool-cation movement. Hiking, kayaking, cycling, wildlife photography, and nature-based experiences are replacing long days spent on crowded beaches. Travelers increasingly value active holidays that com-

bine relaxation with outdoor exploration. Climate awareness is another factor influencing travel decisions. Many tourists now schedule vacations during spring or autumn rather than the hottest summer months. This allows them to avoid both extreme temperatures and peak-season crowds while often benefiting from lower accommodation prices.

The tourism industry has responded quickly. Airlines have expanded routes to northern destinations, cruise companies have increased Arctic and Nordic itineraries, and hotels in traditionally cooler regions are experiencing longer booking seasons than ever before.

Health considerations also play a role. Older travelers, families with young children, and individuals with medical conditions often find cooler destinations more comfortable and safer during periods of extreme heat. Medical experts warn that prolonged exposure to high temperatures increases the risk of dehydration, heat exhaustion, and heat stroke.

Technology has made planning these trips easier than ever. Travelers can compare climate conditions, air quality, daylight hours, and weather forecasts months in advance, allowing them to choose destinations that best match their preferences.

Travel analysts believe the cool-cation trend is likely to continue as climate change influences seasonal weather patterns around the world. Destinations once considered secondary options may become mainstream summer favorites over the coming years. The changing travel landscape reflects a broader shift in how people define the perfect vacation. Instead of simply seeking the hottest beaches, many travelers now prioritize comfort, wellness, outdoor activities, and meaningful experiences. As global temperatures continue to rise, the coolest destinations may become some of the world's hottest travel markets.

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The Rise of the Four-Day Workweek: Is the Future of Work Already Here?



(By our staff reporter): For generations, the five-day workweek has been the standard around the world. Monday through Friday became the accepted rhythm of modern working life, with weekends reserved for rest and family. But that long-standing model is beginning to change as companies across Europe, North America, Asia, and Australia experiment with something once considered unrealistic—the four-day workweek.

What started as a workplace experiment has evolved into a serious conversation among business leaders, economists, and governments. Hundreds of companies have tested reduced working hours while keeping employee

salaries unchanged. Surprisingly, many have reported that productivity either remained the same or improved.

The idea is simple. Employees work four days instead of five, usually without reducing their pay. The assumption is that happier, healthier workers become more productive during the hours they are on the job.

Several pilot programs have produced encouraging results. Employees reported lower stress levels, better mental health, improved work-life balance, and higher job satisfaction. Many spent their extra day with family, pursuing hobbies, volunteering, exercising, or simply resting. Employers found that absentee-

ism declined while employee retention improved.

Businesses also discovered that shorter workweeks encouraged greater efficiency. Meetings became shorter, unnecessary administrative tasks were reduced, and workers focused more intensely on completing important assignments. Rather than measuring success by hours spent at a desk, companies increasingly evaluated employees based on results. The technology sector has been among the earliest adopters. Software companies, digital marketing firms, and consulting businesses often find it easier to reorganize schedules without disrupting customer service. Some manufacturers and

healthcare organizations have experimented with rotating shifts that maintain five- or seven-day operations while giving individual employees shorter workweeks. The trend has also attracted attention from governments. Several countries have supported pilot programs to study whether reduced working hours could improve public health, increase productivity, and reduce unemployment by encouraging businesses to hire additional workers.

However, experts caution that the four-day workweek is not suitable for every industry. Hospitals, emergency services, airlines, hotels, restaurants, retail stores, and manufacturing plants often require continuous staffing. For

these sectors, adopting shorter workweeks may require hiring additional employees or redesigning shift schedules.

Critics also argue that reducing the workweek without improving efficiency could increase operating costs for employers. Small businesses with limited staff may find it difficult to maintain customer service while employees work fewer days. Artificial intelligence and workplace automation could influence the debate even further. As AI handles more routine administrative tasks, employees may be able to accomplish the same amount of work in fewer hours. Supporters believe technological progress should ultimately improve quality of life rather than simply increasing profits. Younger generations entering the workforce are also reshaping employer expectations. Many prioritize flexibility, remote work, personal well-being, and work-life balance alongside salary. Companies offering flexible schedules often find it easier to attract and retain talented employees. Economists believe the future workplace is unlikely to adopt a single model. Instead, organizations may choose arrangements that best fit their industries, combining remote work, flexible hours, hybrid offices, and, where practical, shorter workweeks. The four-day workweek may not become universal anytime soon, but it has already changed how businesses think about productivity. Increasingly, success is measured not by the number of hours worked but by the quality of the results achieved. That shift could redefine the future of work for generations to come.

The Beginning

MAD MEN
OF
NU WAY ADVERTISING

About the Author



Sharanjit Thind Singh, for more than 29 years has spent his career immersed in the world of advertising, marketing, and media. His professional journey includes working with well known Media, FMCG and Telecom Companies in India and the US.

Hailing from a small postal stamp size city in Punjab, Thind's academic background reflects his drive for excellence. After completing a Bachelor of Commerce degree, he pursued an MBA. He further strengthened his expertise with a Post Graduate Diploma in Journalism and Mass Communication. This combination of business knowledge and media insight became the foundation of his career.

He founded and, is CEO of Nu Way Advertising in Manhattan now known as Nu Way Media Group Inc. He has served as a Commissioner of the Nassau County Human Rights Commission in New York.



The Beginning

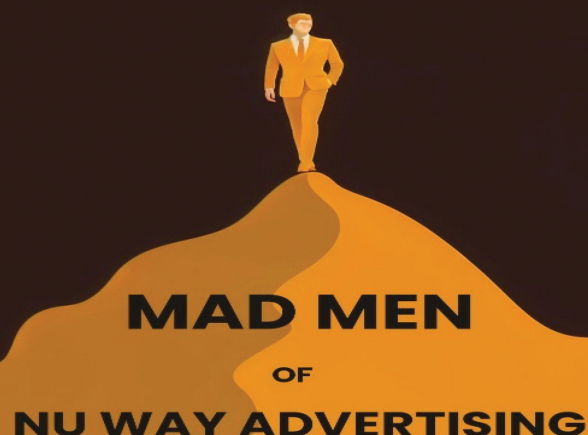
MAD MEN OF NU WAY ADVERTISING

Sharanjit Thind Singh

The Beginning

A True Story of the iconic rise of an Indian American Advertising Agency in Manhattan, New York in early 2000

Sharanjit Thind Singh



Why More People Are Choosing Simplicity Over Luxury



become another major factor. Consumers are increasingly aware of the environmental impact of fast fashion, excessive packaging, and unnecessary consumption. Many now support businesses that emphasize sustainability, ethical production, and environmentally responsible practices.

Technology has also contributed to simpler living. Digital books, streaming services, online banking, cloud storage, and electronic documents reduce the need to own physical items. Smartphones now replace cameras, music players, GPS devices, notebooks, and even wallets, allowing people to simplify daily life.

Health experts note that reducing clutter can improve mental well-being. Organized living spaces often create a greater sense of calm while reducing stress associated with managing excessive possessions. Many people report feeling more focused and productive after sim-

plifying their homes.

Another noticeable trend is the growing preference for experiences over possessions. Families increasingly choose to spend money on vacations, concerts, cultural events, outdoor adventures, and time with loved ones rather than purchasing luxury goods that may provide only temporary satisfaction.

The housing market reflects this changing mindset. Smaller homes, efficient apartments, and multifunctional living spaces are becoming increasingly popular, particularly in urban areas where affordability remains a challenge. Designers are creating homes that maximize comfort while minimizing unnecessary space.

Businesses are responding to these evolving consumer preferences. Companies now emphasize durability, sustainability, repairability, and timeless design rather than encouraging constant replacement of products. The resale market for clothing, furniture, and electronics has also grown

rapidly as consumers embrace reuse and recycling.

Social media has played an interesting role. While it once encouraged displays of luxury lifestyles, many influencers now promote simple living, financial independence, healthy habits, and mindful consumption. Their audiences increasingly value authenticity over extravagance.

Choosing simplicity does not necessarily mean rejecting success or comfort. Rather, it reflects a broader understanding that happiness often comes from meaningful relationships, good health, financial stability, and purposeful living rather than the constant pursuit of more possessions.

As societies continue adapting to changing economic and environmental realities, the movement toward simpler living appears likely to grow. For many people, true luxury is no longer measured by what they own, but by the freedom, balance, and peace of mind they enjoy.

(By Our Staff Reporter) : For much of modern history, success was often measured by visible symbols of wealth—large homes, expensive cars, designer clothing, and luxury vacations. Today, however, a growing number of people are redefining what it means to live well. Around the world, many individuals are choosing simplicity over excess, focusing on experiences, financial security, and personal well-being rather than material possessions.

This lifestyle shift is especially noticeable among younger generations. Instead of accumulating more belongings, many people are intentionally buying less, reducing clutter, and prioritizing quality over quantity. The movement, often described as minimalism or intentional living, has gained momentum through

changing social values, economic realities, and environmental awareness.

One reason is financial. Rising housing costs, inflation, student loans, and economic uncertainty have encouraged many families to rethink spending habits. Rather than purchasing expensive luxury items, people increasingly choose to save, invest, or spend money on meaningful experiences such as travel, education, or family activities.

The pandemic also influenced this change. Months spent at home led many individuals to re-evaluate their priorities. People realized that relationships, health, and peace of mind often provided greater happiness than constant consumption. As life returned to normal, many carried these lessons forward.

Environmental concerns have

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The Global Rise of Functional Foods: Eating for Health, Not Just Hunger



sponded by expanding shelves dedicated to healthier choices. Yogurts containing probiotics, protein-enriched cereals, plant-based beverages, fortified juices, and vitamin-rich snacks are now common in grocery stores worldwide. Labels highlighting "high protein," "low sugar," "whole grain," or "rich in fiber" have become powerful marketing tools.

Plant-based eating has also contributed to the growth of functional foods. While not everyone is becoming vegetarian or vegan, many consumers are reducing meat consumption and incorporating more fruits, vegetables, legumes, nuts, and whole grains into their diets. These foods provide essential nutrients while often containing fewer saturated fats.

Fermented foods have experienced a remarkable revival. Traditional foods such as yogurt, kimchi, kefir, sauerkraut, miso, and kombucha are gaining popularity because of their probiotic content, which supports gut health. Scientists continue researching the connection between digestive health and the

immune system, making these products increasingly attractive to health-conscious consumers.

Technology is transforming food innovation as well. Food scientists are developing products with improved nutritional profiles while maintaining taste and convenience. Sugar substitutes, healthier cooking oils, and protein derived from plants, insects, or precision fermentation are becoming part of the modern food landscape.

Restaurants have adapted to changing consumer preferences by offering healthier menu options. Many now provide calorie information, gluten-free dishes, plant-based meals, and locally sourced ingredients. Customers increasingly appreciate transparency about where their food comes from and how it is produced.

Nutrition experts, however, urge consumers to remain cautious. Not every product marketed as healthy necessarily delivers meaningful health benefits. Some processed foods promoted as nutritious may still contain excessive sugar, sodium, or arti-

ficial additives. Reading nutrition labels remains one of the best ways to make informed choices.

Medical professionals continue emphasizing that no single food provides complete health protection. A balanced diet that includes fruits, vegetables, lean proteins, whole grains, healthy fats, and adequate hydration remains the foundation of good nutrition. Functional foods work best as part of an overall healthy lifestyle that includes regular exercise and sufficient sleep.

The food industry is expected to continue innovating as consumers demand products that combine convenience, flavor, and health benefits. Advances in nutrition science and food technology will likely produce even more personalized dietary options in the years ahead. Today's consumers are no longer eating simply to satisfy hunger. They are increasingly using food as a tool to improve health, boost energy, strengthen immunity, and enhance overall well-being. That shift is changing not only what people eat but also how the global food industry operates.

(By our staff reporter) Food has always been essential for survival, but today's consumers expect much more from what they eat. Increasingly, people are choosing foods that promise specific health benefits beyond basic nutrition. This growing category, known as "functional foods," has become one of the fastest-growing segments of the global food industry.

Functional foods are products that contain ingredients believed to support better health. These may include probiotics for digestive health, foods rich in antioxi-

dants, omega-3 fatty acids for heart health, high-protein products for muscle development, or fiber-rich grains that improve digestion and help regulate blood sugar.

The trend accelerated after the COVID-19 pandemic, when millions of people became more conscious of immunity, overall wellness, and disease prevention. Rather than relying solely on medications, many consumers began looking at their daily diets as an important part of maintaining long-term health.

Supermarkets have re-

Coffee Culture Is Brewing a New Global Economy

(By our staff reporter) Coffee has long been one of the world's most popular beverages, but over the past decade it has evolved into much more than a morning habit. Around the globe, coffee has become a lifestyle, a social experience, and a multibillion-dollar industry that continues to transform cities, communities, and consumer behavior.

From New York and London to Mumbai, Seoul, Dubai, and Melbourne, independent cafés and international coffee chains have become gathering places where people work, conduct business meetings, socialize, and relax. For many consumers, visiting a coffee shop is no longer simply about buying a drink but about enjoying an experience.

The specialty coffee movement has played a major role in this transformation. Consumers today are more interested in where coffee beans are grown, how they are roasted, and the methods used to prepare them. Single-origin coffees, artisanal roasting, and handcrafted brewing techniques have become increasingly popular among coffee enthusiasts.

Countries traditionally known for producing coffee, including Brazil, Colombia, Ethiopia, and Vietnam, are benefiting from growing global demand. Farmers are increasingly focusing on



higher-quality beans that command premium prices in international markets. Fair-trade certification and sustainable farming practices have also gained importance as consumers become more conscious of environmental and social responsibility.

Technology has reshaped coffee culture as well. Mobile ordering, digital payment systems, loyalty apps, and personalized recommendations have become standard features at many cafés. Some coffee shops even use artificial intelligence to predict customer preferences and optimize inventory management.

Younger generations have been

particularly influential in driving coffee culture. Many cafés now serve as informal workplaces where freelancers, entrepreneurs, and students spend hours working on laptops while enjoying specialty beverages. Comfortable seating, reliable Wi-Fi, and inviting interiors have become as important as the quality of the coffee itself.

The menu has expanded far beyond traditional espresso and cappuccino. Cold brews, nitro coffee, oat milk lattes, matcha blends, flavored seasonal drinks, and creative signature beverages continue attracting new customers. Health-conscious consumers have also encouraged

cafés to introduce sugar-free options, plant-based milk alternatives, and organic ingredients.

However, the industry faces several challenges. Climate change is affecting coffee-growing regions through rising temperatures, changing rainfall patterns, and increased pest activity. Experts warn that suitable land for cultivating premium coffee could decline significantly in coming decades if environmental conditions continue to worsen. Labor shortages, rising transportation costs, and inflation have also increased operating expenses for coffee producers and café owners. Many businesses have responded by emphasizing quality, customer experience, and premium offerings rather than competing solely on price. Despite these challenges, global demand continues growing. Coffee remains one of the world's most traded agricultural commodities, supporting millions of farmers, exporters, retailers, and hospitality workers across dozens of countries. What began centuries ago as a simple beverage has become a symbol of modern urban life. Coffee now fuels conversations, business ideas, friendships, and creativity while connecting people across cultures and continents. As consumer preferences continue evolving, coffee culture shows no sign of slowing down.

Sustainable Fashion Moves From Trend to Mainstream

(TSAI Bureau) For years, the fashion industry has been associated with glamour, luxury, and rapidly changing trends. Today, however, a new movement is reshaping the business from the inside out. Sustainable fashion, once considered a niche concept embraced mainly by environmental activists, has entered the mainstream, influencing how clothes are designed, manufactured, sold, and worn. Consumers are becoming increasingly aware of the environmental impact of the fashion industry. According to industry estimates, clothing production accounts for a significant share of global carbon emissions, consumes vast amounts of water, and generates millions of tons of textile waste every year. Fast fashion, which encourages consumers to buy inexpensive clothing that quickly goes out of style, has come under growing criticism for its environmental and social consequences. In response, many brands are changing course. Designers are introducing collections made from organic cotton, recycled polyester, bamboo fibers, and innovative materials created from agricultural waste or laboratory-grown textiles. Companies are also investing in cleaner manufacturing processes that reduce water consumption, chemical pollution, and energy use.

Luxury fashion houses have joined the movement alongside affordable clothing brands. Many now publish sustainability



reports detailing their environmental goals, labor practices, and supply chain transparency. Consumers increasingly expect companies to demonstrate ethical sourcing rather than simply making marketing claims. The second-hand clothing market has experienced remarkable growth. Vintage boutiques, online resale platforms, and clothing rental services have become increasingly popular, especially among younger consumers who appreciate both affordability and environmental responsibility. Buying pre-owned clothing has become fashionable rather than something to hide. Technology is playing an important role in this transformation. Digital product passports, blockchain technology, and artificial intelligence are

helping brands trace the origin of raw materials, monitor factory conditions, and improve inventory management. Better forecasting reduces overproduction, one of the industry's biggest environmental challenges. Fashion designers are also embracing timeless style instead of constantly changing seasonal trends. Many collections now emphasize versatility, durability, and classic designs that remain attractive for years rather than just a single season.

Consumers themselves are changing their shopping habits. Instead of purchasing large quantities of inexpensive clothing, many now prefer buying fewer, higher-quality garments that last longer. This shift reflects growing awareness that true value often comes from durability rather than low

prices.

Celebrities and social media influencers have contributed to the movement by openly wearing recycled clothing, promoting sustainable brands, and repeating outfits at public events. These actions help challenge the outdated notion that fashion requires constantly wearing something new.

Despite encouraging progress, significant challenges remain. Sustainable materials often cost more to produce, making environmentally friendly clothing more expensive. Small manufacturers may struggle to adopt cleaner technologies without additional investment. Experts also warn against "greenwashing," where companies exaggerate environmental claims without making meaningful improvements.

Industry analysts believe sustainability will become a standard business practice rather than a competitive advantage. Consumers are expected to continue demanding greater transparency, ethical labor practices, and environmentally responsible production methods.

Fashion has always reflected changing social values. Today, those values increasingly include protecting the planet while expressing personal style. Sustainable fashion demonstrates that looking good and acting responsibly no longer have to be competing goals—they can go hand in hand.

Technology Is Redefining the Fashion Industry

(TSAI Bureau) Fashion has always evolved with changing tastes, but today's transformation is being driven less by designers and more by technology. Artificial intelligence, digital design, virtual fitting rooms, and smart textiles are revolutionizing every stage of the fashion industry, from design and manufacturing to shopping and customer experience. Artificial intelligence has become one of the industry's most valuable tools. Fashion brands use AI to analyze customer preferences, predict upcoming trends, manage inventory, and recommend products tailored to individual shoppers. Instead of relying solely on seasonal forecasts, retailers can now respond almost instantly to changing consumer demand. Virtual fitting rooms are changing the online shopping experience. Using augmented reality, customers can see how clothing might look on their bodies without visiting a physical store. This technology helps reduce uncertainty, increases customer confidence, and lowers product return rates—a major challenge for online retailers.

Design itself has become increasingly digital. Many fashion designers now create entire collections using advanced 3D software before producing physical garments. Digital prototypes allow designers to experiment with colors, fabrics, and patterns while reducing waste associated with traditional sample production. Smart textiles represent another exciting innovation. Researchers are developing fabrics capable of monitoring body temperature, heart rate, and physical ac-

tivity. Some garments can regulate heat, repel water, or even generate electricity through movement. While many of these products remain in early stages of development, they illustrate how fashion and technology are becoming increasingly connected.

Manufacturing has also become more efficient. Automated cutting systems, robotic sewing



equipment, and AI-driven quality control improve precision while reducing production costs. These technologies enable manufacturers to produce customized clothing more quickly than ever before. Consumers are embracing digital fashion as well. Virtual clothing designed exclusively for online avatars, gaming platforms, and social media has created an entirely new market. Although digital garments cannot be worn physically, they allow users to express personal style in virtual environments, a trend expected to grow alongside the expansion of the metaverse.

Social media continues shaping fashion trends at un-

precedented speed. A design showcased by a popular influencer can become a global bestseller within days. Brands increasingly rely on real-time data rather than traditional fashion calendars to determine which products deserve additional production. Technology is also improving sustainability. Artificial intelligence helps companies forecast demand more accurately, reducing excess inventory that often ends up discarded. Advanced recycling technologies make it easier to recover fibers from used clothing, supporting a more circular fashion economy.

Luxury brands are experimenting with blockchain technology to verify authenticity and combat counterfeit products. Digital certificates attached to handbags, watches, and designer clothing help buyers confirm that products are genuine while increasing transparency throughout the supply chain. Despite rapid technological progress, industry leaders emphasize that creativity remains irreplaceable. Technology can assist designers, improve efficiency, and enhance customer experiences, but imagination, craftsmanship, and artistic vision continue to define exceptional fashion. The fashion industry has always embraced change. Today, however, innovation extends far beyond fabrics and colors. Artificial intelligence, smart materials, and digital experiences are redefining what clothing can do and how consumers interact with fashion. As technology continues advancing, the future of fashion promises to be more personalized, sustainable, and connected than ever before.

Shah Rukh Khan Prepares for King Release Strategy



(TSAI Bureau) Actor Shah Rukh Khan is preparing for the release strategy of his upcoming feature film *King*, following a record-breaking streak at the global box office with previous action releases. Directed by Sujoy Ghosh and featuring an ensemble cast that includes Suhana Khan and Abhishek Bachchan, the production has secured a prominent spot on upcoming international theatrical schedules.

The film represents a stylized action thriller built around high-intensity choreography, global locations, and a dense narrative structure. Studio executives have designed an extensive international distribution plan aiming to maximize screen counts across traditional strongholds in North America, the Middle East, the United Kingdom, and emerging overseas markets.

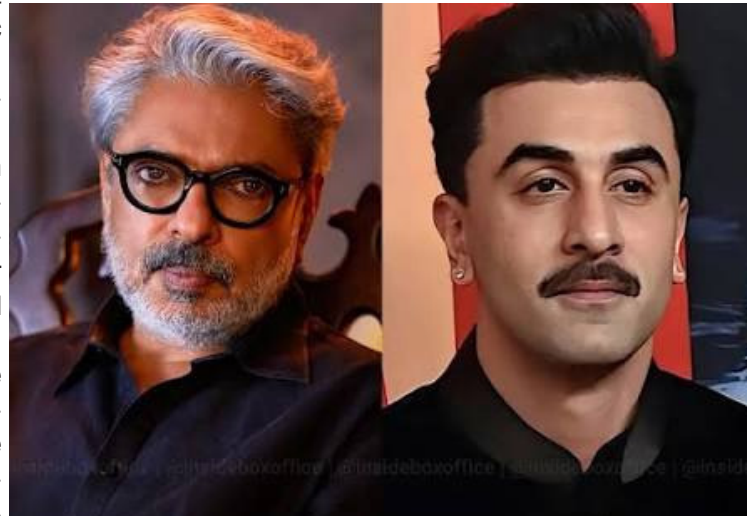
Trade analysts anticipate strong opening weekend collections, driven by Khan's global star power and the success of his recent action titles. The marketing campaign is set to roll out across digital, outdoor, and broadcast channels, utilizing targeted promotional events across major international cities.

Exhibitors are placing high commercial expectations on *King* to drive year-end theatrical revenues. As final post-production work and sound mixing near completion, the film stands as one of the most commercially anticipated Hindi cinema releases on the global calendar.

Love and War Box Office Momentum

(By our staff reporter) Sanjay Leela Bhansali's upcoming feature film *Love and War* continues to capture widespread industry attention as one of the most ambitious mainstream cinematic projects currently in development. Featuring a lead cast comprising Ranbir Kapoor, Alia Bhatt, and Vicky Kaushal, the production brings together three top-tier contemporary stars under the direction of a filmmaker known for grand visual storytelling and elaborate set designs.

The narrative framework of *Love and War* is set against a sweeping historical backdrop. While specific plot details remain under strict studio secrecy, industry insiders report that the storyline balances intense personal relationships with broader thematic conflict. The project marks a major reunion for Bhansali and Kapoor, who previously collaborated on the actor's debut film *Saawariya*, while also serving as a major directorial collaboration for Bhatt following her widely praised performance in *Gangubai Kathiawadi*.



Trade analysts anticipate a significant box-office impact upon release. The inclusion of Kaushal adds a dynamic element to the central dynamic, coming off a string of critical and commercial successes in diverse genres. The production scale involves massive studio builds, high-budget technical setups, and an extensive musical score designed to match Bhansali's signature cinematic aesthetic. For theatrical exhibitors across global circuits, including key overseas markets in North America, *Love and War* represents a major centerpiece for upcoming release calendars. Pre-release buzz indicates strong distributor interest, with international booking rights expected to set major benchmarks for Hindi language cinema. As filming progresses across multiple schedules, updates regarding song sequences and character looks continue to dominate trade news and social media discussions.

Nitesh Tiwari's Ramayana Production Scale

(By our staff reporter) The production for director Nitesh Tiwari's cinematic adaptation of the epic *Ramayana* has reached a major milestone with the unveiling of initial technical footage and grand scale set designs. Structured as a two-part cinematic event, the project stars Ranbir Kapoor as Lord Rama, Sai Pallavi as Sita, and Yash as Ravana, bringing together prominent figures from both Northern and Southern Indian film industries.

Producer Namit Malhotra and the creative team behind the adaptation have positioned the project as an international collaboration in visual effects and production engineering. Combining advanced digital technology with physical set constructions, the film aims to deliver a detailed historical and mythological representation. The musical score, anchored by veteran composers, is designed to match the emotional and narrative depth of the traditional epic. The cast extends to notable industry figures including Sunny Deol in a key role as Hanuman, alongside a supporting cast selected across various regional industries.



The decision to release the narrative in two distinct chapters allows the screenwriters to explore character arcs and narrative sequences without truncating crucial elements of the source text. Distributors expect the multi-part release strategy to generate extended engagement at the global box office. The visual effects work involves leading global VFX studios, aiming to raise the bar for scale and cinematic presentation in Indian filmmaking. As theatrical dates draw closer, the project remains one of the most widely discussed titles in contemporary entertainment trade reports.

Mrunal Thakur Addresses Digital Safety Concerns

(TSAI Bureau) Actress Mrunal Thakur has taken formal action against the unauthorized creation and distribution of AI-generated deepfake images and videos targeting her likeness on digital platforms. The actor issued a public statement urging fans, media outlets, and digital platforms to report accounts engaging in malicious media manipulation. The issue of deepfake technology has emerged as a major challenge across the global entertainment industry, with several prominent actors facing unauthorized digital impersonation. Thakur expressed concern over the lack of strict regulation surrounding synthetic media, pointing out the legal and personal risks posed to individuals whose identities are

misused without consent. Legal representatives for the actress have initiated steps to identify responsible sources and request takedowns from social media networks. Thakur also called upon lawmakers and technology platforms to institute stronger digital safety protocols, legal protections, and verification mechanisms to safeguard creators from digital exploitation. Her public stance has drawn support from fellow industry professionals and legal experts who are actively pushing for clearer guidelines around artificial intelligence in entertainment. The initiative underscores growing awareness within the film community regarding the need to balance technological innovation with personal rights and digital consent.





HORROR MEMES STIR NEW HOLLYWOOD WINDFALLS

BY BEN FRITZ

Trevor Henderson drew a faceless monster called Siren Head eight years ago and watched it spawn YouTube films, knockoff Amazon.com merchandise and videogames. But he never made a penny from his creation. Until now.

The 40-year-old illustrator sold the Siren Head movie rights to Warner Bros. recently for more than \$1 million, according to people familiar with the matter. The deal was part of a new Hollywood gold rush to find concepts and talent online that could fuel the next horror hit, like “Backrooms” and “Obsession.”

“I wasn’t seeing any financial benefit from Siren Head for years and I just made peace with that idea,” Henderson said from his home in Toronto. “So the last few weeks have been disorienting.”

Since the 2000s, the movie business has been dominated by franchises like Marvel, Harry Potter and Jurassic World, which are owned or controlled by major studios. But “Backrooms” was based on an internet meme and “Obsession” is an original film from a director who became famous online. Both were cheap to make and outgrossed big-budget

franchise films like “Supergirl” and “Star Wars: The Mandalorian and Grogu.”

Now studios are trying to find the next potential horror hit that has already proven its appeal to Gen Z on YouTube, Reddit or Roblox.

“We’re seeing them as a resource for adaptations the same way we look at books and other media,” said Michael De Luca, co-chair of Warner’s motion-picture group.

The race for hot digital properties resembles the kind of dogfights for buzzy scripts that used to be common in Hollywood during the 1980s and ’90s. Eleven studios recently bid on the film rights to the psychological horror YouTube series “The Mandela Catalogue.”

Amazon-owned United Artists and Steven Spielberg’s Amblin Entertainment ultimately

agreed to pay millions of dollars and to let the videos’ 22-year-old creator, Alex Kister, direct the movie.

Producer Aaron Koontz made another movie with a YouTube creator two years ago, called “Shelby Oaks,” for which he raised the budget on Kickstarter

because no one in Hollywood was interested. He was planning to sell “Mandela” earlier this year, then found out about “Backrooms” and decided to wait until the week that movie came out. As the bidding war escalated, Koontz and his partners started eliminating studios that didn’t seem to be as familiar with the material.

“They basically went into ChatGPT and said, ‘What’s the next ‘Backrooms?’” he said.

Numerous agents and producers are preparing pitches based on internet horror concepts that they plan to try to sell to studios in the coming weeks, people familiar with the matter said.

Henderson created Siren Head in 2018 when he was painting original horror characters at night and working retail jobs during the day. At first, he got virtually no response to an image he posted on social media of a large humanoid tower with sirens in place of a head. Two years later, a developer made an online game based on the character that was played by popular YouTube creators.

Siren Head’s popularity helped Henderson get other illustration work, including designing

characters for the 2024 movie “Tarot.” Film producer Scott Glassgold, who hired Henderson for “Tarot,” had talked to him about the possibility of trying to sell Siren Head to Hollywood. After “Obsession” and “Backrooms” blew up at the box office, they decided their moment had arrived.

Within days, studios were offering six figures for the rights, despite the lack of a story or characters. Then big-name talent started jumping on to the project, including “It” producer Roy Lee, “Weapons” director Zach Cregger, and Brian Duffield, director of the coming “Whalefall.” Their pedigree, along with a story concept Cregger and Duffield devised over a weekend, quickly made Siren Head the subject

The hit movie “Backrooms” had its origin in an internet meme. A24/ EVERETT COLLECTION

of a multistudio bidding war. Henderson fielded calls about the bids while he was on vacation in Mexico with friends.

Warner agreed to pay the filmmakers millions of dollars on top of the deal with Henderson, which let him hold on to certain rights related to publishing and games, the people familiar with the mat-

ter said.

“If we had done this a year ago, it would have definitely been a different climate,” said Glassgold. The Hollywood Reporter previously reported on Warner’s deal for Siren Head. Like venture capitalists hoping to get in on startups’ seed rounds, some producers are trying to link up with online horror talent before they are even ready for Hollywood. Koontz said he is setting up an incubator that would help digital creators turn their horror ideas into movie concepts, which he would produce.

Lee, the “Siren Head” producer, has a deal to adapt horror stories from SCP Foundation, an online collaborative fiction project, into short films that will be released together in theaters starting next year. He will then turn the ones that resonate with audiences into full features. As with past movie trends from superheroes to Westerns, the risk is that Hollywood will overdo it. “We have to maintain quality,” Lee said of the digital-horror craze. “At times like this you can see a glut of genre movies made by people who have no idea what they’re doing, and that can alienate audiences.”

Artificial Intelligence Comes to Hollywood: Opportunity or Threat?

Artificial intelligence has arrived in Hollywood, and its growing influence is reshaping nearly every stage of filmmaking. From writing scripts and creating visual effects to editing films and marketing new releases, AI has become one of the entertainment industry's most powerful—and controversial—technologies.

Supporters argue that artificial intelligence offers filmmakers remarkable new creative tools. Critics warn that it could threaten jobs, weaken originality, and fundamentally change the role of human creativity. As studios increasingly embrace AI, the debate has become one of the most important issues facing the global entertainment industry.

One of AI's most visible contributions is in visual effects. Modern software can generate realistic backgrounds, enhance action sequences, remove unwanted objects, and even de-age actors with astonishing accuracy. Tasks that once required months of manual work can now be completed much faster, reducing production costs while expanding creative possibilities.

Screenwriters are also experimenting with AI. While few pro-



fessional writers rely on artificial intelligence to create complete scripts, many use it to generate ideas, organize story structures, or overcome writer's block. Directors and producers increasingly view AI as a creative assistant rather than a replacement for human imagination.

Film editors have embraced AI-powered software capable of automatically organizing footage, identifying the best takes, synchronizing audio, and even suggesting rough edits. These tools allow editors to focus more on storytelling rather than repetitive technical work.

Marketing departments are using artificial intelligence to predict audience preferences, ana-

lyze social media trends, and determine which movie trailers, posters, or promotional campaigns are most likely to attract viewers. Streaming platforms also rely heavily on AI to recommend films based on individual viewing habits.

Voice technology has advanced rapidly as well. AI can now recreate voices with remarkable accuracy, allowing filmmakers to restore damaged recordings or produce multilingual versions of films more efficiently. However, these capabilities have also raised ethical concerns about consent and ownership.

The widespread use of AI became a central issue during recent labor negotiations involving

Hollywood writers and actors. Creative professionals argued that studios should not be allowed to use artificial intelligence to replace human talent or reproduce an actor's likeness without permission. The resulting agreements established important protections for performers and writers while still allowing responsible use of AI technology.

Independent filmmakers may benefit significantly from these advances. AI-powered editing, animation, and visual effects tools reduce production costs, enabling smaller studios and individual creators to produce high-quality films that once required much larger budgets.

At the same time, experts

caution that artificial intelligence cannot replicate genuine human emotion, cultural understanding, or lived experience. Great films resonate with audiences because they reflect authentic human perspectives, something that remains beyond the capabilities of current AI systems.

The future of filmmaking is therefore likely to involve collaboration rather than competition. Directors, writers, actors, musicians, and visual artists will continue making creative decisions while using AI to streamline technical processes and expand artistic possibilities.

Hollywood has always evolved alongside new technologies—from sound and color to computer-generated imagery and digital streaming. Artificial intelligence represents the latest chapter in that evolution.

Whether viewed as an opportunity or a challenge, one thing is clear: AI is no longer a futuristic concept. It is already changing how films are made, marketed, and experienced, and its influence on the entertainment industry will only continue to grow in the years ahead.

Streaming Wars Enter a New Era as Traditional Television Continues to Decline

The entertainment industry is undergoing one of the biggest transformations in its history. For decades, cable and satellite television dominated how audiences watched movies, sports, and television shows. Today, however, streaming platforms have become the primary source of entertainment for millions of households around the world, fundamentally changing how content is created, distributed, and consumed.

The shift began gradually but accelerated dramatically during the COVID-19 pandemic, when lockdowns kept people at home and subscriptions to streaming services surged. Although cinemas and live events have since recovered, the habit of watching entertainment on demand has become firmly established.

Today, viewers expect flexibility. Instead of waiting for programs to air at a specific time, audiences want to watch what they want, whenever and wherever they choose. Smartphones, tablets, smart televisions, and laptops have made entertainment available virtually everywhere.

Competition among streaming plat-

forms has become increasingly intense. Global companies are investing billions of dollars each year in original movies, television series, documentaries, and live programming. Exclusive content has become one of the biggest factors influencing subscriber decisions.

The business model has also evolved. Initially, streaming services attracted customers by offering affordable monthly subscriptions with few advertisements. Today, many platforms have introduced multiple pricing tiers, including lower-cost plans supported by advertising and premium plans offering higher-quality video and additional features.

Sports broadcasting has become another major battleground. Streaming companies are increasingly acquiring rights to broadcast professional football, cricket, basketball, tennis, Formula One racing, and other major sporting events. These agreements are helping platforms attract viewers who might otherwise continue relying on traditional television.

Artificial intelligence is beginning to play a larger role in streaming as well. Recommendation systems analyze

viewing habits to suggest programs that match individual preferences. AI also assists production companies by analyzing audience trends, predicting viewer interests, and improving marketing strategies.

Traditional television networks continue facing significant challenges. Cable subscriptions have steadily declined as younger audiences choose streaming services instead. Advertising revenue has followed viewers online, forcing broadcasters to rethink their business models.

The film industry has adapted by experimenting with different release strategies. Some movies still receive exclusive theatrical releases, while others appear on streaming platforms within weeks. Certain productions are now created exclusively for digital audiences, bypassing cinemas altogether.

For content creators, streaming has opened new opportunities. Independent filmmakers, international studios, and regional producers can now reach global audiences more easily than ever before. Viewers have embraced diverse storytelling from countries including In-

dia, South Korea, Spain, Japan, Turkey, and Brazil, making entertainment increasingly international.

Despite rapid growth, challenges remain. Rising production costs, subscriber competition, and content saturation are pressuring streaming companies to become more profitable. Many platforms are consolidating operations, reducing spending on less successful projects, and focusing on high-quality programming that attracts long-term subscribers.

Industry analysts believe streaming will continue dominating home entertainment, but traditional television is unlikely to disappear entirely. Live news, sports, and major cultural events still attract large broadcast audiences, suggesting that both models will continue to coexist.

The entertainment landscape has changed permanently. Audiences now control not only what they watch but also when, where, and how they experience it. That flexibility has redefined modern entertainment and continues to shape the future of the global media industry.

Imran Khan Returns to Acting

(TSAI Bureau) Actor Imran Khan has officially announced his return to mainstream feature films after a ten-year hiatus from the screen. Known for his roles in early 2000s romantic comedies such as *Jaane Tu... Ya Jaane Na* and *I Hate Luv Storys*, Khan confirmed his participation in an upcoming feature project titled *Adhure Hum Adhure Tum*.

The announcement comes following years of audience speculation and online discussion regarding his long absence from public life. In recent statements, Khan shared that his decision to return was driven by a desire to explore age-appropriate scripts that align with his current personal and

creative perspective. Rather than stepping into conventional action



setups, the actor chose a character-driven narrative focused on mature relationships and emotional

growth. Industry response to the announcement has been overwhelmingly positive, with trade commentators noting a distinct nostalgia factor that could translate into strong box-office curiosity. The romantic comedy genre, which served as the foundation of Khan's early career, is undergoing a revival in mainstream cinema, creating a favorable landscape for his comeback.

Details regarding the female lead, supporting cast, and directorial team are slated to be released by the production house in the coming weeks. Pre-production activities are underway, with principal photography scheduled to commence shortly across urban Indian and international locations.

Khosla Ka Ghosla Sequel Announced

(TSAI News Desk) : Nearly two decades after the release of the cult comedy *Khosla Ka Ghosla*, official confirmation has arrived regarding the development of *Khosla Ka Ghosla 2*. Original cast members Anupam Kher and Ranvir Shorey recently reunited to celebrate the project's development, generating widespread interest among long-time fans of the original film.

The 2006 original, directed by Dibakar Banerjee and written by Jaideep Sahni, is widely regarded as a benchmark for modern middle-class satire in Hindi cinema. Addressing urban real estate issues,

family dynamics, and bureaucratic hurdles with sharp humor, the film



built a lasting legacy through television broadcasts and digital streaming platforms over the past eighteen years.

The upcoming sequel aims to explore modern urban challenges

while retaining the core character relationships that defined the original. Kher and Shorey, alongside other returning cast members, are set to reprise their roles under a refreshed narrative structure that reflects contemporary social scenarios.

Production executives report that script development is complete, with filming scheduled to begin in Delhi and surrounding regions. Industry observers view *Khosla Ka Ghosla 2* as a test case for whether classic mid-budget comedy franchises can successfully capture contemporary theatrical audiences while maintaining their original satirical edge.

SS Rajamouli's Native IMAX Spectacle



(TSAI News Desk) : Director SS Rajamouli has officially revealed plans for his next feature film, titled *Varanasi*, marking another ambitious milestone for Indian cinema on the global stage. Known for driving international interest through blockbusters like *Baahubali* and the Academy Award-winning *RRR*, Rajamouli's new project is set to push technical boundaries further.

Varanasi will make history as the first non-English feature film to be shot entirely using native IMAX cameras. The decision reflects the filmmaker's commitment to high-format visual execution, utilizing specialized camera rigs and custom lens configurations to capture the visual textures and scale of the ancient city. The production team has spent months conducting site scouts and lighting tests along the ghats and architecture of Varanasi.

The film's narrative combines historical elements with high-stakes dramatic action, designed specifically for large-screen presentation. International technicians and visual effects supervisors have been brought on board to manage the technical pipeline, ensuring optimal integration between live-action footage and high-resolution digital assets.

Trade analysts highlight that Rajamouli's adoption of native IMAX technology positions *Varanasi* for a wide theatrical rollout across premium large-format screens worldwide. With studio partnerships spanning major international territories, the film is expected to serve as a flagship release for global exhibition networks.



Nora Fatehi Clarifies Personal Life Rumors

(TSAI News Desk) : Performer and actress Nora Fatehi addressed long-standing media speculation regarding her personal life during a recent publicity interview for her upcoming film and music projects. Setting the record straight on continuous social media rumors linking her with international sports figures, Fatehi emphasized the importance of maintaining professional boundaries in public reporting. The artist clarified that many media narratives surrounding her private life are unfounded, driven primarily by online speculation rather than factual information. She expressed frustration with how female artists in the entertainment industry frequently find their professional accomplishments overshadowed by unverified

personal rumors. Fatehi reiterated her primary focus on expanding her career across performance art, dance choreography, and acting. Over the past several years, she has established a strong presence in mainstream Hindi cinema through memorable song features, international concert tours, and expanding acting roles in multi-starrer feature productions. The clarification was well received by fans and media observers, who noted the necessity of responsible reporting in entertainment journalism. As Fatehi continues work on her upcoming slate of international music collaborations and film appearances, her focus remains centered on creative output and professional growth.